JOHN BULL, OCTOBER 2, 1926 Vol. XL. No. 1059

TWOPENCE

JOHN BULL

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by

A. G. Gardiner

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VARICOSE ULCERS

Sufferers should not despair, but should write to us without delay, when

ONE WEEK'S FREE TREATMENT

will be sent to any address, along with our Booklet of Testimonials, telling of the wonderful cures of skin diseases we have made when other treatments have failed.

SEND NO MONEY.

Address: Dept. 17, TOM WARD Ltd.,
Medical Skin Specialists,
BRADFORD, YORKS.

Asthma
Bronchitis
Catarrh and
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The moment you inhale Potter's Asthma Cure that maddening cough stops, your breathing becomes easy, your days are comfortable and you enjoy restful nights. The relief is immediate and extraordinary. Potter's Asthma Cure is free from opiates and does not cause headache. *It is wonderful for the Bronchitis of Children.* Of all medicine vendors 1/6, or post free 1/9 from Potter and Clarke, Ltd., 60, Artillery Lane, London, E.1.

POTTER'S ASTHMA CURE

When outdoors smoke Potter's Asthma Cigarettes, 1/6 for box of 12, or Smoking Mixture in 9d. tins.

THINNESS

For a little free advice on the cure of THINNESS, write to the E. M. Bureau of Health and Cure (Dept. B.J.), 40-42, Chandos Street, London, W.C. 2. Principal: Eustace Miles, M.A.—for many years recognised as the leading British authority on food and its relation to health. Give details of your diet and any information that will throw light on your case. Write name and address in capitals and send 1½d. stamp for postage.

JOHN BULL Pays 157 MORE BENEFITS to Registered Readers

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(*Many names unavoidably omitted.*)

NEWSAGENTS' BONUS—Bonuses in respect of the benefits paid this week have been forwarded to the Newsagents concerned.

Total Benefits now Paid—22,915

CUT HERE.

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader

Reader's Name.....Age.....
in full (CAPITAL LETTERS.)
Address.....
.....
Reader's Signature.....
Name and Address of Newsagent.....
.....
Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 2/10/26.

CUT HERE.

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent).....
Address.....
.....
Please deliver or reserve JOHN BULL for me weekly until further notice.
Signature.....
Address.....
Date.....

PLEASE WRITE CLEARLY. J.B. 2/10/26.

JOHN BULL Pen Coupon—Value 2/-

This Coupon will be accepted as 2d. in part payment of the "John Bull" 5/- Lever Self-Filler Pen with which is presented FREE a 2/6 Ever-pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and insurance). Pocket Clip, 3d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL, Pen Dept., Long Acre, London, W.C.2.

2/6 EVERPOINTED PENCIL FREE!
John Bull's Wonderful Gift Offer

SEE WHAT YOU GET—AND SAVE!

The "John Bull" Pen, with 14-ct. Solid Gold Nib, iridium tipped, worth ... 15/-
2/6 "Ever-pointed" Pencil, with refills, FREE 2/6
TOTAL VALUE 17/6
You send Six Coupons and p.o. for 4/- (plus 3d. postage and insurance) 4/-

YOU SAVE 13/6

Money refunded if not entirely satisfied.

Your name Engraved in Gold on Pen 6d. extra.

EQUAL TO A 17/6 PEN.

I just cannot say how pleased I am with the Pen and Pencil. Such a wonderful Bargain! The Pen is equal in every way to one for which I gave 17/6. (Signed) *W. J. Lewis, 62, Gelligaer Rd., Hengoed, Cardiff.*

Written 2 Years' Guarantee with every Pen.

New Money-Saving "Hair-Wave-Drill"!

HOW TO SAVE MORE THAN *THREE-QUARTERS* OF YOUR HAIR-DRESSING BILL!

Latest "HARLENE" Triumph that will Astonish and Delight the World!

TO-DAY sees realised the dream and ambition of countless women of refinement and taste to whom the trouble or expense of Hair-Waving has hitherto been a serious difficulty. Thanks to the new Harlene "Hair-Wave-Drill" and the Free Gifts announced on this page, you can in future be the proud possessor of the most beautifully waved, supremely healthy, lustrous and abundant tresses — rewaving and rebeautifying them whenever you wish without trouble and at less than one-quarter of the usual cost of waving alone!

Consider this marvellous news in all its aspects. Whatever your station in life—wherever you live—you can enjoy perfect Mayfair Style and "Finish," whether your hair is Bobbed, Shingled, Etoned or in full length!

EVERYBODY SAYS "SIMPLY BEAUTIFUL—AND SO BEAUTIFULLY SIMPLE!"

Send for YOUR "Hair-Drill" Free Gifts NOW. The Coupon at the end of this page brings them to you absolutely without obligation. Then you can marvel before your mirror—marvel at the hair beauty and smart style which is so easy to achieve. Count off on your fingers these alluring FREE gifts which the postman will bring to your own door within a few hours!

FIRSTLY, a gorgeous, supremely delightful **"CREMEX" SHAMPOO** to cleanse thoroughly the Hair and Scalp—to get rid of Scurf and Dryness—to bring out that "Mary Pickford" glint of light and shade in your hair which makes the finished waviness so entrancing.

SECONDLY, a bottle of the world-famous hair-grower, hair stimulant and tonic-dressing **"HARLENE,"** the "champagne-reviver" of the hair, regarded by hosts of users as ABSOLUTELY NECESSARY to the perfect wave.

THIRDLY (here is a fine touch of luxury), a bottle of a most refined and delicately perfumed "UZON" BRILLIANTINE, supplying just that "extra gloss" to the hair "wave crests" which adds so much beauty and charm.

FOURTHLY, the easy-as-A-B-C **HAIR-WAVE INSTRUCTION CHART** giving simple illustrations and directions how to "Drill" the hair into the most adorable waves by the new scientific method.

The Simplicity of "Harlene" Hair-Wave Drill

1st PICTURE. Shows the preparatory cleansing and "conditioning" of the hair or scalp with your FREE "Cremex" Shampoo.

2nd PICTURE. The finger-tip "drilling" of the hair roots with your Free supply of "Harlene."

3rd PICTURE. The actual waving with the new "Harlene Home Waver." Simple as A-B-C.

4th PICTURE. If you wave your hair before retiring, the Waves will "set" and strengthen while you sleep.

FIFTHLY, a copy of the original **"HARLENE - HAIR - DRILL" MANUAL,** of which many millions have been read and acted upon with such splendid results to the "crowning glory" of the womanhood of the nation.

SIXTHLY, full particulars of the generous **£10,000 PROFIT-SHARING GIFT SCHEME** (not a ballot or competition, but GIFTS YOU CAN MAKE SURE OF RECEIVING!), especially for the benefit of all who desire to possess beautiful, abundant and healthy hair.

A supply of **"HARLENE"** is included in the Free Gift Parcel because of its unique stimulating and hair health-giving properties in such cases as:—

Partial or Patchy Baldness.
Hair Coming Out On Brush or Comb.
Scurf and Dryness.
Hair Splitting At the Ends.
Thin "Straggly" Hair.
Scalp Too Dry or Too Moist.
Lack of "Life" and Lustre.
Dull, Faded Hair.

SIX AMAZING FREE GIFTS FOR YOUR HAIR-WAVING OUTFIT.

POST THE COUPON TO-DAY.

THE FREE GIFTS described on this page are FOR EVERY READER WHO APPLIES FOR THEM and who encloses 4d. stamps towards cost of packing and postage. Men, too, who desire to try the PERFECT Shampoo, the PERFECT Hair Tonic-Grower, the PERFECT Brilliantine and the finest system of Hair-Drill ever devised, are also cordially invited to accept this Offer.

SPECIAL NOTICE.

If, in addition, you desire to purchase the "Harlene" Home Hair Waver as illustrated, enclose a further 2/6 P.O., making 2/10 in all.

Send the Coupon to-day, as directed, and after you have seen for yourself the wonderful value and charm of the exquisite toilet preparations included in the Gift Parcel you can always obtain further supplies at popular prices:—"Harlene," 1/1½, 2/9 and 4/9 per bottle; "Uzon" Brilliantine, 1/1½ and 2/9 per bottle; "Cremex" Shampoo Powders, 1/6 per box of seven shampoos (single packets 3d. each); and "Astol" for Grey Hair at 3/- and 5/- per bottle, from Chemists and Stores all over the world.

The Wonderful New "Harlene" Home Hair Waver

A remarkable scientific invention enabling you to wave your own hair with a "professional" appearance of finish and distinction—saving £ £'s a year on your hair-waving expenses. No electricity. No "Outfit" of curlers or wrappers. This Waver includes an attachment which gives that fascinating side-sway or "kink," rippling across each wave, which hitherto only skilled hairdressers could produce. Simple, safe, strong.

If when sending for your Six-Fold Free Gift as fully described on this page you also desire to possess one of these wonderful new Wavers, enclose an extra 2/6 with the Coupon, making 2/10 in all, and everything will be sent direct to your own door, post free.

Important Offer to MEN Readers.

Every man who wishes to enhance his smart well-groomed, alert and youthful appearance should realise the tremendous importance of possessing Healthy, Abundant and Well-kept Hair—free from thin or bald patches. Although not needing the Waver, gentlemen are cordially invited to accept the valuable free Hair-Drill parcel of preparations. Simply use the Coupon as directed, and enclose 4d. stamps towards cost of postage and packing, when the complete set of preparations as described in the last column will be sent to any address in the world.

FREE "HAIR-WAVE-DRILL" GIFT COUPON.

Detach and post to EDWARDS HARLENE, LTD., 20, 22, 24 & 26, Lamb's Conduit Street, London, W.C.1.

Dear Sirs,—Please send me your free "Harlene" Six-Fold Hair Growing Outfit, as announced. I enclose 4d. in stamps for postage and packing to my address.

NOTE TO READER.

Write your FULL name and address clearly on a plain piece of paper, pin this Coupon to it, and post as directed above. Mark envelope "Sample Dept."

N.B.—If your Hair is Grey and you enclose extra 2d. stamp—i.e. 6d. in all—a **FREE** bottle of "Astol" Hair Colour Restorer will also be sent you.

If You Desire the NEW "HARLENE" HOME HAIR WAVER to be included, simply write on the sheet bearing your name and address the words, "Also send Home Waver" and enclose extra postal order for 2/6, made payable to Edwards Harlene, Ltd., and crossed /& Co./

(John Bull, 2/10/26.)

WHY REST YOUR LEG?

A treatment which permanently heals bad legs by an entirely new method without rest, when doctors and specialists have given the patient up as incurable, even with the aid of rest, is something of a novelty, even in these days of medical marvels.

This method is known as the Tremol method of treating bad legs, and by it your leg is made well and strong without a moment's rest, without neglecting your work for one single instant, and without the possibility of a failure, because this new method permits of no relapse. These grand results are permanent and lasting. But this is not all. Every form of bad leg succumbs to this new treatment. Varicose ulcers melt away, and even when combined with varicose veins, disappear. Eczema vanishes, swollen and painful legs become painless. Tubercular bone and ulcers heal up. Inflammation and irritation become things of the past.

DO YOU SUFFER FROM

VARICOSE ULCERS.
VARICOSE ECZEMA.
SORE LEGS.
SWOLLEN LEGS.
PAINFUL JOINTS.

If you suffer from any of these or any other Leg Trouble, Tremol is the right treatment.

Think what Tremol means to you — No More Loss of Time from Work—No More Leg Worry—Able to Enjoy Life—No More Resting the Leg—Renewed Health and Vigour—Your Work Made a Pleasure—A New Vista of Life Opened Out Before You—Your Leg Made Sound and Well.

Let every Sufferer remember this :

TREMOL TREATMENT CONQUERS BAD LEGS AT HOME, WITHOUT ABSENCE FROM WORK.

NO RESTING IS NECESSARY.

YOU HAVE BETTER HEALTH.

RESULTS ARE CERTAIN AND LASTING.

A large illustrated book, giving full particulars of this powerful remedy, is sent, free of all charge, and a legal guarantee to cure is sent with each book. This publication teems with sound advice, and contains much valuable information, and if you are a sufferer it is sure to be the means of bringing about your speedy and permanent recovery, even if doctors, hospitals, and specialists have failed to help you. Early application for the book is necessary, as only a limited number of free copies is to be distributed.

DON'T FORGET THIS. — Tremol relieves you of all leg worry in your own home WITHOUT REST, OPERATION, RELAPSE, or FAILURE. This is not a chance to be missed, and you should write at once to the NATIONAL INFIRMARY FOR BAD LEGS (Ward B.L.), GREAT CLOWES STREET, BROUGHTON, MANCHESTER, describing your case, and the book WILL BE SENT FREE.

FREE COUDON (Ward B.L.)

NATIONAL INFIRMARY FOR BAD LEGS,
Gt. Clowes Street, Broughton, Manchester.

Please send me your valuable book and any subsequent particulars of Tremol Treatment.

Signed.....
(Mr., Mrs., Miss or Rev.)

Address.....

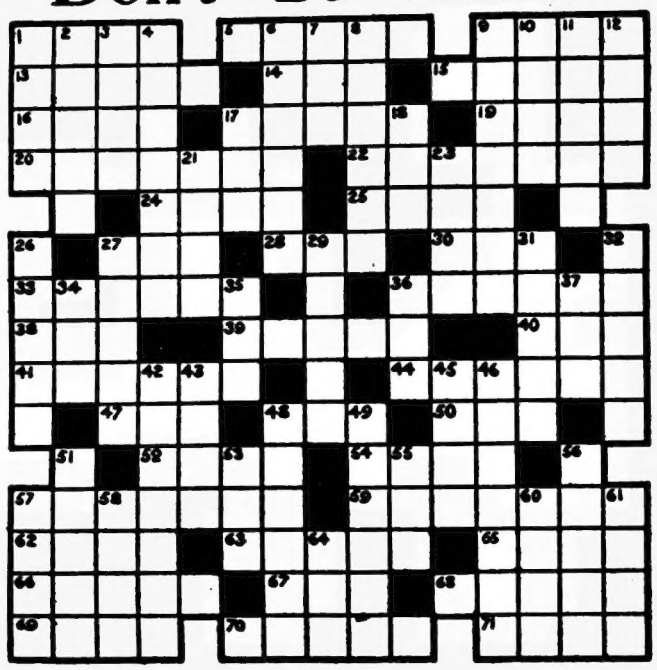
.....

State Complaint.....

National College of Health, Ltd.

Our Cross-Word Corner

Don't Be Beaten!



CLUES ACROSS

1. Kind of tobacco.
5. Communion table.
9. Nickname for schoolmistress.
13. Legal tribunal.
14. Human organ.
15. Brood of birds.
16. Indian coin.
17. One of two legendary giants.
19. Garment.
20. Withdrawn.
22. Discover.
24. A number.
25. Torpid.
27. Americanese for "push and go."
28. Land measure.
30. Ailing.
33. Reproved.
36. Religious discourse.
38. Greasy fluid.
39. Fat.
40. Cooked dish.
41. Community
44. Humbled.
47. Also.
48. Pet name for nurse
50. Before.
52. Denoting a number.
54. Disdainful mien.
57. Break into pieces.
59. Pressing necessity.
62. Hurt.
63. To raise a nap.
65. Roman emperor.
66. One that denies the divinity of Christ.
67. Congealed water.
68. Human organ.
69. Stingy.
70. Perfect.
71. Variation of nouns.

CLUES DOWN

1. Blemish.
2. Sweet juice of flowers.
3. Relation.
4. Painted to imitate wood.
6. Head.
7. A label.
8. On every side.
9. Not a fixture.
10. Assert.
11. Pauses in music.
12. A fable.
17. Adult males.
18. Kind of antelope.
21. Mature.
23. Arabian chief.
26. Range.
27. Guide.
29. Musical drama.
31. To slip.
32. Outbuildings.
34. To repair to
35. Female deer.
36. A plant.
37. French abbreviation for "company."
42. A letter carrier.
43. Plunder.
45. Mount.
46. Deadly poison.
48. A sea-nymph.
49. Loathing.
51. Divide in parts.
53. Came together.
55. Wrath.
56. Land measures.
57. Unreal.
58. Melody.
60. Russian river.
61. Of old time.
64. High card.

Continued from page 38.

C. E. L., 2s.; Scotch, £1; A. C. D., 2s. 6d.; My Ninth—R. C. (Scotland), 2s. 3d.; Dalny, 6d.; 4s. 6d.; First Ninth, 1s.; A Mother of Six (East Finchley), 2s.; Lillian, 1s.; Anon., 1s.; East 2s. 6d.; H. E. May (Barnstaple), 1s.; Anon., Sympathiser, 10s.; Joey's Girl, 1s.; A Friend (Swaythling), 2s.; Love, 1s.; J. R. M. (Blackburn), Anon., 3s. 6d.; Ponapey, 2s. 6d.; Anon., 5s.; Mrs. Tul, 1s.; A. Thom (Aberdeen), 1s.; "Also Ran," 2s. 6d.; Thank-Is Unable To Walk Much," 10s.; "One Who 5s.; M. C. Scotland, 2s.; Old Age Pensioner, 10s.; Bohann, 2s.; Sonerley, 5s.; K. M. Allan, 2s. 6d.; "A Ninth," 1s. 6d.; Mainspring, 2s. 6d.; L. S. (Bulwell), 5s.; Arty, 1s.; Pea-Pulier (Keadby), 5s. 6d.; Mrs. Myra K., 10s 6d.; Mrs. Higginson, 1s.; J. Nicholson (Cramer), 5s.; Mr. C. Grammer, 6d.; E. Perry, 6d.; H. F. Elliott, 6d.; A. Lee, 6d.; A. Berry, 1s.; R. Arnold, 2s. 6d.; G. H. Wright, 10s.; W. Farrow, 2s. 6d.; Mrs. Bell, 6d.; Mrs. A. Collingham, 2s.; Nan (Cle thor es), 1s. 6.; "A Ninth," 1s. 6d.; Anon., £1; In Memory of Mother, C. A. C., 1s.; J. C. C., 5s.; Mrs. Marshall, 2s. 6d.; Anon., 1s.; Drusilla Thomas, 2s.; Mrs. Williams (Shrewsbury), 1s.; M. C., "One Ninth," 4s. 7d.; Mrs. F., 2s. 6d.; Anon., 6d.; "One Ninth" Ninth for Luck," 3d.; W. J. Buckland, 2s.; Jessie's Baker, 2s. 6d.; M. B. (Bedford), 2s. 6d.; Alex Watt, 5s.; G. Dean (Tonbridge), 2s. 6d.; A. E. R. (Bristol), 1s.; G. H. Herd, 5s.; "A Birthday Gift," 1s.; W. Fox, 1s.; Seaham Harbour, 2s. 6d.; E. T., 2s. 6d.; Podd, 5s.; W. E. B., 1s.; "A Grateful Heart," 2s.; Weekly Ninth, 1s.; Mr. Alexander Munro, 1s.; Mrs. Jennings, 10s.; "One Who is Trying to Help a Little," 10s.; Little Marian, 1s.; S. Worrell, 6d. Parcels of clothing have been received from E. H.; Mrs. Morley (Birmingham), York, 1s.; League of Nations (Fife), 1s. 6d.; "Fragile Flower," 5s.; S. D., 5s.; In Memoriam, £1; "A Sparkhill Family," 10s.; Cheerful (Devon), 2s.; Anon., £2; Anon., 1s. 9d.; M. S., 1s.; C. W. B. Thomason (Hornsey), 1s.; Mrs. Alexandre (Bristol), 1s. 6d.; C. J. Lewis, 2s. 6d.; Plym, 5s.; "K.O.S.B.," 4s. 10d.; J. R. Rothwell (Nelson), 2s. 6d.; Anon., 5s.; "16," £2; Mrs. E. Wayman (Winbourne), 2s.; Mardo, 1s.; E. S. C. (Rangoon), 2s.; Liverpool Reader, 2s. 6d.; M. L., 5½d.; Mr. Fox, 9d.; Mrs. Charlotte Goymer, 5s.; A Trifle from L. E. W., 2s.; Anon., 2s.; "Bourne," 2s. 6d.; Mr. Taylor, 4½d.; A. K. (Ashton-u.-Lyne), £1; "Edgy," 2s. 6d.; E. Whitehead, 6d.; A. Smith, 1s.; E. Perry, 5d.; S. A. Herron (Ballyclare), 6d.; Mrs. B. E. Wombwell, 2s.; "Constance," 1s.; J. C. Green (Clapton), 6d.; Mighty Atom, 6d.; Ida Shortlands, 2s.; "Bobaneat," 2s.; La'l (Holbeach), 1s.; "An Old Woman Who is Grateful to God for His Gifts to Her," 2s.; Boy-Blue, 2s.; M. B., 4½d.; "Also-Ran," 2s. 6d.; "Jack," £1; The Ninth, 9d.; "Jessie's Ninth For Luck," 8d.; "Triangle Kinton," 2s. 6d.; M. C. W., 2s.; From a Friend, 2s.; Mr. Robert Gower, M.P., £1 1s.; Mr. Philip Inman acknowledges anonymous gift of £2 for "The Little Mother of Providence Alley."

OUT IN A FLASH—
ZIG-ZAG
CIGARETTE PAPERS

1/6 Weekly

is all you pay for a *Harwlens* Gramophone or 2/6 weekly buys a superbly made No. 300A Mead with richly coloured horn, solid oak case, large steel motor, & unusually loud Sound Reproducer. Sent (with 40 tunes) carriage paid on 10 DAYS' TRIAL. Cabinet Models and Table Grands at very low prices. Write for lists.

Mead Co. (Dept. K.9) Birmingham

No 300
37/6
CASH TO RECORD BUYERS

The Miraculous Quick Shave with
NO SOAP or BRUSH

LADY FRIEND : Why is it, Harry, you always look as young as when I first met you ten years ago? And how is it that you have such a good complexion? You have not even a wrinkle although you have been so many years in India.

HARRY : My dear friend, that is easily explained. I am using just a simple method of shaving. I do not use Soap or Brush, as both of these irritate the skin. I use SHAVEX. I just smear it lightly over my face, then I shave. I shave in quarter of the time and I hardly feel the razor. My skin feels as smooth as a young girl's after I have shaved with SHAVEX. I never use my sister's face cream after shaving now, as SHAVEX is a Skin Food, and I suppose that is why my Skin keeps young.

SECOND LADY FRIEND : So that is your secret, Harry, but I suppose it is rather expensive.

HARRY : No, not at all. A 1/6 LARGE TUBE LASTS ME FOUR MONTHS, and I am never without it.

SEND THIS COUPON FOR FREE SAMPLE

Cut this Coupon out, attach it to a piece of paper on which your name and address are written plainly, and send with a 2d. stamp to cover postage, to the Zee-Kol Manufacturing Co. (Dept. V.13), 40, Blenheim Road, Upper Holloway, London, N. 19.

SHAVEX

Large Tube 1/- Larger Tube (Double Quantity) or Pot 1/6

At all chemists or direct from the
ZEE-KOL MANFG. CO. (Dept. V13), 40, Blenheim Rd., Upper Holloway, London, N.19

The Completed Puzzle

I	M	A	G	I	N	E	V	I	N	E	G	A	R	
M	E	R	E	■	O	L	E	I	N	■	N	A	M	E
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E	N	T	E	R	E	D	■	H	Y	D	R	A	N	T

Solution to the Cross-word Puzzle published in our last issue

This week's puzzle is on this page

Yeast is life!

Irving's Yeast-Vite Tablets.
A Lightning Pick-me-up.

IRVING'S *Yeast-Vite* TABLETS will relieve

Headache, Neuralgia, etc., in 5 minutes.
Indigestion, Flatulence, in 5 to 10 minutes.
Biliousness, Dizziness, Depression, in 10 to 15 minutes.
Disordered Stomach, Liver, etc., in 10 to 20 minutes.
Influenza Colds, Fever, in 24 hours.

HEADACHE, NEURALGIA ETC IN 5 MINUTES.

The greatest medical discovery of the century! Pure Yeast and Vitamin:—No harmful drugs. The gentle fermentation of the Yeast when in contact with the gastric juices of the stomach causes a stimulating, buoyant feeling of extreme vigour. Take a tablet or two and feel fresh and frisky in a few minutes.

OUR GUARANTEE Obtain a 1/3 bottle from your Chemist. If your health does not improve perceptibly post us the empty bottle and we will refund your money immediately.

£100 Cash will be paid to anyone proving that the following extracts from unsolicited testimonials are not genuine. We have received nearly 30,000 letters from satisfied users in less than two years which are open to inspection.

22000—M. C. Bridstowe: Please post me (urgent) another 2/- bottle of Irving's "Yeast-Vite." They are wonderful, and I am anxious to continue them for three patients without a break.

22001—H. H. S., of Canton: Kindly mail me via Siberia two bottles of Irving's "Yeast-Vite" (containing 700 Tablets in each). I have found them very beneficial for my complaint—neuritis.

22010—Nurse G. C., Chiswick: I feel I must write and tell you how very much better in health I have been since I started taking your wonderful "Yeast-Vite" Tablets. I have been in a poor state of health for some considerable time, and have tried quite a number of different tonics, but have not yet found anything to equal "Yeast-Vite."

22006—E. W., Shepherd's Bush: I feel that I should write and tell you that I have derived great benefit from "Yeast-Vite," and after taking it for about two days felt different altogether. For some time past I have been feeling very run-down, could not sleep and was a bag of nerves, and could not cheer myself up. Now I feel quite fit and bright and have gained 2lbs. in one week. I work in a large Government Office, and have recommended them to numerous members of the staff and they also say that they feel very satisfactory results. Wishing you every success with your undertaking.

22016—A. P. R., East Ham: I feel I must write to express my gratitude for the beneficial treatment I have received through your "Yeast-Vite" Tablets. To be perfectly frank, I did not anticipate such a rapid change in my condition, in such a short space of time, namely, a week. I have suffered from nervousness for a considerable period, during which I have tried practically every kind of Patent Medicines with very little or no benefit.

22017—L. H. R., Birmingham: Just a line to thank you for the wonderful recovery I have made, through taking one bottle of "Yeast-Vite" Tablets. For a considerable time I have suffered from Indigestion and Flatulence with very acute pain. Several remedies have I tried but to no avail.

22018—Nurse L. B., Bowes Park: I have been suffering from Flatulence for some time but cannot find anything to relieve me—as well as your Tablets—they seem to put me right almost at once.

22019—Miss A. B.: This with great pleasure that I write to inform you of the benefit I have received through using your "Yeast-Vite" Tablets. I have been using them for about two months now and have had wonderful results.

22020—E. C., Maidenhead: I am writing to tell you how beneficial I have proved "Yeast-Vite" Tablets to be. I was thoroughly run-down and my nerves were a prefect wreck, but after taking a bottle of "Yeast-Vite" I felt myself again. I shall recommend them wherever I can.

Caution.—Avoid rank imitations which have no therapeutic value and are unstamped. Genuine Irving's "Yeast-Vite" tablets are always sealed with Government stamp.

Send postcard for free treatise on Anæmia, Nerves, Skin Blemishes, Constipation, Colds, Insomnia, Rheumatism, Pains, etc

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"Cecil House," Holborn Viaduct, London, E.C.1

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Suit to measure for only £3.3.0

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We can fit all sizes from 5 feet 3 inches to 6 feet 2 inches height.
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Handsome Model finished Mahogany or Oak. Fitted with our Famous Double Spring 3 Record Motor, & every Mechanical Refinement. Write for ART CATALOGUE. Or Call at our new Showrooms.
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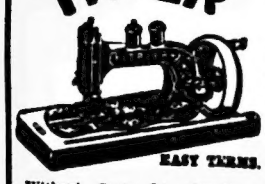

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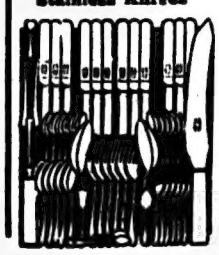

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And at 149, High Street (N.), East Ham.

£2 TO £3 WEEKLY. A golden opportunity for a select few to introduce our Registered Ready-to-Fix Trousers Pocket, Strong material, best workmanship. Sample pair with printed matter sent on receipt of 1/3.—Mason & Co., 120, London Road, Southend-on-Sea.

BUSINESS OPPORTUNITIES, SERVICES.

DO YOU ADVERTISE?—Your advertisement inserted in 56 Provincial or London & Suburban Newspapers, 7/10; Papers covering Wales, 3/8. Many others. Prospectus.—Central Press (Series Dept. 60), 190, Strand, London. 'Phone: City 0842.

START a Business in Drapery, etc., from £1 upwards. Special attention to Widows and Beginners.—Write for advice and list H. to Levaine (Dept. J.B.), 143, Houndsditch, E.1.

CHEAP PRINTING.—1,000 Billheads fr. 5/6. Handbills fr. 7/6. Memos, Business Cards, etc. Samp. free.—Creteway Press, 8, Buxted, Sussex.

FREE.—Catalogue of printing for Dances, Whist Drives, Concerts, Socials, etc.—Stafford & Co., Limited, Netherfield, Nottingham.

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THE DELIRIOUS JOY of reading through thousands of amazing Bargain advertisements for articles of every conceivable kind offered by private persons can be yours for a postcard. Send to-day for a free copy of THE BAZAAR, EXCHANGE AND MART (established nearly 60 years) to J. B. Burt, 54, Fetter Lane, London, E.C.4.

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DRESS.

BABY'S 75-Article Layette, 30/-. Robes, Gowns, Robeslips, Nighties, Vests, Shawls, Matinee Coats, Barras, Towels, Napkins, etc. Home-made, Genuine Bargain. Send 2/6 parcel approval.—Mrs. J. Howard, 66, Dover Road, Portsmouth.

REAL Harris and Shetland Homespuns, direct from makers; best quality only; patterns free.— Harris Tweed Depot, 1, James St., Stornoway.

MARKETING BY POST.

BUY TEA first hand reduced. Dust fr. 1/4; Indian blend fr. 1/8; China fr. 1/8. Carr. pd. on 10 lb. and over. Tea strainer given with 10 lb.—Allan, 41, Gt. Tower St., E.C.

EDUCATIONAL, INSTRUCTION.

MASSAGE is a Profession.—The Smae Institute offers tuition at most economical fees. Intelligent men and women are here offered access to the highest ranks of the profession, as the instruction covers all modern manipulative methods.—Write for details, 47, Smae Institute, Portsmouth.

WANT to join the Police? Study at home to pass Educational test.—Write, Secretary, Force Correspondence College, Kew, Surrey.

MUSICAL.

GRAMOPHONES 27/6, motors 9/-; accessories, Violins, Accordions, cheapest. 64-page list, 3d. How to make Gramos.—Regentbuilt, 120, Old Street, London, E.C.1.

ACCORDIONS, Jazz Instruments, Violins, Banjos, Mandolines. Catalogue free.—Douglas, 99, King's Chambers, South St., London, E.C.2.

JAZZ, Outfits, Ukuleles, Violins, Banjos, Saxophones. Gramophones. Lists free.—Palmer's, 135, Linthorpe Road, Middlesbrough.

LIVESTOCK, POULTRY, ETC.

SPECIAL OFFER. — Talking Parrots with cages from 30/-. Singing Canaries 15/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-38, Codnor, Derby.

VARICOSE VEINS, BAD LEGS, etc. New scientific Treatment sent on FREE TRIAL. Relief first application, operation or rest unnecessary. No drugs or bandages. Astounding successes, hundreds of testimonials. Call or write NOW for BOOKLET "B" and full particulars. —Le Brasseur Surgical Co., Ltd. (Dept. N.P.), 12, Mortimer Street, London, W.1. Brmingham Branch 90, Worcester Street.

STAMMERING. I cured myself, you can cure yourself (or your child). Parties. free.—Frank Hughes (J.B.), Ltd., 7, Southampton Row, W.C.1

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

NEW LIFE TO WEARY, WORN-OUT NERVES. — To prove the value of "Probyn Nutrient," which is guaranteed to restore health, strength and lost vitality to every nerve sufferer, we will send a TRIAL SUPPLY ABSOLUTELY FREE.—B. E. Probyn Laboratories, 116, Firbright Road, Southfields, London.

DON'T Wear a Truss. Use Brooks' Rupture Appliance. New Discovery, wonderful, no lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address Brooks' Appliance Co., Ltd. (398A), 80, Chancery Lane, London, W.C.2.

BLADDER WEAKNESS quickly cured by Parker's Remedy, 3/- bot., at Boots, or post free from Parker's Remedy Co., 18, James Street, Liverpool. Send 4d. stamps for sample.

BLUSHING, NERVOUSNESS.—Don't waste money on quack remedies; cure yourself as I did. Interesting book on cure of Self-consciousness sent privately for 3d.—Mr Rivers (J.B.28), 40, Lamb's Conduit Street, W.C.1

NERVES OF IRON. Nerve Specialist's guaranteed treatment for Neura-thenia Insomnia, Lost Vitality, Weakness, etc. POTENTOL ends all nerve disorders. Send for free Booklet.—Orde & Co., 101, Jermyn St., Piccadilly, London, S.W.1

CONSTIPATION and Liver Troubles cured by SPEZIA'S wonderful Treatment. Permanent results. Harmless. Supplied in Pill form at 1/3 box (post free 1/4½).—J. A. DYSON & SON, 82, Gloucester Road, Brighton.

WHY FEEL TIRED? Be Rejuvenated by taking Gland Extract Tablets, Nature's modern remedy, without drugs, harmless to most delicate. Week's trial box 5/-. (Sample free.— J.B., The Laboratories, 15, Chestnut Rd., West Norwood, London, S.E.27.

BALDNESS.—I cured myself and can cure you. Large Trial Outfit, 3s.—Douglas Dew, "KWIK," 4, Victoria House, Victoria Road, London, S.E.15.

WANTED TO PURCHASE.

HIGHEST prices paid for Jewellery, Diamonds, Platinum, Gold, Silver, Scrap, Coins, etc. Nothing too large, nothing too small. Post or call.—Bensons, 215, Piccadilly, London.

ANY kind old gold, silver, jewellry, Diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Rd., Leeds.

MISCELLANEOUS.

64-PAGE book about herbs and how to use them, 2d. Send for one.—TRIMNELL, The Herbalist, 144, Richmond Rd., Cardiff, Est. 1879.

SECTO KILLS beetles, bugs, fleas, moths, greenfly, and all other insects. Get it from your Chemist.—"SECTO," The Sure Killer.

IMMORAL CREEDS OF FREE-LOVE CRANKS. What these dangerous doctrines lead to. Read T. Bowen Partington in this week's "Health and Strength," 3d., all newsagents, or 4d. post free from J. B. Burt, 54, Fetter Lane, London, E.C.4.

Only 2/- NOW & THE BIKE IS YOURS

MY NEW LISTS

show astonishing reductions in price of Coventry's best bikes. Small deposit gets any model **ON 14 DAYS' APPROVAL. CARRIAGE PAID.** Satisfaction or money refunded. Thousands of testimonials. Write for **FREE LISTS,** showing biggest and best selection of bikes.

Edwd. O'Brien Ltd. THE WORLD'S LARGEST CYCLE DEALERS. Dept. 9 COVENTRY.

2/- WEEKLY

As a doctor I would recommend you to smoke Craven 'A'. They do not affect the throat

Awarded Certificate of Institute of Hygiene for Purity, Quality and Merit.

Made Specially to Prevent Sore Throats

CRAVEN 'A'

The Cork-Tipped Cigarette of this Generation

Made by Carreras, Ltd. In packets, 20 for 1/-, Metal Boxes: 50 for 2/6, 100 for 5/-.

Week ending Saturday Oct 3, 1926. Twopence Vol. XL. No. 1040.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun never Sets.

12, Long Acre, London, W.C.2.
Telephone: GERRARD 9870
Telegrams: HEROICALLY, LONDON.

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The WORLD, *the* FLESH *& the* DEVIL

Disillusion.

As Mr. Baldwin's second year of Premiership closes, he must feel that in its declared purpose his Government has failed. It promised a national spirit in politics and industrial peace. Because the spirit narrowed, it has in fact brought accentuated strife.

Forgetting the Electors.

Ministers continually forget that they hold their tremendous majority in Parliament by a minority vote in the country. Mr. Baldwin every now and then makes a struggle—or at any rate a speech. But in the end the Cabinet takes its orders from the Party machine.

Mind "Bill."

The trouble with all Party machines is that they are ever so much more "Party" than the rank and file they depend on for power. The wise Party leader aims at the Bill Smiths of all Parties. For Bill Smith and his wife vote.

A No-Party Man.

Sir Alfred Mond is not happy among his new Tory associates. The expected offer of a place in the Cabinet has not materialised, and it is now practically certain that he will contest the next election as an Independent.

That Crushing Feeling.

To judge from the resolutions tabled for the National Unionist Conference next month, one would imagine the one object for which the Conservative Party exists is to reduce trade unions to impotence. That's no way to win the next General Election.

A Statesman's Chance.

All classes are ripe for a strong lead towards the crying need of British industry—peace and a hearty pull together. Labour has had a sickener of "mass action" and war. The coalowners have sickened other business men of it too.

Watch Winston!

The Cabinet "wobble" over coal severely tested the Ministerial "united front." Churchill did not speak for the Government without a mandate. After being kicked by the coalowners he was in effect thrown over by the Cabinet. Winston does not take that sort of thing lying down.

A Yellow Peril.

Under no provocation must the Government be allowed to involve this country in armed intervention in the chaos in China. It might easily become worse than Churchill's £100,000,000 Russian fiasco.

Active Limpets.

While public attention has been concentrated on the coal dispute, the desk-bound limpets of the fighting Services have been active. The Admiralty in particular has launched a new offensive against the Treasury and is optimistic.

Mounting Expenditure.

Present indications are that next year's expenditure will exceed the £830,000,000 which is now almost certain to be spent this year. The various "economy" committees have proved wash-outs and the spendthrift departments are having things all their own way.

Half-hog Tactics.

Owing to the embargo on Continental pork, the London market stands in immediate need of a million pigs. Yet the Linlithgow Committee states that English curing establishments are being utilised to only half their capacity. It's time the industry went the "whole hog."

Dig Down to the Root.

Cost of living is still 72 per cent. above that of July, 1914. Those who want to find the basic cause of industrial unrest should look in the right place.

Ramping Along.

Milk is to be "slightly" cheaper "next year." Farmers complain of over production, but the real trouble is under consumption. We've children in need sufficient to drink every drop produced, and more.

The Food Fakers.

Sir Kingsley Wood thinks it's a great mistake to rely upon regulation and legislation to maintain pure food supplies. Boycott of offenders is better. All the same, those too poor to protect themselves must be protected.

Who Gets It?

The fruit pickers near Aylesbury who struck for an increase of 100 per cent. in pay have our sympathy. Judging by the price of autumn fruit when it reaches the consumer there's ample profit to pay decent wages to workers.

The Country's Pulse.

Railway statistics for June show that passenger journeys fell by nearly 35,000,000 below the corresponding period last year. Travellers didn't travel because they lacked the business that in normal times takes them from place to place.

Worse to Come.

Decrease in freight train receipts during June amounted to more than £2,600,000. The things in ordinary times distributed and sold simply weren't produced. That's how an industrial stoppage works.

"Bullets" Prizes Doubled!

"Two of everything" is the slogan in "Bullets"

TWIN OFFER

Closing this week - - - - *See page 33.*

Cumulative.

The full evil of the coal trouble will only be realised gradually. Like poison, once introduced into the blood, starvation goes on working ill. Thousands of children will grow up with permanently impaired health.

The Land for—Some.

As leases in a large estate in London fall in an increase of 50 per cent. is demanded in rent. £200 extra per house. That's how ground landlords wax fat—they batten on the toil and sweat of their tenants.

Funny Finance.

In 1925 nearly £46,000,000 was spent in unemployment allowances, the average weekly number of recipients being 977,600. Spent in useful work the same money would have transformed the face of industry.

One More Rung.

Messrs. Braithwaite and Co., the Westminster engineers, have secured a £500,000 contract for the supply of 20,000 tons of water-pipes for San Paulo, Brazil. We are waking up with a vengeance.

All Together.

Sir William Arrol & Co., Ltd., the famous Scottish firm, have been entrusted with a £200,000 contract for the erection of new railway workshops in Petone, New Zealand. All materials used are to be British. The loyalty of our Colonies will pull us through anything.

Others Please Copy.

By widespread substitution of gas for coal in Birmingham, 30,000 tons of soot and 9,600 tons of sulphurous acid have been eliminated from the atmosphere each year. And by so much is the suffering from illness lessened.

A Good Move.

One hundred classes have been opened in South London by the Education Committee of the Royal Arsenal Co-operative Society with subjects ranging from dressmaking to psychology. That's excellent. A well-educated democracy is any country's greatest safeguard.

Pot Calls Pan Grimy.

Thirty-five thousand more cows are in milk and calf than was the case last summer, yet milk must soar to 7d. a quart. Dairymen blame farmers and farmers call retailers the villains of the piece. We blame the fact that no Government has yet found courage to stop profiteering in the children's food.

Clever Kids!

When Birmingham schools for unemployed juveniles had to close owing to exhaustion of the grant from the city council, 84 per cent. of the girls offered a penny a week to try to keep them going. Teachers rose to the opportunity with free services, and so the ball is kept rolling. Those girls have the right stuff in them.

The WORLD, the FLESH & the DEVIL

A Builder's Confession.

Building prices for villas are higher than those for subsidised houses, an Oswestry builder confesses, because all the very best material is used in their construction. "And all the worst in subsidised houses," declares Judge Bowen, "showing how public money is spent." A shot straight on the bull's-eye.

Fair Play!

The three courts-martial in connection with the loss of the *H29*, resulting in the dismissal of his ship of the second in command, the reprimanding of the commander, and the acquittal of the stoker petty-officer, prove that though naval discipline may be mechanical and hard, it is eminently just. The lowest in rank got away unscathed. This is the kind of fair play that appeals to Britons.

A Real Memorial.

Horsforth's memorial to its lads who died for England in the war is ahead of many others on which vast sums of money have been spent. Houses are being built for the houseless, and avenues of trees planted in their vicinity. Each tree is to bear a tablet inscribed with the name of a hero. Truly a noble and worthwhile tribute to gallant lads.

No, Thank You!

Though the Angora rabbit can be bred in England just as successfully as in any other land, one factory alone has to import four-fifths of the quantity required. Thus £2,000 a week goes abroad because nobody at home thinks it worth while to have it. No doubt other factories could tell a similar tale. Here's a job to hand for the "Buy British" brigade.

Indomitable Optimism.

When the additions to King George Wharf, Dundee, are completed it will be found to be 1,000 feet in length. Transit-sheds and methods of handling traffic have been wonderfully improved, and two electrically driven wharf cranes have been erected. There's a good time coming, without doubt, since nothing assures success like anticipating and preparing for it.

Magic Water for the Poor.

We trust that the Ministry of Health will allow no snobbish considerations to hold up the plan to provide clinic and spa treatment under the Insurance Act. That Harrogate, Bath, Matlock and Buxton have for so long been reserved for the rich is a national scandal, and the sooner a period be put to this shameful state of things the better for the land.

Daring David.

Peter David is the schoolboy son of a Neath solicitor; he is also a young hero of whom his father and country may well be proud. Mrs. Enoch James, of Porthcawl, was seized with cramp while bathing, and but for this fearless lad, who swam to her and held her up till help arrived, she would certainly have been drowned. Grit tells the world over!

Tinned Enterprise.

After a late start the British tinned fruit industry is getting on to its feet. Ten million tins of fruit have been produced this season, and, what is more, sold. The co-operation of growers and canners will, it is hoped, send the output up to fifty million cans in a few years, providing more work for Britons in country as well as town. It is good to know that there are no flies on up-to-date fruit-growers.

A Wise Suggestion.

We are inclined to agree with Judge Spencer Hogg, of the Bolton County Court, that no registration of a motor-car or cycle should be allowed unless the owner produces a satisfactory policy of insurance. As it is, one may be injured personally, or have one's own machine smashed up, only to find that the responsible party hasn't a penny in the world. Worse still, women may be widowed and children rendered fatherless, without one shilling compensation.

Saving the People.

A recent slum clearance enquiry at Glasgow elicited vastly important facts. Incontestable evidence was adduced to show that people transferred from the slums to new areas, on the city outskirts, had improved physically, mentally and morally. In short, slum-clearance is salvation, worth its cost in money multiplied time and again.

Better than Preaching.

Hats off to Mr. Marshall Clegg, of Leeds, a gallant gentleman and a practical Christian. That wealth is a trust for the benefit of others is his religion. Since the coal dispute began he has saved hundreds of miners' kiddies suffering by giving them four meals each week. No wonder the youngsters think there is no one like him!

Gallant Wales.

Welsh boys have been distinguishing themselves greatly for gallantry of late. Many tons of water are pumped into the Swansea dock every minute, which influx causes a whirlpool. Into this a lad of six fell, and John Tucker, fifteen, immediately jumped in after him. He retained his hold on the youngster till both were rescued. We need not fear for posterity while such youths live.

Minority Rule.

At a recent by-election for the Stoke Newington Borough Council, only one elector out of every five troubled to vote, and this was described as an exceptionally heavy poll. Yet the work of borough councils is in these days almost as important, in certain directions, as that of Parliament. This disheartening apathy is the root-cause of extravagance, maladministration and social neglect.

More Insurance Loot.

A sidelight on the huge profits made by insurance companies out of workmen's compensation premiums is furnished by the experience of the Glasgow Blind Workshops, which have decided for the future to carry their own risks. In nine years, no less than £662 has been paid in premiums, although the total claims arising have amounted only to £30 6s. 7d. It is a pity this profitable business is not in public hands.

The Human Machine

Yes—But . . .!

by E. R. THOMPSON, M.A.

THE late Lord Northcliffe used to divide men into two categories—the "Yes" and the "Yes—buts."

He had no time for the "Yes—buts," as he used to call those who hesitated to accept an opportunity which he held out to them.

The only men for whom he had any use were those who were so anxious to say "Yes" to an opportunity that they, metaphorically speaking, began to pack their bags before they knew exactly what was being offered them.

NOW, I am not decrying the value of a certain amount of caution in life's affairs. To jump blindly is, in most cases, the rashest folly; but there is no excuse for an ambitious man who, seeing an opportunity, *knowing* it to be an opportunity, still hesitates to take a chance.

No one ever yet gained anything worth while who was afraid to risk something. The record of every successful man is a record of chances taken and risks run.

"He either fears his fate too much,
Or his deserts are small,
Who fears to put it to the touch,
To gain or lose it all."

There are many things that go towards the making of a successful man, but no man ever yet reached real success who was devoid of pluck.

Perhaps it was the knowledge that the "Yes—buts" lacked pluck that made Lord Northcliffe treat them with contempt.

"The Moving Finger."

We fancy that Oswald Vivian Flather, florist, of Park Nurseries, Welling, Kent, must be regretting his hasty action in dismissing Miss Emily Catt for taking a chrysanthemum. The girl had worked for him for six years, and it was only in a fit of temper that he took this extreme measure. Alas, next day the woman jumped off Westminster Bridge, and was drowned. All the regret that ever was in the world could not alter that sad fact!

The "Axe" at a Hospital.

In pursuance of the longer hours policy inaugurated by the Ministry of Health Commissioners at West Ham, ward-maids at the local infirmary have been offered the choice between a five-shilling "cut" in their weekly wages and a fifty-six-hour week at present rates of pay. The new hours are much too long. Sick people are not likely to be benefited by sweating the staff.

The Greater Evil.

For performing an illegal operation, Mrs. Helen Beadon was sentenced at the Old Bailey to nine months in the second division. Another woman charged with her was bound over, the Recorder being of opinion that hers was a mistaken act of kindness. The frequency of these dangerous operations makes the arguments of the opponents of birth control look rather foolish.

Still Pretty Steep!

In our issue of September 4 we deplored the fact that the salary of a probationer male nurse at the Cambridgeshire Mental Hospital was being heavily docked. A letter from the institution now points out that the stoppages are not 6s. 2d. per day plus 1s. 3d. per week for laundry, but 2s. 2d. per day, plus 4s. and 1s. 3d. per week. As the post in question only carries a salary of £2 2s. per week, these stoppages still strike us as pretty steep.

Punch Brothers, Punch with Care.

For sixty-two hours, at the School of Physical Culture at Seaham Harbour, George Davison, a Dawdon miner, continuously punched a ball with a double-handed roll and is now world champion of ball-punching. As a feat of endurance it's great, but as a useful contribution to the world's activities it's silly. When the same vigour and punch can be put into industry and the reorganisation of society we may get somewhere. It is wasted energy that is pathetic.

We Protest.

Time and again in these pages we have urged the provision of more adequate inspection of grand stands and other accommodation for crowds at shows and sports. The latest accident at Duckinfield, where thirty people were injured, six very seriously, brings home the crying need for more care. That people out for an afternoon's enjoyment can suddenly be thrown to the ground from a height of 20 ft. and more and their pleasure turned into a carnage points to terrible slackness somewhere.

The Human Touch.

Constant cries for "daddy" from little five-year-old Margaret Rowe, who lay seriously injured in hospital, earned for her father release from Leeds jail. Harry Rowe is a Doncaster miner and was sentenced to three months' imprisonment for participation in a disturbance in connection with the coal trouble. But when little Margaret was run over by an omnibus she wept for him and he came. Prison officials have hearts and the Home Office is not all adamant. It's the one touch of nature that makes the whole world kin.

The Real Trouble.

The Federation of Provident Associations for Clerks and Warehousemen calls the attention of the Government to the fact that 75 per cent. of unemployed clerks are thirty-five years of age and over. We cannot believe "there is no room for the man of forty" in business life to-day, as a glance round the departments of any of the biggest firms would demonstrate the contrary. What is deplorable is the unanimity with which boys leaving school strive for clerkships. The market is overstocked, whilst other trades and crafts are neglected.

Leading in Evil.

New gambling-dens are springing up in Mayfair, the hub of London's fashionable world, and the worst of the Continental gambling games are being transplanted over here. It's a bad sign when the possession of means and leisure is taken as a licence to indulge in daily gambling. There is such a thing as social responsibility which the smart set sometimes seems to forget.

Murder and Neglect.

Thirteen months have elapsed since the coroner's jury returned a verdict of "Murder by some unknown person" in the case of Iris Watkins, a nineteen-year-old Monmouthshire girl; yet the Monmouth Standing Joint Committee has only just decided to enlist the aid of Scotland Yard. Such delay in using the most effective means of tracing a murderer is altogether inexcusable. No wonder so many vile assassins get clean away.

Beyond Price.

Bertram Vincent, a youth of nineteen, is the child of American millionaires, but that did not prevent him coming to England to get money out of working people. His practice was to advertise wireless sets, and on receiving payment beforehand to abscond with the money. Now, at Wealdstone, he has been sentenced to six months' hard labour. Vincent is a reminder that it is possible to be a member of a family rolling in money and yet miss things that money can't buy.

Red Rags to Poverty.

Four silly young men, whose birth and education should have taught them better, were charged at Marlborough Street with being drunk and disorderly. They were Cecil Hayter, nineteen, of Burghclere Grange, Newbury; Gladwin Errington, twenty-one, of Bacton, Norfolk; Douglas Pull, twenty-one, of Ilford; and Eric Bierman, twenty-two, of Dorset Square. Because they were refused admittance to a night club at 3.20 a.m., they started singing and jazzing, and fighting with the porters. In times of industrial stress, such fools should be kept in a cage.

Courage Tells.

What an example in pluck is David Williams, of South Park Road, Splott, who though blind does not allow that affliction to check his career. At seventeen David gained the degree of A.R.C.O. for his organ playing, and now at nineteen is to sit for the world's most searching test, the F.R.C.O. When he was a mere infant he made music out of nails of different lengths and made himself a harp by stringing the back of a chair. These natural gifts have been steadily developed by steady application and hard work. It's the way of all progress and David has found it.

Public-spirited Action.

When Harry Edward Sherriff spoke to Mrs. Eleanor Pullen on top of a 'bus, she was aghast when she learned his purpose. He offered her money if she would bring a little girl to meet him from time to time. She made an appointment, but went straight to the police. When she met the fellow again, accompanied by her ten-year-old sister, the detectives were at hand. As accused was helping the child on to a tram, he was arrested. We do not think eleven months in the second division nearly enough for so depraved a scoundrel, though we agree with the Recorder that Mrs. Pullen showed self-sacrifice and public spirit.

Rolling Up.

Already thousands of enquiries have reached the Leasehold Reform Association. Constant cases of hardship reach the secretary, Mr. H. A. Daniell, O.B.E., of which the following is typical. A shop in North London that attracted no trade was reduced from £75 per annum to £45. Then along came a man with ability and enterprise and worked up a first-class business. When the time for renewal of the lease came he was met with a demand for £1,000 premium and an increased rent of £208 per annum! Leasehold reform isn't the last word on the land question, but it's a good beginning.

Invisible Furs and Silent Salesmen.

A Cheshire reader sent £4 to Norman Orenstein, Peleteria Nolandesa, Viamonte 972, Buenos Ayres, for a set of selected fox furs. The postal authorities at Buenos Ayres confirmed payment of the money order in November last, but our reader is still waiting for his furs. Various letters to Norman Orenstein are treated with stony silence. Our reader, we fear, has been too trusting.

Very Hard Hit.

A little while back we told the sad story of an Irish reader who had been badly victimised in his dealings with Symons Bros., Ltd., of Roman Road Market, London, E. As a direct result of this firm's methods he is now completely ruined. His last penny gone he has now been served with an ejectment order. The far-reaching evil wrought by firms of the Symons, Ltd., type cannot be exaggerated.

A Menace to Tobacconists?

The Tobacconists' Co-operative Supply Co., of New Oxford Street, London, W.C., offers 150 cigarettes or ½ lb. of tobacco to anyone who sells four shilling coupons to four friends. Of course, the four friends have each to sell four more tickets on their own account in accordance with the "best" snowball traditions. Will the established tobacconists be alarmed at this competition? We think not!

Indefensible!

With reference to our comment in last week's issue referring to the refusal of treatment at the German Hospital, Dalston, to a woman who subsequently died, we learn that the committee hold Dr. Kup's conduct indefensible and contrary to rule, and that the offending physician has been dismissed. We are sure local subscribers will not misplace our condemnation of the individual, but will still give their confidence to an institution which has served so well in the past.

Constant Constantines.

In spite of repeated exposures, the share sharks of the Kindell clique, at Finsbury Pavement, London, E.C., continue to boost Constantine Oil Fields, Ltd. A letter sent out as recently as August 19, states, "With oil proved to the North and South of our Main Concession, it is impossible to over-estimate its value!" The public should realise that oil might be found at all points of the compass without affecting "the main concession." It is certainly impossible to over-estimate the audacity of these sharks!

An Impudent Imposition.

We recently objected to an advertisement, said to be authorised by the Metal Trades Employers' Association, of Australia, on the grounds that it cruelly misrepresented the employment opportunities in that country. Since our criticism the advertisement has continued to appear with an added note to the effect that conflicting statements "from other sources" are untrue. This is sheer impudence, for we made it clear that the authorities at Australia House repudiated the suggestion that the opportunities referred to existed.

An Elusive Ladder Company.

When a Southampton reader complained about a purchase from the Elite Ladder Company, of Nelson Street Works, Southend-on-Sea, we wrote to that firm for an explanation. We were informed that another ladder would be sent and in the event of our reader still being dissatisfied his money would be refunded on the return of the goods. Our reader was dissatisfied, and though he promptly returned the ladders he has heard no more from the company, which ignores all correspondence. The *Elusive* Ladder Company would perhaps be more apt!

157 MORE CHEQUES TO REGISTERED READERS

See page 2

Problems of Life

The Enemy Within

by the Rev. R. J. CAMPBELL, D.D.

THE finest woman orator I have ever heard is Mrs. Besant. I once heard her say in the course of a masterly speech that the two most deadly destroyers of peace of mind are vanity and the desire to possess.

Mrs. Besant

She did not say that these are our most dangerous propensities, but suggested that if we could expel from the human heart all the pain that vanity can cause, and all the disturbance due to the craving for exclusive ownership, there would not be much left to dread.

We might still be liable to suffer because of the misfortunes or death of those we love; or we might have to endure physical infirmity or disease; but we could bear these things in a calm, patient, unselfish spirit.

Not so if our self-conceit has been wounded, or if we are on fire with longing for something that we want to get and keep for ourselves.

In the very nature of things we are bound to be troubled then and at the mercy of discordant feelings.

H. G. Wells affirms that the ordinary man is only too apt to be arrogant in prosperity and cringing in adversity.

In other words, his demeanour is regulated by the success or non-success of his wish to be admired and envied, and to enjoy the power that comes from possessing what others lack.

IT is base and despicable, as we all see the moment we face the fact honestly; but who is altogether free from these unlovely traits?

They are at the bottom of a vast amount of the evil of the world, and are the direct source of more wretchedness than they are usually credited with.

They commonly masquerade under fine-sounding names.

When a man talks about vindicating his honour or self-respect, or standing up for his rights, he often means no more than that someone has flouted his self-importance or shown him too little deference.

When he flatters a person of influence, or tries to oust someone from a coveted position, he is simply trading on another's weakness for his own advantage, but he may pretend to himself that it is legitimate business.

WHEN people seek to be conspicuous or merely notorious (as most criminals do), or when they cheat and lie or exhibit spite in the endeavour to shine or prosper in comparison with their neighbours, do you think they are going to own up that they are merely vain and covetous? Not they.

Let us not only be honest in facing the truth, but earnest in rooting out the mischief.

To admit it is half way to curing it, for the ugly thing cannot live in the light.

THE MASTER MUG-CATCHER

DON'T LET DONALLON DIDDLE YOU

How the Game is Worked

IT is really time that the authorities made some definite attempt to unravel the complicated financial ramifications of a grasping financier named E. W. Donallon, who has been reaping a rich harvest for years.

From well-appointed offices at Imperial Buildings, Kingsway, W.C., Mr. Donallon conducts his happy campaign with impunity. He knows that a mug is born every minute, and the way in which he has profited by this knowledge is an illuminating lesson.

Donallon is the "brains" behind a concern called Graham Marsh & Co., Ltd., "stock and share dealers," which, judging from its printed matter, exists for the philanthropic purpose of making fortunes for anyone who follows its advice.

Donallon figures upon the notepaper of Graham Marsh & Co., Ltd., as "managing director," and secures most of his clients by enticing them into his net through the medium of unsolicited circulars.

Some s tful n t ods

It would appear that he obtains his mailing list of people interested in investments by lifting their names from lists of shareholders in various companies.

Donallon holds most of the shares in Graham Marsh & Co., Ltd. This fact is not, of course, apparent to the recipients of his circulars.

* * *

Sometimes Donallon, on behalf of his company, will open his letter by commenting upon some outstanding financial failure of the moment.

"This is only one example," he will say. "You may have among your investments some which, although you may not think so, will show consistent, if not equal, declines within the next few years. To be on the alert and avoid this should be the object of every investor."

Having delivered these words of wisdom, Donallon proceeds to explain to his prospective clients how they may be forewarned.

"Nothing will be of greater help," he asserts, "than our publications: 'ABC Guide to Stock Exchange Securities' and 'Scientific Investment.'"

In order to make these valuable publications known to the investing public, Graham Marsh & Co., Ltd., are presenting specimen copies, "gratis and post free," to any who care to ask for them.

The t ing k pt quiet

A further kindly suggestion is made. "In order to keep your investments up to date and get the fullest advantage from your investment, you should make application to be put on our 'Telegraphic Register,' when you will receive valuable information at the right moment."

The circular winds up with some hints on "The right way to invest." Those who have capital to invest are told that they should always keep three points in view.

In the first place they must look for "satisfactory dividends," then they must consider "depreciation in value," and, finally, "good security and marketability."

"If you keep hold of these three points then you cannot go wrong" is Donallon's parting advice.

In easy st ges

This, in short, is the cunningly devised bait employed by Mr. Donallon. There is no reference to any fees—nothing so crude—merely an offer of free advice, which on the face of it sounds perfectly good advice.

But, having thus obtained the confidence of his clients, Mr. Donallon gradually proceeds to persuade them

Sir A. Tobin, judge of the Westminster County Court

to do business through him by indulging in what are termed "marginal operations."

In these operations the clients pay a certain sum of money for the purchase of shares about which the brokers are supposed to have inside information.

When the shares rise in value, as it is suggested they will do, they are to be sold and so reap a rich profit.

Quick d al goes slow

What actually happens in the majority of cases may best be shown by quoting an example.

One lady remitted £25 to Graham Marsh & Co., Ltd., for an operation in Anglo-Dutch rubber shares.

She was duly advised that the operation had been opened in 500 shares at 6¼s.

When she wrote ten days afterwards to know how her "quick and profitable" transaction was progressing, she was referred to the official figures recorded in the Press.

Alas! these showed that the shares were dropping instead of rising, and she was informed that it would be necessary "to remit a further sum of £50" if she desired to continue the operation.

There are many other cases of the above nature, and the sums often run into hundreds of pounds, and sometimes thousands.

But Donallon sometimes approaches his victims from another angle. He will advise people to pay him money for shares in money-spinning companies, and as soon as their cash is in his hands will suggest alternative investments.

In one instance he obtained £350 odd from two ladies for shares which he professed to have for sale, but which were not forthcoming.

Whilst many of Donallon's victims realise that they have been tricked after their money has been paid over, they do not seem to be aware that they have any legal remedy.

It would worry Mr. Donallon a great deal if they did, and our advice to everyone who has had unsatisfactory dealings with him is to go at once to a solicitor with a view of commencing proceedings against him.

Some victims have taken this course during the past few months, and he has generally paid up at the eleventh hour rather than face the ordeal of going into the witness-box.

On one occasion, when a gentleman named Hewitt sued for the recovery of £48, the case did reach the court and came up for hearing before Mr. Justice Rowlatt.

Not facing the music

Judgment was given for the plaintiff with costs, but Donallon still evaded the box by putting in his manager, Mr. Edward Benson.

This gentleman could quite truthfully answer "Yes" or "No" or "I don't know" to any awkward questions.

The Westminster County Court has been the scene of many other actions against Donallon and once there were no fewer than four down for hearing at the same time.

But the wily Donallon squared them all out of court at the last moment rather than face the consequences of exposure before a judge.

At least one leading bank will not transact business with him.

Donallon, in fact, is so well known to the banks that when a Peacehaven lady was induced by Donallon to send him £100 for marginal operations, her local bank manager advised her to stop the cheque.

An army of victims

Apart from the fact that his army of clients in the Graham Marsh concern is composed of rich and poor alike, and includes clergymen, servant-girls, clerks and widows, there are other reasons why Donallon should be given a wide berth.

He has already served three long sentences in jail, including a term of penal servitude for similar financial frauds. These, it is said, have made him more careful.

That may be true. But he is still very actively engaged in dubious finance, and in the name of his deluded clients we ask how much longer he is to be permitted to carry on with impunity.

Flats and Flat Catchers

Landlady's Sad Experience

WE doubt whether anyone reading the following story will feel inclined to applaud the methods of certain gentlemen who run an estate agency in the name of Roberts and Roberts, having its headquarters in Leicester Square.

Some of the clients of this company are highly dissatisfied—for example, a lady residing in the Holland Park district, who advertised that she had a small flat to let.

One of the replies came from Roberts and Roberts, who assured her that they had just the kind of client she desired.

The lady accepted their word and a tenant was introduced. Before long, however, complaints began to arise concerning the behaviour of the tenant and other ladies who frequented the flat.

A worthless bond

To maintain the good name of her premises the landlady was forced to turn her tenants out, and has suffered considerably in regard to rent.

Unfortunately, before this climax was reached, Roberts and Roberts had fixed up this same lady with tenants for another flat she was desirous of letting. They flitted suddenly without paying their rent!

They left behind a letter authorising the landlady to collect £5 from Roberts and Roberts to meet "breakages, etc.," but she has been unable to recover this money.

She has made several calls at the Leicester Square office, where she has been put off with suave promises from Mr. William Cecil Kirby, who appears to be actively engaged in the concern, and a gentleman named Stewart.

William Cecil Kirby is a youngster well known to the City police, and has imposed upon a number of people.

One firm, for example, supplied him with something like £100 worth of goods which have not been paid for.

A warn g record

Many people, too, were duped by him in the name of the "Economic Soap Company, Ltd.," a venture that, like many others with which this precocious youth was connected, bubbled into bankruptcy.

And what of Mr. Stewart, the other gentleman officiating at the office of Roberts and Roberts?

At the Old Bailey last year, he was sentenced to nine months' hard labour for making a false declaration to procure a certificate of marriage.

Detective-Sergt. Campion, of Scotland Yard, pointed out in evidence that Stewart was associated with an estate agency in Shaftesbury Avenue, part of his business being the getting of passports to enable foreign women to enter this country.

He also stated that Stewart was engaged in obtaining flats for undesirable women.

In view of the past records of these two gentlemen, and the present complaints regarding the business of Roberts and Roberts, the public should give these agents a wide berth.

A MYSTERIOUS EMPORIUM

A HOLE-AND-CORNER SCHEME

Charity-monger's Bad Record

THERE are many kind-hearted folk who are eager to do all they can to assist those who were disabled in the Great War; but hitherto Mr. Harold Crozier Hyams has not done much in that direction.

Hyams is the proprietor of a concern called the Disabled Soldiers' Produce Emporium, which was registered under the Business Names Act in January last.

Since its inception it has been actively engaged in inviting the public to purchase, at remarkably cheap prices, goods which have been manufactured by disabled men.

"To create employment for ex-Service men by selling their products" is the worthy object of the Disabled Soldiers' Products Emporium, as recorded in the files at Somerset House.

It is, therefore, interesting to note how Mr. Crozier Hyams sets out to perform his self-appointed task.

He has lately been approaching local authorities for permission to send representatives to visit schools for the purpose of showing the teachers the work of disabled ex-Service men.

Playing on sympathy

His appeals do not fall upon deaf ears. Apart from the fact that "emporium" means "a large storehouse for goods for sale, and a centre of trade," the public's natural sympathy leads it to look favourably upon any scheme that claims to benefit disabled men on so large a scale.

It is within our knowledge that the methods of Mr. Crozier Hyams are now being investigated by the Ministry of Labour.

Most people approached by Mr. Crozier Hyams would open their hearts and purses without a moment's hesitation.

A nasty shock

A few, however, though not lacking in natural sympathy, are not foolish enough to part with money without first of all making a few judicious enquiries as to Mr. Hyams' claims.

After all, any real emporium should not be hard to find, especially when it possesses the impressive address of Shiplake Buildings, Calvert Avenue, London.

But those who have taken the precaution of investigating have received a nasty shock. For Shiplake Buildings is a block of tiny tenements, situate in a squalid part of London in drab surroundings. It is here that Mr. Hyams resides with his wife and family.

We ourselves despatched a representative thither, and he searched in vain for the high-sounding, much-boosted "Disabled Soldiers' Products Emporium." He found no "great store" or "centre of trade," for the simple reason that it did not exist.

Our representative next made enquiries at the British Legion, to whom Mr. Hyams would naturally apply for disabled men. The legion could offer no information concerning either Mr. Hyams or his epoch-making "emporium," except that they had on their books plenty of disabled men ready for a job of work.

Some people might suggest that Mr. Hyams merely used the Shiplake Buildings address for convenience and kept his "emporium" in some other part of London.

We can only say that a thorough search of all the recognised information directories did not help in any way, and if the "emporium" boasts a telephone it is not recorded in the latest telephone book.

As a matter of fact, in a little file at Somerset House, which very few people bother to consult, there appears, in Hyams' own handwriting, a note to the effect that his sole address is in the tenement buildings aforementioned.

A dreamy creation

But whilst the "emporium" is apparently, in the strict meaning of the word, only a child of Hyams' dreams and imagination, there are other interesting points that should be made known to the charitably disposed.

The Charity Organisation Society, for instance, knows nothing of his venture and has expressed the opinion that these privately run concerns, which are on the increase, do not provide the most helpful means of meeting the needs of these disabled men.

And, whilst information is so curiously lacking about this queer emporium, such is not the case with regard to Mr. Harold Crozier Hyams himself.

Further investigation reveals the fact that his present venture is not his first attempt in this direction, and that his earlier efforts were not marked with laudable results.

Earl Haig, K.T., G.C.B., Chairman of Council United Services Fund

Suffice it to say that in March, 1923, they were instrumental in landing Mr. Harold Crozier Hyams in the dock at Glasgow, where he was charged with another man for gross misrepresentation in connection with the sale of leather goods.

Hyams had represented that the goods in question had been manufactured by disabled men, for whose benefit they were being sold. To promote the sales in this instance he had made use of forged documents.

The magnitude of his offence may be gauged from the fact that he was sentenced to two years' imprisonment!

The fact that he is now soliciting orders for a disabled soldiers' "emporium" prompts us to express the hope that he has learnt his lesson.

Where is Constance Birke?

A Plea from Australia

FROM Norwood, South Australia, has come an appeal for information regarding a girl named Constance Birke. A reader who resides at Norwood, Southern Australia, writes to say that she was much impressed by our recent reference to a missing girl who was found through JOHN BULL.

The writer is Mrs. E. Prescot, of 40, Sydenham Road, Norwood, South Australia, and her desire to find Constance Birke arises out of a promise she made when she was in this country two years ago.

In 1924 a relative, who was interested in Miss Birke, made certain arrangements for her future. Mrs. E. Prescot, for her part, undertook at this time to provide a good, safe home for the girl in Australia.

A kindly offer

Whilst the final arrangements were still hanging in the balance the gentleman was killed in an accident.

Before he met his death this benefactor had spoken of providing £400 for the benefit of Constance Birke; but, apparently, the disaster occurred before he had been able to put his wish into effect.

Mrs. Prescot did not learn of the unfortunate accident until she arrived at Adelaide. She immediately wrote to the lady with whom Constance was staying to say that she was still willing to stand by her promise to provide a home for the girl.

For a time she heard nothing. The lady had moved, and her whereabouts were unknown.

An appeal to readers

Since then, however, Mrs. Prescot has heard from Constance to the effect that she is unhappy.

After communicating with her once or twice silence again followed, and recently all her efforts to get into touch with her have been fruitless.

Mrs. Prescot wishes us to state that if Constance Birke will apply to the Hackney branch of the Salvation Army she will hear of something to her immediate advantage.

So anyone who may have met Constance Birke may rest assured that he will be rendering the girl a friendly service by coming forward and giving any information concerning her present whereabouts.

An Artful Astrologer

"Vague Vaticinations"!

FAITH in the credulity of the British public appears to be a marked characteristic of Dutch astrologers.

Randolph Roxroy, of The Hague, Holland, first spreads an alluring bait in the form of a gratis test reading. He asserts that "in its accuracy and thoroughness my application of the ancient Chaldean Astrology stands quite apart from the vague vaticinations of inferior practitioners."

With his circulars a testimonial from Baronne A. Blanquet appears in French, and the professor, leaving nothing to chance, has it translated into English and accompanied by a photograph of the lady.

The thing that counts

But nothing can be done without money, and Roxroy intimates that his "ordinary fee for an Extensive Life Reading is 40 shillings, but provided you can arrange to send off your order within 15 days of receipt of this letter, I will prepare the said reading," says Roxroy, "for the sum of 20 shillings."

Trading on the belief that women are more superstitious than men, he suggests that "in these days of stress and uplifting on the part of women, it is more than ever desirable that each member of your sex should seek to benefit by the teachings of Astrology."

Frantic appeals

Should his potential client not hasten to the Post Office to send off 20s., he or she becomes repeatedly pestered with further frantic circulars.

As a further inducement to capture a client he adds: "Fearing that the price quoted in my first letter has caused this delay in sending your order, I am going to make a very *special price of* 15 *shillings* for you for this Extensive Life Reading."

Further, Roxroy runs quite an engaging side-line in "Mystic Talismans," ranging from 1s. 6d. to 5s. each, or seven in a silk bag for 12s.

These charms are calculated to obtain for the possessor wealth and fame, feminine affection, masculine affection, and various other worldly benefits.

Unhappily, it is usually foolish women who can ill afford to waste their money, who become victims of these "propheteering" astrologers, and our readers would be well advised to purchase something more tangible.

AN AIRPLANE SECRET

THE TWIRLY-WHIRLY TOUCH

A Tin-can Helicopter

THE law should be amended to make punishable false statements contained in advertisements. "Truth in advertising" should be no empty slogan; it must be a guaranteed fact

HAVING a little capital to invest, a gentleman who had just arrived from Ireland was attracted by an advertisement in the Press which seemed to suggest a profitable partnership.

He therefore lost no time in getting in touch with the advertiser, Mr. Richard M. Alexander, of St. Luke's Road, Maidstone.

Whilst he awaited a reply, he re-read the advertisement and turned the proposition over in his mind.

So far as he was able to gather Mr. Alexander was an inventor who had arrived at a "simple practical solution" to the helicopter problem.

"See my models" was the frank offer contained in his announcement, which offered a half-share in the invention for £500.

In due course an appointment was arranged, and the gentleman thrilled at the thought of meeting a talented inventor in the flesh.

A rude shock

He was aware, of course, that thousands of pounds had been expended upon experiments in endeavours to produce a flying machine that would rise vertically and hover in the air, and he was also alive to the fact that most of these experiments had proved unsatisfactory.

But he felt that there was no harm in accepting the present inventor's invitation to inspect his models.

In this respect, however, he was destined to be disappointed. Mr. Richard Alexander, he found, was unable to produce any finished models.

The best he could do was to exhibit a roughly made contrivance which he said represented the design of screw he intended to fit to his machine.

But he hastened to assure the applicant that he need not be perturbed. He, the inventor, had experimented with his idea for eighteen years and was certain that he had now arrived at a "complete solution" to the problem of direct-lift machines.

£500, he declared, would enable him to construct a proper full-size machine, power driven, capable of carrying two persons.

A strange exhibit

The applicant ventured to voice his surprise that no working model had yet been constructed and suggested that surely such a course would be advisable before proceeding with the construction of a full-size machine.

Mr. Alexander did not think so at all. He admitted he had not experimented in a practical way beyond trying the effect of a model twin-surface screw in a bucket of water!

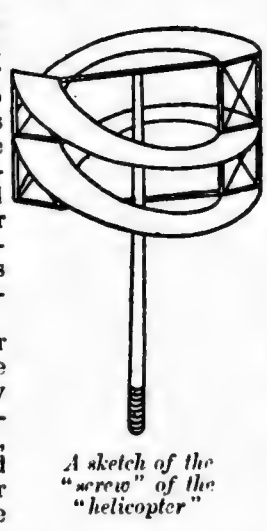
The would-be investor was at a loss to know how such an experiment helped, but he let this matter pass and questioned Mr. Alexander on other points.

The inventor thereupon declared that the only way to success was for his applicant to deposit £500 so that the full size machine could be built.

Practical experiments and models were quite unnecessary, and far from being so dubious and cautious, he considered that anyone should be only too pleased "to come in on the ground-floor."

An obstinate machine

The applicant began to feel by this time that the ground floor would be the beginning and end of this venture, and that he was required to leave far too much to chance. As models were not forthcoming, he asked Mr. Alexander for a few particulars of his past experience.



A sketch of the "screw" of the "helicopter"

The latter stated that he had actually built a machine in 1909, but confessed that it never rose from the ground.

The applicant asked for time to consider the offer, but Mr. Alexander was anxious to close it upon the spot.

At last it was decided that a second meeting should be arranged so that the applicant might be able to consult a technical friend.

Almost the first thing the technical friend called for was a plan and specification, but the optimistic inventor was unable to produce either of these vital documents.

Mr. Alexander then advanced the opinion that it would be possible, with his invention, for a man to rise in the air by simply pedalling as on a bicycle, and he thought that much money was to be made from it.

Better to "wait and see"

On finding that the applicant was still hesitating, the inventor suggested that perhaps he might be prepared to advance £200 "to go on with."

Since then, however, on the advice of his technical friend, he has decided to proceed no further with the matter.

We think he is wise. For even if Mr. Alexander is a sincere inventor, it is extraordinary that he has no plans or specifications from which the merits of his invention can be gauged.

The fact also remains that he advertised "See my models," yet it is clear that he possesses nothing beyond the propeller we have mentioned.

We advise Mr. Alexander to wait until his invention is a little more advanced and until he has something more tangible to show to clients whom he wishes to advance £500.

LADY, BE CAREFUL!

SAMPLES FROM THE "SMALLS"

Some Surprise Packets

TO announce that one has money to invest is sufficient to bring people tumbling over one another. Thereafter it is a battle of wits, in which the investor should be wary

THINKING that it might be profitable to invest a portion of her savings in some business, a colonial lady who had recently returned to this country inserted an advertisement in one of the leading newspapers.

The result was illuminating, for most of the answers she received proved quite an eye-opener.

Some of the replies were most enticing and there was ample variety of choice.

But several optimistic individuals had no definite proposition to put forward, though they were quite certain they could find a good use for the lady's money.

Two or three offered partnerships in established businesses, but were so emphatic about their ages and single estate that it was fairly obvious that matrimony was the partnership aimed at.

Large numbers offered jobs in return for an investment, whilst others came forward with various weird and unusual propositions.

Splendid on paper

A gentleman named F. Mackenzie, of Grove Lane, Camberwell, explained at some length that he had "worked out a racing system by arithmetical calculations," by which it was possible, with an outlay of £10 per day, to show a net profit of £1,500 per annum.

Mr. Mackenzie said that he had tested his system, on paper, over a period of three years and had proved a profit of from £1,700 to £1,900 odd.

He naïvely owned that English people might not look favourably upon his scheme, but suggested that a colonial might "be more broad-minded."

He was too hopeful, for the lady was not impressed with this offer to make a fortune on the Turf.

Nor was she greatly intrigued by the suggestions made by Dr. Felix Pedroso, who wrote from his laboratory, Davies Street, Berkeley Square.

The doctor invited her to consider "one of the greatest propositions of the present day. He was in need of a few assistants, who would be well paid, in the development of the "Domicile Health and Vitality Service," under which "the 'Vitameter' is installed into the homes and offices."

A generous doctor

An accompanying leaflet described the "Vitameter" as an "aid to immunity and to perfect health," and spoke of "the prevention and treatment of cancer and tuberculosis by physiological carbon dioxide."

In his letter Dr. Pedroso estimated the yearly turnover in respect of his scheme as £63,000, and pointed out that even if the expenses came to 50 per cent., there would be a net profit of over £30,000.

These impressive figures did not carry much weight with the lady advertiser, for she felt that if the doctor's invention was all it was claimed to be, he would have no difficulty in interesting the medical profession in his proposition.

Another generous proposal came from Thomas Smythe, who placed the inscription "Dr. Scc." after his name.

This gentleman was anxious for the lady to join him in purchasing some of the "largest and best" houses in the West End with a view to converting them into service flats.

Still not convinced

He declared that he was prepared to find seven times the amount of the lady's capital and secure her interests by giving her a first charge upon the property.

"The management would be congenial and the profits large" was the assertion, but the colonial lady still decided to look further afield.

A hair-raising scheme was submitted by an anonymous inventor of Portsmouth who had produced a "new hat-pin for car travelling and ocean blow."

Only £250, the inventor declared, would be necessary to produce sufficient hatpins to make a fair living. And in a subsequent paragraph he added: "Should we only sell one million at two pence profit we could make £8,000."

After the above breathless statement the offer of 50s. a week to manage the shop where the patent pins are to be sold seems strangely disproportionate, especially as he adds that "the American boats come in at Southampton and thousands of pins can be sold there every few days."

A candid confession

One hopeful individual, writing on a sheet torn from a ledger, candidly admits that he was compelled to close his business down a few months ago because it was a financial failure. His brilliant suggestion was that the business should be opened up again.

"I write offering you the opportunity of investing your capital," he explained, adding that her services would be well occupied in attending to the female labour and other parts of the business.

Other replies contained all manner of vague and curious propositions, such as the establishment of a "kind of clearing house for buyers and sellers," a share in the film and theatrical rights of a "marvellous" novel and the purchase of timber in Roumania.

But, amongst all the host of people who were so helpful in suggesting uses to which this lady might put her savings, only one deemed it necessary to offer bankers' and solicitors' references!

A PUBLIC SCHOOL ROGUE

DIMMER AGAIN DIMMED

Ex-Barrister Goes Down

AT the risk of appearing to flatter a mischievous rascal who deserves nothing but the contempt of all decent people, we offer our hearty congratulations to Mr. Augustus Robert Vincent Dimmer.

Dimmer, described as an estate-agent, aged forty-one, who has previously made his bow to the public through the medium of our columns, appeared in the dock at the Old Bailey a few days ago and received the modest sentence of three months' imprisonment in the second division for obtaining money by false pretences.

Judge Atherley-Jones, who tried the case, could not help thinking that Dimmer suffered from some mental aberration. Otherwise he could not understand how a man of his "position, connections, friends and education, could have committed such a paltry offence."

We have a great admiration for Judge Atherley-Jones, but we suggest that in this case he has most decidedly erred on the side of leniency.

The lowest of all rogues

Had he known as much about Dimmer as we do, he would have seen to it that Dimmer was kept out of harm's way for a longer period that three months.

Dimmer's career has been one long chapter of meanness, trickery and fraud. A well-known criminologist in a recent book has stated that the lowest of all rogues are those belonging to the public schoolboy class.

The reason is obviously that before a man will throw aside the high traditions in which he has been trained, his wayward instincts must be more pronounced than those of the gutter-snipe, of whom little is expected.

A severe knock

Dimmer is of this category and is most certainly, as the judge stated, a man of position, connection, friends and education.

Educated at Oxford, he was admitted to the Bar in 1907, but from the first, he was no ornament to that honoured calling.

He became a nuisance to judges and fellow counsel alike, and after being severely reprimanded by the Bar Association, was finally kicked out of the profession.

He was incapable of learning his lesson. He soon proved himself to be fully capable of becoming an even greater nuisance to the public at large.

During the war he cut a wonderful figure. He became a captain, and has since been known as Captain Dimmer in most of his business ventures.

In addition to strewing his pathway with dishonoured cheques, he merited and duly received a thrashing at the hands of an officer returned from war service, who considered that Augustus was on too friendly terms with his wife.

Dimmer took an action for assault and slander which the officer was delighted to meet, but the action was withdrawn, Dimmer preferring not to face the music.

The subsequent history of the wife is a sad one—she has had reason bitterly to regret her association with this man.

Shortly afterwards he found himself in trouble on a charge in connection with a dishonoured cheque with the Bournemouth police, who were in possession of a formidable dossier of Dimmer's delinquencies.

He took the wise course of pleading guilty to a lesser charge, and in view of the fact that he had been in custody for about a week, he received only one day's imprisonment.

Always sailing near the wind, he made a fine art of dodging police-court sentences.

An artful dodger

A favourite trick was to delay payment until his exasperated dupes were forced to the point of taking out a warrant. In this event he would appeal to his mother, who had already been bled white by her unworthy son, to make restitution.

Not long before his arrest, to give an example, he made a practice of engaging one particular taxi-driver to take him on all kinds of errands.

The taxi-driver received occasional payments, though nothing like his total fares, until eventually there was a debt outstanding of over fifty pounds.

He was put off with one excuse after another, until finally he was forced to place the matter in the hands of a firm of solicitors.

Captain Dimmer, who was lucky to receive the light sentence of three months in the second division

They, in turn, reached a point when there was nothing left for them but to apply for a warrant against Dimmer, for obtaining credit without disclosing the fact that he was an undischarged bankrupt. Then and only then, did the rogue pay up.

All these aspects of his persistent roguery are, of course, in addition to those already mentioned in John Bull, as, for example, his shady adventures in connection with the Automatic Pictorial Advertising Company, of Chancery Lane, in which he used another name, and other doubtful and dubious adventures.

In the course of his career, too, he has succeeded in becoming bankrupt three times.

We repeat our congratulations to Captain Dimmer on his modest packet at the Old Bailey. To be treated as one who had made, in a moment of aberration, a solitary departure from the paths of rectitude, he was very lucky indeed.

WHEN DOCTORS DIFFER

A FIT MAN'S TWO-DAY LIFE

There are some blunders which can never be retrieved: Here is one that merits a searching enquiry

WE have dealt with many tragic pension blunders in the past, but the following case must surely rank as an outstanding instance of official inefficiency and indifference.

A man who received a severe head wound during the war died from effects brought on by this wound a few days after being certified by a medical officer as "not now incapable of work."

The man in question, George Arthur Roberts, enlisted in 1914, though at that time he was not quite seventeen. He served for three years with the forces, being discharged in September, 1917, on account of a serious wound in the back of his head.

The society's move

From that time onwards his health was shattered and he suffered from severe pains in the head. Later he became subject to fits, which grew steadily worse.

In September, 1925, he was granted a disability pension of £2 per week, which continued to the time of his death.

Under the National Health Insurance scheme Roberts was receiving 2s. 6d. a week from an approved society, and in August last he received notification from the society in question to the effect that he would have to submit to examination by the Ministry of Health regional medical officer.

Doctor's emphatic report

Prior to this examination, the regional medical officer wrote to Roberts' panel doctor, who was responsible for the man's medical examination in the normal course of events, and whose duty it was to report to the Ministry of Health regarding his patient's health.

He asked for the panel doctor's opinion of the case, and the latter stated emphatically that Roberts was not fit either mentally or physically for work of any sort.

Now, the amazing thing is that in spite of this opinion—the opinion, it should be noted, of the medical practitioner who had attended Roberts for a year—the regional medical officer ruled that he was "not incapable of work."

And this vital decision was rendered, not after long personal observation, but after one brief examination.

A lady who accompanied Roberts when he went to present himself for this fatal examination states that the poor fellow was over-wrought when he came out of the examination chamber after learning the decision.

Only a day or two later he was taken violently ill, and whilst he lay at death's door notification came from the approved society to the effect that his National Health benefit would cease as he had been passed as "fit for work."

A slender chance

This cold communication added that if he was "dissatisfied with this decision" he would "have the right to require" his case to be submitted for arbitration. As Roberts died within a few hours of receiving this missive he had small chance of appealing!

If that were all, this unhappy case would be scandalous enough: but there are other aspects which cast grave reflection upon the Ministry of Pensions' medical advisers.

It seems that the official opinion was that Roberts was suffering from valvular disease of the heart, plus gunshot wound in the head.

The Ministry's duty

Now, Roberts' panel doctor, who had the man under his observation for a year, had no suspicion that Roberts had "v.d.h."

Another doctor, who examined Roberts on the night of his death, expressed the opinion that his heart was all right, and that an immediate operation was necessary.

He was rushed to St. Mary's Hospital, but died before an operation could be performed.

In the circumstances there would seem to be far more in this case than mere divergence of medical opinion, and it is incumbent upon the Ministry of Pensions to enquire very closely into the matter.

Baynham Gets the Bird

Fancier's Fairy Tales

A GENTLEMAN named Hubert Daniel Baynham, of Phillips Street, Aston, Birmingham, describes himself upon his letter-heading as an importer and exporter of all kinds of British and foreign birds, parrots and animals.

But whilst his business sounds substantial, Mr. Baynham's methods seem open to criticism.

Not so very long ago he was advertising in a reputable trade journal the fact that he had a "grand lot" of canaries for sale.

"In the event of any birds not being as represented or failing in any way to give satisfaction," ran his announcement, "I will refund cash to the full value of the birds, providing same are returned in good health and condition."

The homing birds

Impressed by what sounded like a fair offer from a substantial firm, a Prudhoe reader forwarded 16s. to Baynham for three of the advertised canaries. Time passed, but the birds did not arrive.

When appealed to for an explanation of the delay, Mr. Baynham was most suave. He stated that he was expecting a few birds during the course of a week or two, in which case he would be pleased to fulfil the order without delay.

Months dragged on, however, and our reader still waited patiently for his promised song birds.

Meanwhile, another complaint reached us from Doncaster, from a reader who had had a similar experience. He, too, had forwarded cash to Mr. Baynham for some canaries, and like our Prudhoe reader, was still waiting for their delivery.

"I have written twice during this last month for the return of my money," he complained, "and am unable to get a reply."

A good examp e

At this juncture we ourselves wrote to Mr. Baynham, explaining the nature of the complaints, and requesting his explanation of the long delays.

Mr. Baynham maintained a discreet silence, and several reminders were ignored in the same way.

We are very sorry that our readers were misled, and it is a great pity that they did not follow the advice which has so often been given in these pages—that it is always unwise to forward money in advance when dealing with unknown firms and where no tangible security is offered.

Meanwhile, enquiries regarding the silent Mr. Baynham in other directions are enlightening. The paper in which his tempting advertisements appeared has taken his measure.

"Having received several complaints with regard to the methods of business of this man," it writes, "we have declined to insert any further advertisements of his in our paper."

With the foregoing information before them perhaps other periodicals of the feathered world will follow this admirable example.

THE PRICE OF SILENCE

SOME STAGGERING FIGURES

The Power Behind the Scenes

WE have devoted much of our space during the past eight months to the exposure of industrial assurance. We have explained fully how the people have been duped by these great institutions under the spurious guise of thrift.

But nothing we have ever published can convey to the public mind so forcibly the sheer folly of the working classes in paying such huge sums to industrial assurance companies and collecting societies as is disclosed in the figures which they themselves have submitted to the authorities for the year ending 1925.

On going carefully through the returns for the past year, we find that twenty-seven of the largest companies and collecting societies doing industrial assurance business received from the working classes no less a sum than £44,950,503 in premiums.

These figures are for twenty-seven companies and societies only, although there are seventy-six different societies and companies engaged in this class of business.

In addition, these twenty-seven companies and societies had an income of £10,000,000 as interest and dividends on premiums previously collected, thus making a total income of £175,559 for every working day during the year 1925.

A ghastly scandal

Out of this amount they returned to policy-holders £48,538 per day, and to carry on the business they expended £58,443 per day, this latter item including dividends to shareholders.

Thus, it will be seen that the shareholders of these institutions and their staffs divided amongst themselves for every working day during the year 1925, £10,000 more than they paid to the poor policy-holders who found all the money.

For every working day during the past year, the companies and societies had an income of £127,021 over and above the amount returned.

In total figures, after deducting £15,192,371 paid back to policy-holders, these twenty-seven concerns had a balance left of not less than £39,758,132!

Behind all these amazing figures lies the most grievous and ghastly scandal of our day and generation.

Very few people can readily realise what it means to the masses to lose as they do all these vast sums of money, and it is long past the time when the Government and the authorities should take strong action to prevent this colossal exploitation of the workers.

A wicked silence

It is almost impossible for the ordinary man to realise that, to make such a thing possible, the companies and societies lapsed 7,000,000 policies during the year, and pocketed every penny of the premiums paid on them.

These are the figures for 1925, and we wonder what will be the figures for 1926, as to our knowledge hundreds of thousands of policies are being lapsed owing to the difficulties created by the coal dispute.

It is safe to say that this year at least 9,000,000 policies will lapse, for which the holders will not receive a single penny in return.

The silence of the House of Commons and its refusal to secure justice for the millions of thrifty people who attempt to save for the rainy day is in itself a national scandal.

The silence of the Labour Party over this grave scandal, and its callous indifference to the grievous losses which are being sustained by the workers in their transactions with industrial assurance companies, is something we fail to understand.

We can only assume that it is due to the powers and influences behind the scenes; but, in view of the figures disclosed in this article, surely some of the 615 elected representatives of the people will take up this matter in deadly earnest?

We challenge each and every one of them to visit this office and see for himself the shoals of evidence of how the poorest and most helpless section of the community is being robbed by these companies and societies.

"A Family Failing"

"MR. AND MRS. SHYLOCK"

ON page 17 of our issue of November 21, 1925, we criticised a moneylending concern known as "Aidall, Ltd.," of 228, Gray's Inn Road, W.C., and its Director, Alice Maud Whiteman, of 52, Penn Road, Holloway, N., and also Arthur George Whiteman, a financier, who carries on a moneylending business on his own account from 229, Seven Sisters Road, Finsbury Park, and 95, Cannon Street, E.C.4; Ship Street, Brighton, and Union Bank Chambers, Croydon, and who also lives at 52, Penn Road, Holloway, N.7.

Mr. and Mrs. Whiteman above referred to have taken proceedings against us for libel, and in those proceedings discovery has been given to us of documents and records of a very extensive nature which we have, through our solicitor, most carefully investigated, and as a result we unreservedly offer to Mr. and Mrs. Whiteman our apologies for the article, and sincerely regret any inconvenience or annoyance either of them has been put to.

We are happy also to state that both Mr. and Mrs. Whiteman have accepted our apology, and have expressed their willingness to be content with a payment sufficient to cover their costs, and to a contribution to two charities nominated by them.

"John Bull's" Big Bag

Two More Crooks Roped In

READERS will be particularly interested to learn that the past week or so has seen conviction of two scoundrels whose activities were first brought to light in these pages.

The first was Frank Delves Carey, whom we have exposed again and again. This man was associated with dud concerns for some years, and has figured in fraudulent schemes.

His last venture was a bogus charity under the title of the National Hospital Aid Society. Three of his confederates were convicted a couple of months ago, but Carey, the leading light, disappeared.

When found by the police he was occupying a caravan in a remote part of Surrey, and they are to be congratulated for having run this slippery customer to earth.

An old friend

Carey appeared at the Old Bailey and was sentenced to nine months' imprisonment, an exceptionally light punishment in view of his long career of crime.

The other rogue to be brought to book is our old friend Percy Swinford Harrison. Readers will recall how he imposed upon unemployed people, first in one name, then in another.

When we stepped in and exposed his Savoy Street concern, "Southern Distributors," Harrison blossomed forth as "British Distributors." As this change of name did not bring with it any change of methods we again issued a strong word of warning.

Persistent Percy then launched upon the world his "British Associated Trading Company." Our past experience prompted us to keep a vigilant eye upon Harrison, and when it became clear that he was still at his old games we denounced him in no uncertain terms, placing our dossier at the disposal of the police.

Caught at last

After our last exposure Harrison disappeared. For a time he was successful in evading the law, but he has now been sentenced to eighteen months' imprisonment.

How richly this audacious rogue deserves this punishment is shown by the fact that only a few days prior to his apprehension he had obtained £100 from a gentleman by means of plausible bluff.

He had represented himself as the owner of the sole British selling rights of a new portable typewriter. The gentleman in question was a shrewd business man and could see nothing wrong with the proposition which Harrison put up to him. As a matter of fact, the proposition was sound, the snag being in the fact that Harrison had really no claim to the selling rights of the article in question.

The victim's suspicions were first aroused when he turned up at the office and found Harrison missing. Enquiries led him to the court, where he had the consolation of hearing sentence passed upon the man who had tricked him!

THE mere facts given by our contributor form a reproach to any civilised nation. This blot on the nation's honour must be wiped out. Humanity and wisdom join hands in the demand

Expose the Fathers!

by LORD HENRY CAVENDISH BENTINCK, M.P.

IT is the habit of unreflecting moralists to condemn the unmarried mother out-of-hand, often without a hearing and seldom with any but the most casual acquaintance with the circumstances of individual cases.

Women, it is said, who have sinned against the law of God and the ordinance of man must expect to suffer, and anything which tends to lighten the penalty will set a premium on "immorality."

It frequently happens, however, that actual contact with these painful cases has the effect of softening this rigid attitude, compassion taking the place of censure, pity banishing all thought of punishment.

Too often the girl who finds herself "in trouble" is "more sinned against than sinning," and sheer humanity bespeaks for her and for her hapless offspring a helping hand.

Moreover, the censorious moralist is in this dilemma. It is impossible to punish the mother without injuring the child, for upon the treatment meted out to the unmarried girl during the pre-natal period the health and well-being of her baby will very largely depend.

A bitter handicap

If censure untouched with compassion, punishment without pity, is to be the mother's portion, the outlook for the child will be one of wretchedness and misery.

On no principle of Christian morality is it justifiable to wreak unmerited retribution upon the head of an innocent babe; yet this is precisely what harsh laws and cruel social customs are doing.

From the moment it is conceived the child of an unmarried mother has to fight against a bitter handicap which too often makes a coffin of its cradle, stifling at birth a life which with proper nurture might be of the highest value to the State.

In 1924 the death-rate during the first year of life among children born in wedlock was 75 per thousand, as against 133 per thousand among illegitimate babies, the common dangers of infancy being thus almost doubled for children who were the innocent sharers of an unmarried mother's suffering and shame.

Such figures are a reproach to a civilised nation. Humane men and women cannot rest till this blot on the nation's honour is removed.

The first essential is a drastic alteration of the law, placing a far larger responsibility than at present where it ought to rest, upon the shoulders of the putative father.

In the past the Legislature has evinced far too much sympathy with the male partner in an illicit love-affair, far too little with the woman, often little more than a child, who through misplaced affection or sheer ignorance has become involved in the terrible risks of lawless motherhood.

The missing criminal

There have lately been a number of pitiful cases at the Old Bailey and elsewhere, in which quite young girls, afraid to face the future with an unwanted child, have committed the terrible crime of infanticide.

In no single case has the girl's betrayer stood beside her in the dock. The law is merciful to the seducer, merciless to his victim.

In a great many cases, under existing Acts of Parliament, the illegitimate father—for it is he, not the child, who deserves this name—goes scot-free.

Last year Captain Bowyer, M.P., now a Junior Whip, secured a place in the ballot for a Bill designed to remedy the worst deficiencies of the existing law.

Unfortunately, this measure did not succeed in making its way to the Statute-book, but since it is likely to be reintroduced at no distant date, it may be useful to summarise its main proposals which, in my submission, are grounded in justice to the unmarried mother and mercy to her child.

An unfair opportunity

The proposed new Bastardy Bill—it is a hateful title, but, because the law affecting illegitimate children is based on the old Bastardy Acts, it has been ruled that any amending measure must bear a similar name—has four main principles:

The hearing of affiliation cases before the birth of the child;

Payment by the father towards the support of the mother during her period of expectancy, where paternity is admitted;

The father to be responsible for pre-natal and confinement expenses, even though the child is stillborn;

Power to be given to magistrates to grant an affiliation order, on sufficient proof, even though the death or insanity of the mother prevents her evidence being heard.

The value of an early hearing of affiliation cases is beyond all doubt, and already several Continental countries, including Germany, as well as many important provinces of the British Empire, have adopted this sensible reform.

The fact that under the present law nine months at least must elapse between the events in dispute and the police-court hearing, makes justice difficult and doubtful, and presents an altogether unfair opportunity to the father who seeks to evade his responsibilities by tampering with witnesses or running away.

The convenient loophole

The courts, of course, would demand the strictest proof of paternity, the mother as now being required to furnish corroborative evidence, but there would be this important difference, that where paternity was acknowledged or established, the magistrates would be empowered to make an order for a fair contribution towards the mother's maintenance, in the months preceding childbirth and at the moment of her ordeal.

The remaining provisions of the Bill are equally just and humane.

At present a mother can take no proceedings if the child is born dead, a highly frequent contingency under present conditions. This is a manifest injustice, for whether a child has a separate existence or not, the expenses are much the same, and it is manifestly unfair that the father should escape responsibility.

Still more outrageous is the loophole in the existing law which allows an illicit father to go free of all liability if the wrong done to the mother has culminated in her death or in a mental breakdown so complete as to necessitate her removal to an asylum.

The Act of 1872, which still governs procedure in these cases, insists that the court "shall hear the evidence of the mother," and it has been held that if, for the saddest of reasons, this is impossible, no order may be made for a child's support, even though the father admits paternity, or there is other evidence so unassailable as to allow of no reasonable doubt.

It is felt that wherever possible the child, whose invidious birth is already a cruel handicap, should be saved from the added stigma which unfortunately still attaches to Poor Law maintenance; moreover, it is the father's plain duty to support his own offspring, and he ought not to be allowed to shift the burden to the shoulders of ratepayers.

* * *

These simple, yet effective, amendments of the law are long overdue, and it is to be hoped that the Government will provide facilities for the passage of a Bill substantially on these lines.

Wisdom at last

Another highly important matter which will engage public attention as soon as Parliament reassembles is the Legitimacy Bill—a measure designed to ensure that where the parents of a child born outside wedlock subsequently marry the child shall enjoy the full status of legitimacy.

Here, again, humanity joins hands with wisdom to demand an alteration in the law. Once a child has been born every inducement should be offered to parents to regularise their union.

If parents are ready to take this step, the State on its side should surely be prepared to recognise the quality of their action by withdrawing its ban from the child, so enabling it to take its place on a level with any subsequently born.

* * *

This is already the law in Scotland, in the British Dominions and in several Continental countries. At present Great Britain is lagging behind the civilised opinion of the world. For six years the Legitimacy Bill, in one shape or another, has been before Parliament. The time has come for a concerted effort to pass it into law.

The priceless asset

In order to meet the strong objections of a section of Parliamentary opinion it has been provided that the new measure shall not apply where at the time of the child's birth there was an existing barrier to marriage—for example, if either of the parents were then married to another person—but even with this reservation the Bill represents an enormous advance.

Nevertheless, when everything has been done that legislation can do to improve the fortunes and prospects of the child born outside wedlock, there will remain a wide field for kindness, sympathy and practical help.

It is a poor sort of morality which victimises innocent babes, branding as social outcasts poor mites who ought, on principles of fair compensation, to enjoy an added share of life's good things.

For the children of the community, apart from all accidents of birth or station, are assets beyond price.

Lord Henry Cavendish Bentinck, M.P.

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. Viscount GREY OF FALLODON, Fallodon, Northumberland.

MY LORD,—A fine spirit of intelligent optimism breathed through your recent speech at Alnwick on the admission of Germany to the League of Nations. Sincerely I hope that your ideal of a Europe freed from the menace of war may become a practical reality. Meanwhile, it is inspiring to find a statesman of your great experience who has not lost his faith in human nature.

JOHN BULL.

To LORD BRADBURY, G.C.B., Chairman, Food Council.

MY LORD,—Permit me to congratulate you on your prompt challenge to the London dairymen in regard to their proposed increase of prices. There seems to be no shadow of justification for this new raid upon the consumer, there having been no advance whatever in the price paid to the farmer. But may I enquire with what drastic action you propose to follow up your challenge to these greedy monopolists? JOHN BULL.

To Mr. F. G. HILL, Inspector, Ministry of Health.

DEAR SIR,—In the course of a recent enquiry at Northampton, you made the amazing statement that in the course of your travels about the country you had seen people drinking rain-water contaminated with diluted sewage. As a result they were "subnormal, lackadaisical, and without energy." The fact that in many parts of Great Britain no public supply of pure drinking-water is yet available exhibits your unpleasant revelation in a still more sinister light. JOHN BULL.

To Sir JOHN FERGUSON, President, Institute of Bankers.

DEAR SIR,—Your warm defence of modern youth pleases me. It is slanderous nonsense to say that the young man of the present day is not of the same material as his father, and that he is less energetic, ambitious and capable and inclined to a doctrine of ease. Your experience teaches you the exact opposite. You have faith in the young men of to-day. So have I. I believe they have both the will and ability to make a better world for us. But they must be given their chance. JOHN BULL.

To the Ven. Archdeacon LAMBERT, Caerdeon, Bridlington.

VENERABLE SIR,—You complain of the relegation of the clergy to that "small body including lunatics, bankrupts, and criminals, precluded by law from serving on a city council." Most people will agree with you that it is time this disability was removed. The sooner such artificial barriers between clergy and laymen can be broken down, the better for the influence of the Churches, and for the parishioners whom they seek to serve.

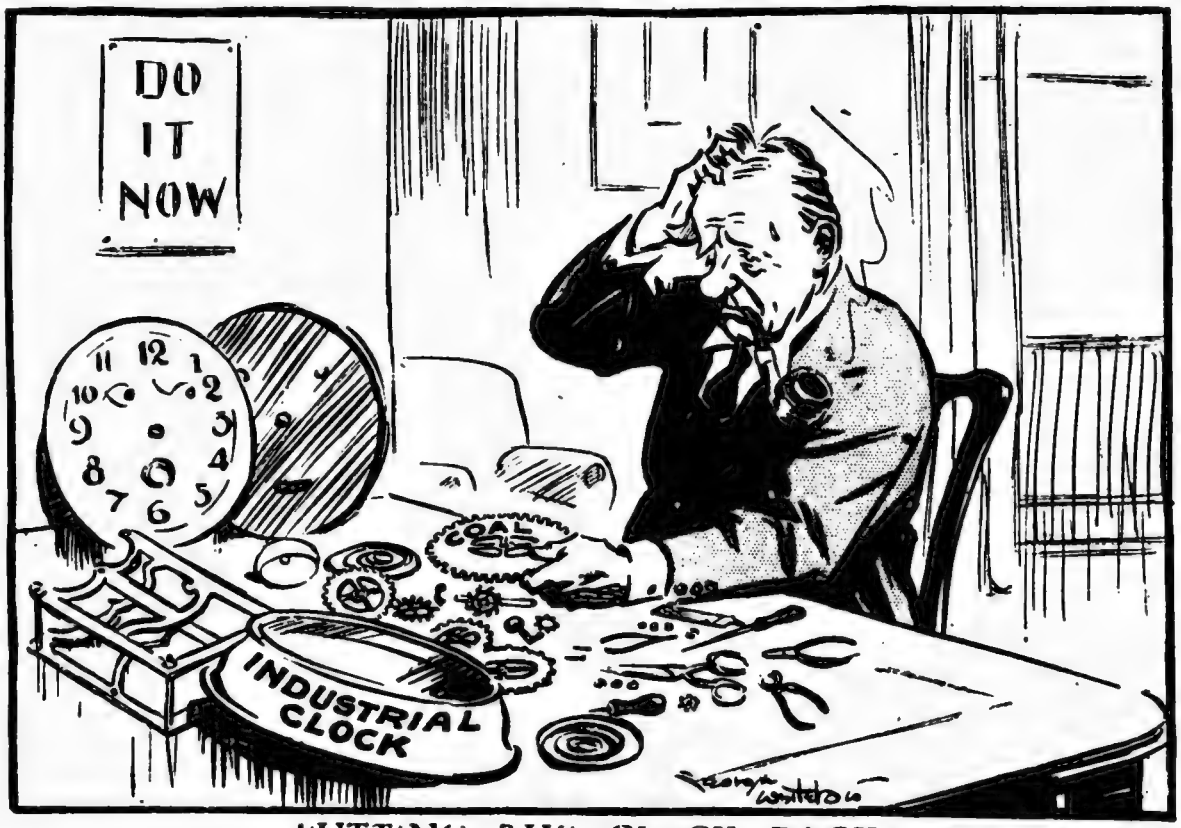
JOHN BULL.

To Sir FRANK BEAUCHAM, Coal-Owner, Somerset.

DEAR SIR,—While I agree that no settlement of any sort is of value unless based on the economic condition of the industry, I object to your sweeping assertions. To declare deliberately that the whole of the coal trouble arises from the fact that the coal industry has "been selected to fight the battle as to whether the trade unions or the Government ran the country" is not only utter nonsense, but very pernicious mischief-making. It is persons like you who throw grit in the wheels of industry and put up the backs of the workers. You owe these men, fighting for a bare living, a very humble apology. JOHN BULL.

To Sir GEORGE TRUSCOTT, The Guildhall, London.

DEAR SIR,—When a poor charwoman, employed by Messrs. Felhems, Ltd., was brought before you accused of thefts from the firm, you elicited the fact that she received only 4s. a week, that she had to clean out five rooms in one day, and that she had to carry out the dust and clean the brass each day after getting herself back and forth from Islington. To add to the painful circumstances, the poor soul has a paralysed husband to keep and this was her first lapse in fourteen years. You did not convict. You said you were sorry for her and bound her over in her own recognisances. If you had added that the firm ought to have been ashamed of itself, I should have warmly agreed with you. JOHN BULL.



PUTTING THE CLOCK BACK!

To Councillor P. W. BAGWELL, Ventnor, Isle of Wight.

DEAR SIR,—When invited to an official luncheon in honour of the officers and men of the Admiralty flying-boats, which are touring in order to familiarise the public with their uses, you declined on the grounds that this work is against the interests of the country and of civilisation, but promised to attend when a civic welcome was given to coalminers, whose work is more vital as well as more dangerous. You are a man after my own heart, and I trust you will long be spared to point the difference between tinsel and gold.

JOHN BULL.

To Mr. E. J. ODELL, London.

DEAR SIR,—As an old actor, who has just celebrated his ninety-second birthday, I give you greeting. You have had a busy life and now, perforce, must largely rest upon your memories, one of which is that you had the distinction of paying Beerbohm Tree his first wage, £3 for a single day. You would like to appear in a play once more as a lover. You would "have to shave for the part," but I like your sturdy declaration of "I could, you know!" That's the spirit! I could, I can, and I will are words I would like to hear constantly from every worker's mouth.

JOHN BULL.

To Mr. ALFRED WHEELER, Captain of the "Royalty."

DEAR SIR,—I cordially endorse the action of Mr. Ingleby Oddie, the Westminster coroner, in recommending you for the Carnegie Hero Trust Award for an act of great bravery in the interests of a fellow creature. To jump into the Thames when it was nearly dark and when the tide was running strong, because you heard a cry of "Man overboard!" takes courage. You beached your boat in the mud, dived in, caught your man, and after swimming back with him did all in your power to induce respiration. It was the action of a real man. JOHN BULL.

To Mrs. DYATT, Prince's Road, Holland Park, W.

DEAR MADAM,—I am a great believer in the worth of the old adage, "Whatsoever thy hand findeth to do, do it with all thy might," if only the thing found to do is useful. Yours is useful work, as is the daily toil of all charwomen who help to keep the world clean and wholesome. So well and faithfully was your work performed for your late employer, Miss Elizabeth Keir Clouston, that she had remembered it by a grateful legacy of £300. Your great ambition for a holiday by the seaside will be realised. This is the first time you have even seen the coast, and I am quite enjoying the holiday with you, in the mere thought of your joy. JOHN BULL.

Straight from the Shoulder

LORD BALFOUR:—"Games are a great part of public and communal life."

Then they ought to be properly provided for in all districts, particularly the poorest.

MR. LENNOX LEE:—"Trade is handicapped by the needless multiplication of Government services."

Which really means being handicapped by the inertia of an electorate that allows it.

PROFESSOR W. R. LETHABY:—"We have gone near the creation of a psychological hatred of labour."

The few who foment such psychological hatred are idiots and not worth serious notice.

SENATOR CARAWAY (Arkansas):—"England is a nation of dead game sports; they don't even know how to whine."

A good compliment and one which we venture to think is deserved.

Without Fear or Favour—

GREAT TELEPHONE MYSTERY

—*by the Editor*

The Way of Sanity

PROFESSOR C. A. MORTON, of Bristol University, has thrown a challenging bomb into the political arena.

When the dust of explosion clears away it will be seen that his proposal is the same in substance as the one we have advocated consistently.

The present Party system of Parliamentary Government has outlived its usefulness. Thinking men are sick and tired of the warring tactics of the three Parties.

There is a settled policy, which all three share, to offer consistent opposition to any and every measure, however good, if it is not sponsored by a Party tag.

Let us drop all tags and get on with the country's business. Large cities are satisfactorily governed without these Party divisions in their council chambers. There is no valid reason why the business of the greater nation should not be conducted in a similar way.

Party politics would influence decisions, just as in municipal affairs they guide policy, but that is the elector's affair.

In a non-Party House Ministers would be elected by a free vote of the members, and if, as Professor Morton points out, we could go a step further and abolish the Cabinet in favour of Departmental Committees we might be spared the painful spectacle of the First Lord of the Admiralty trying to settle industrial disputes and the Minister of Health struggling to adjudicate on matters relating to the Navy.

If men of good will dropped their Party tags and met in a real endeavour to legislate for the good of the country we should quickly take the reproach of ineffectiveness from Parliament.

Vaccination

THE law of Great Britain provides that if parents have a conscientious belief that vaccination would be prejudicial to the child's health, they may obtain relief from the penalties provided by the Vaccination Acts.

We mention this well-known fact because there are magistrates up and down the country who persist in treating conscientious objectors to vaccination as if they were claiming some extraordinary privilege, instead of simply asserting an unquestionable legal right.

Until the Legislature reverses its policy in this connection, which it is extremely unlikely to do so long as the critics of vaccination can make out as good a case as they can at present, magistrates have no right to insult and browbeat parents who come to them, as the law directs, to claim exemption.

The Home Secretary not long ago deplored the tendency of certain occupants of the Bench to indulge in general comments having no direct bearing on the facts before them.

The right honourable gentleman might well have pointed out that vaccination propaganda is no part of the duty of Justices of the peace.

A Gilt-edged Tortoise

IT is altogether wrong that, simultaneously with the reduction of the number of hands employed in some of our factories turning out telephone materials, there should be long waiting lists of people anxious to buy the very product which these factories can manufacture

IN our never-ending search for some practical proposal for alleviating the unemployment problem we have been considerably impressed by facts which have come to our notice regarding the attitude of the Post Office and the Treasury towards telephone development in this country.

The Post Office is just commencing the experiment of cancelling stamps on our letters with the slogan "Say it by Telephone!" Now, it is all very well to shout "Say it by Telephone!" when there are plenty of people who would be only too glad to follow the advice who are prevented from doing so by the fact that the Post Office cannot install the service owing to shortage of plant.

The normal programme of construction provides, among other things, for the erection of a small automatic exchange of some three thousand lines at a typical Midland town. It is now proposed to postpone this work for two years or so.

Let us see just what this means, since this one example throws light on the relation of telephone development to unemployment.

The cost of this installation may be put at £75,000. The expenditure of this amount on telephone exchange equipment over a period of a working year, say, of fifty weeks, would give employment to over 400 workers of all grades who otherwise will be drawing unemployment pay at, say, 15s. per head per week, a charge upon the country of £15,000 per annum; so that to postpone this particular piece of work for two years is going to cost the country £30,000 in entirely unremunerative expenditure.

THIS is only one very striking instance. If we look at the question from the point of view of the rate at which orders are at present being issued by the Post Office to manufacturers, we are in a position to state that staff is being reduced and that in 1927 there will be 20,000 more workers on the "dole" who would otherwise be engaged in productive work, satisfying a national demand and stimulating trade in all sorts of directions.

It is indisputable that the telephone situation in this country is unsatisfactory. If we take the number of telephones per thousand of population, Great Britain comes almost at the bottom of the list. There might be some justification for this if our telephone service was either notoriously inefficient or hopelessly expensive. But it is neither the one nor the other.

The real reason is the lack of salesmanship on the part of the Post Office. To all intents and purposes nothing has been done to popularise the telephone service on any scale that even a small business man would consider adequate.

YET what are the objections to advertising the telephone? Savings certificates and Imperial cables are advertised and so are the advantages of life in the Army and Navy.

Who is responsible? Either the Post Office is hopelessly under-estimating the demand and framing its estimates of capital expenditure on an altogether inadequate basis, or the Treasury is definitely limiting the revenue-earning capacity of the Post Office telephones by rationing expenditure on new equipment. Probably it is both. In either case the result is disastrous.

Here is an avenue of remunerative employment ready to hand, the investment of national funds in a profit-earning branch of a national department. Yet the Government prefers to spend money on unproductive schemes and ignore the revenue-earning powers of the only real trading Government department we possess.

And it is a gilt-edged investment. It is only a question of finding the money on the credit of the British nation for business which is definitely waiting to be done to an almost indefinite extent.

For sheer lack of salesmanship we are wasting time, money, work and efficiency, and droning on finding money to pay for the unemployment of those who could be employed profitably to themselves and to the State in the manufacture of a national necessity.

The Rt. Hon. Sir Wm. Mitchell-Thomson, M.P., Postmaster-General. With goods to sell, for which the whole nation is waiting, his Department makes little or no attempt to sell them. Someone needs waking up!

A New Danger

ALL patients insured under the National Health Insurance scheme should watch the progress of the negotiations now in progress between the dentists, the approved societies, and the Ministry of Health.

It is recommended by the Dental Benefit Joint Committee that the fee for *prolonged* administrations of anæsthetics (and this term includes the administration of ether and of chloroform) should be one guinea, but a long discussion has ensued as to those entitled to receive this fee, which is still undecided.

The approved societies were not prepared to grant that every dentist of the 14,000 (qualified and unqualified but registered) on the register was qualified to give prolonged anæsthesia.

From the dental side it was urged that dentists were as well qualified as medical men to give such anæsthetics, *especially where two dentists were in practice together.* In the end it was agreed that the fee should be payable providing the dentist administering the anæsthetic satisfied certain conditions.

We cannot agree that the life of the panel patient is safeguarded by these terms, under which a man who has no qualifications and no adequate training will be able to give major anæsthetics just because he is generally recognised (by the dentists) as specially qualified to do so.

We are informed that the administration of this type of anæsthetic for a dental operation is peculiarly dangerous to life, yet the Ministry of Health seems likely to allow serious anæsthetics to be administered to panel patients by qualified, and even unqualified, dentists.

If the approved societies are willing to pay a guinea for such work, we know there are many trained medical anæsthetists who will be prepared to administer the anæsthetics, and we call upon the societies to restrict the payment of the fee to such experts.

Truth About Baldwin

by A. G. GARDINER

"WEIGHED in the balances and found wanting." This is the verdict that must be returned on Mr. Baldwin. Incapable as leader, pushed hither and thither by underlings, changing his policy at every turn—what a tragic position for a Prime Minister!

The Rt. Hon. Stanley Baldwin, M.P., who finds himself in a pitiable position through failing to take firm hold of the reins of Government

IT is possible that before these lines appear light may have broken on the dark landscape and that we shall be able to look the coming winter in the face with a little more cheerfulness. In any case the catastrophe cannot be very much more prolonged, and what we have to hope for is that the settlement will be reasonable and leave no legitimate bitterness behind.

We must have the Locarno spirit in industry if the country is to recover from the enormous disaster of this summer.

That disaster ought never to have happened, and it is because it has happened that it is necessary to take stock of Mr. Baldwin as Prime Minister.

Not that I think that he is the only culprit, or even the chief culprit, in the business. The masters have acted selfishly and mischievously, and the men have blundered blindly and stupidly to their Waterloo. They have been lions led by asses. Their courage has been as splendid as it has been futile; their leadership has been a screaming farce.

Good out of evil

It was vitiated from the beginning by the political motive, and if the tragedy of this summer does something to cleanse trade unionism of the imbecilities of Cookism it will not be wholly evil.

But while the belligerents must bear the chief burden of the responsibility, Mr. Baldwin and his Government cannot escape grave censure.

In this affair we have had the opportunity of taking the measure of Mr. Baldwin's capacity to fill the great office he holds, and it is incumbent on us in view of the future to enquire whether he has proved equal to the task.

In one respect, and an important one, the answer is decidedly in the affirmative. His character commands universal respect and even affection. I do not remember anybody who has appeared conspicuously in the public life of our time who has won so general a confidence in honesty of intention and goodness of heart.

The man in the pulpit

His thoughts lie clear as pebbles in a brook. He is without personal ambition, is warmed by a general friendliness that makes the atmosphere in which he moves genial and pleasant, and is entirely free from the envies and jealousies which so often poison public life.

It is true that Mr. Cook has charged him with being a "liar" and other equally shameful things. But this is not the measure of Mr. Baldwin. It is only the measure of Mr. Cook.

If the qualities of heart and of character were alone enough to qualify a man for the Premiership, Mr. Baldwin would be the best Prime Minister this country has had for generations.

But they are not enough. They are very important. When we contrast them with the wizardry and double cunning by which Mr. Lloyd George kept everybody guessing as to what he was after and where he was going, we can hardly over-state their importance.

It is when we turn from the goodness of heart to the merits of his head, from his amiable intentions to his practical handling of great affairs, that we are seized with grave disquiet.

His meaning is excellent, but he never seems to know quite what he means. If he could stay in the pulpit he would be marvellous. It is when he comes out of the pulpit and gets down to business that he leaves us gasping and in despair.

He says things without realising the implications of what he says, and makes declarations of policy without appreciating the consequences. When he does appreciate them, he reverses engines with the childlike air of Mr. Toots in the tale, "It's of no consequence, no consequence whatever."

A pitiful story

It was this charming, but childlike, insensibility to the significance of his own actions that landed us prematurely in the American debt settlement, and which plunged him into that fatuous Protectionist election of 1923.

He smokes his pipe and communes solemnly with himself as he walks the bridge, and having smoked and communed and come to a decision as to the course to pursue, he allows some pushful underling or some powerful interest to shoulder him away from the helm and change the course.

If he had pursued a consistent policy in regard to the business from the beginning the disaster could not have reached the dimensions it attained. Even if it had been a wrong policy it would have been better than no policy, or, rather, every policy in turn.

He might have stood aside from the outset and said, "The parties must settle this themselves," or he might have said, "A plague on both your houses! These are the Government terms, and we command you both to accept them."

But he took neither course boldly, and took both in turn, according to the pressure from this side or that. Sometimes he denounced the masters for their obstinacy and sometimes the men for their stupidity, but he never knocked their heads together with the authority of the master of the situation and brought them both to reason.

He said he would never look at a subsidy, and gave a subsidy three days later. It was a lamentable mistake. It might not have been a mistake if he had remained firm to the idea he had in giving it. That idea was to allow time for a Commission to investigate the facts and furnish him with a settlement policy.

Too great a price

The Samuel Commission worked day and night and produced a scheme which by general agreement was fair, just and necessary. Both masters and men turned it down. That was to be expected.

What was not to be expected from the Government was what happened. Obviously what Mr. Baldwin should have done was to impose the settlement over the heads of masters and men alike. It was in order to get that settlement formulated that he had conceded the subsidy.

But instead of this wise and drastic action, Mr. Baldwin threw up his hands helplessly, dropped the Commission scheme and left matters to drift. Even then he did not follow any line consistently. Now he would butt in, and now he would go sadly out. And thus the tragedy has dragged on from spring to autumn.

It is a tragedy on the Government side of unprecedented irresolution and feebleness, and out of it a serious question emerges for all of us. It is whether, with all the fine qualities of heart and character, we can afford Mr. Baldwin. I wish we could, for on the personal side few men appeal to me more. I don't think we can, for on the practical side I find few men more terrifying.

We have put this space at the disposal of our contributor, who now replies to the criticisms of Mr. Gardiner

"The Plot Again

MR. A. G. GARDINER is a vivid and picturesque writer. In JOHN BULL of September 11, he used his imaginative gifts to describe "A Plot Against Ramsay," in which he says that I am engaged.

Mr. H. N. Brailsford

In a page there were exactly five lines which described my opinions fairly; the rest was either invention or misunderstanding. It is stupidly untrue to say that anyone in the Independent Labour Party "wishes to destroy Parliament" or to "make industry unworkable."

If, as Editor of the *New Leader*, I have criticised Mr. MacDonald, it was with no thought of "dethroning" him, for there is no alternative leader who can match his gifts. But denials make dull reading. I prefer to describe our proposals.

Why does America enjoy unexampled prosperity, while British trade stagnates? Our answer is to point to the policy of high wages which America has copied from Mr. Ford.

In 1914, when the average daily wage in Mr. Ford's works was $2 40c. he decided that no worker should be paid less than $5 a day. He made his business thrive, and soon raised his daily minimum to $6, or more than £7 a week.

Nor does his case stand alone. "Real" wages in New York average double the London rates, which means that they buy twice as much.

Contrast with this our own recent history. Wages have steadily fallen. We pay an agricultural labourer no more for a week's work than Mr. Ford pays for a day. All the forces of the Constitution are now conspiring to force the miners to take less pay. And yet trade doesn't thrive; we have more unemployed than ever.

WHY is this? We forget that our most important market is the home market. The great mass of wage-earners are the biggest part of this market. Whenever their wages are lowered, the market contracts and trade stagnates.

To go on lowering wages is national suicide. Health and prosperity can be won for industry only by increasing the wages in the pockets of the worker and his wife.

Fleecers of the People

by E. ROFFE THOMPSON

WHY should land not be forced into the market like all other commodities? Vacant land is free from any real burden that compels its owner to find a market. The pressure of taxation on unused land would reduce its price and have a tremendous effect upon the cost of living

WHENEVER the price of bread is increased, whenever the cost of living rises through either a hold-up of supplies or any other form of deliberate profiteering, there is a tremendous outcry from the Press and the public.

Food is a daily necessity, and the immediate consequences that follow the raising of the price of food are direct and clearly seen.

But there are other "hold ups" and "corners" much worse than those occurring in foodstuffs. There is rarely, if ever, an outcry by either Press or public because their effects are not so direct nor are they so immediately felt; and yet when we grouse at the man who hands out our food over the counter because of the prices he charges us, we are often very apt to lose sight of all the tremendous pressure that lies behind him and continually forces him on.

We are very apt, for instance, to forget the continual increases in his rent, yet these increases must come from the consumer in the form of increased prices.

Every growing city in the land is in the iron grip of increasing rent. Take Glasgow, for instance. There are three streets in the shopping centre—Buchanan Street, Gordon Street and Jamaica Street—that afford an excellent illustration.

The consumer all the time

The valuation—I do not say the value—of these three streets in 1914 was £158,912, but in 1924 it had grown to £239,459—an increase of £80,547 in ten years. I have no doubt if the figures were available that the increase from 1924 to 1926 would be considerably greater. And the same thing is happening all over the country.

Now, the keepers of grocery stores and butchers' shops have not got a gold-mine under their floors out of which to meet this increased rent. It must, in the end, come out of the consumer. To extract the extra money by means of increased prices out of the consumer is the shop-keeper's only method of getting what he needs to meet his expenses.

But those who hold the land and who own the buildings on the land are not subject to the risks of trade. Their wares are not perishable. They are not particularly affected by good or bad seasons. It is these people who own the gold-mine, and their impudence when they attempt to dispose of it is at times nerve-shattering in its immensity.

Here is a land-owner with no market pressure compelling him to sell, who simply sits still and waits for the value of his land to increase by the industry of others—a privilege that is not afforded to any other section of our trade and industry.

The grasping hand

Here is a case characteristic of all cities desiring to build houses. The ground desired in this particular instance was used as a football field at a rent of £5 per year. But the city when it came to purchasing had to pay £50,000 for it.

The land was rated at £81 a year, which meant, roughly, that the city had to pay 600 years' purchase price for it, and this means that when the houses are built they will be saddled with an increased rent or else the community will be saddled with a subsidy.

In another case of the same kind, land rated at £1 per year had to be bought at a sum of £3,125. This is the sort of thing that is occurring in instances too numerous to recount, and it forms a constantly increasing burden on every effort that is made to help to house the people in an adequate manner.

Occasionally local authorities decide to undertake slum clearing operations. Now, when such a decision is taken local authorities have certain powers conferred on them by law. One of their powers is that they may take over property compulsorily on condition that the slum owners are compensated.

It becomes then a question as to what should

The Rt. Hon. Winston Churchill, M.P., who could cure most of our troubles by a short clause in his next Budget providing for the collection by the Government of the economic rent of land

form adequate compensation for depriving the owner of the rents derived from filthy rat-holes and squalid hovels in order that on the ground these dilapidations occupy decent houses may arise.

Some staggering claims

Let us see to what extent the owners' ideas square with the actual value of their property. In the Annual Report of the Scottish Board of Health for 1925 there are three such cases reported which throw a glaring light on the iniquity of a system which permits land to remain in private hands.

There was a case in Glasgow. The owner claimed as his compensation £6,162 7s. The local authority offered him £1,267 14s. The official arbiter was called in, as he must be when such disagreement arises, and his award was £1,862 8s. I can only hope that the owner had the common decency to blush for very shame when he heard the arbiter's award.

There was a case in Edinburgh where the owner claimed £750 and the local authority offered £350. The arbiter awarded £370.

But perhaps for sheer impudence a case reported from Port Glasgow takes the cake. The owner claimed £400; the local authority offered £105, and the arbiter, who was evidently under no delusion as to the real value of the property, awarded £90.

The question of mining royalties is all too little recognised as a light on the land question. But I read in a bright little contemporary entitled *The Commonweal* the other day one of the simplest explanations of the royalty system that I have ever seen.

An enlightening story

The writer saw some miners digging out coal for themselves which they loaded into vans to sell in the streets of the pottery towns at 1s. 6d. a bag. And, I quote the actual writer, "We saw something else. The agent of the Lord—the Land Lord, we mean—was there, and as each van was loaded his hand went out for a royalty of five shillings. Our readers will understand that this was all the lord or his agent did; simply took five shillings per ton for letting some men work."

If this is not the modern form of slavery it is as near to it as makes no matter. And in this little story lies the essence of the whole case against the folly of allowing a small group of men to "own" the land whereby the vast mass of English men and women must toil for pittance wages because they are denied free access to the source of all that is produced by human labour.

ainst Ramsay"

by H. N. BRAILSFORD,
(Editor of the "New Leader")

What, then, should be done? We propose that an official enquiry shall estimate what a family requires for a civilised life. Parliament might then pass a resolution recommending this figure as the "living wage" which every industry ought to pay as a minimum.

WHAT would happen? The lower-paid grades of labour working for the State or the municipalities would have their wages levelled up at once. This new stream of money would play on the wheels of industry, setting them at work to produce more.

Then, as trade began to thrive, other classes of workers would ask for higher wages, and they would often get them.

But in some backward trades they would meet with a refusal. In that case we would set up an Industrial Commission, with power to assist, and even compel, these trades to reorganise themselves.

But the best help would be to make a brisk market for their goods. If every working-class mother could buy enough milk for her children, even farmers could raise wages.

That brings me to our other proposal (the only one which Mr. Gardiner described correctly).

We propose (in addition to wages) the payment of 5s. a week for every child to every working-class mother. In various forms this plan is common on the Continent. The Samuel Commission recommended it to the coal industry. Many Liberals want to apply it all round. They would divide the burden, after the style of health insurance, between State, employer and worker.

We think this a bad plan, because if you go on piling burdens on industry the result will be high prices. We propose that the £125,000,000 required shall come from the taxation of higher incomes.

"Predatory," says Mr. Gardiner. No, sir, no more predatory than old-age pensions.

THIS is not "catastrophe." It is a plan for organising British industry into prosperity. It has its risks, but for these we have provided. Industry will thrive the sooner if you socialise railways and mines, so that they shall render better service to manufacturers and farmers.

Again, there will be less risk from ups and downs in prices, if we can control the banker and get rid of the profiteers in food.

But these latter proposals are already in the programme of the Labour Party, and even for Mr. Gardiner they are not the dangerous part of this terrible Plot Against Ramsay.

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All milk, containing *all* the cream and *no* preservatives—scientifically tested for Quality and Purity—that's "IDEAL"! Use it for Cooking. See how richer and tastier it makes your Puddings, Cakes and "Yorkshires." Serve it undiluted with fresh or tinned Fruits in place of cream.

"Ideal" is Pure, Clean and Safe. It comes from hygienic dairy farms, packed in sealed containers. Thus it is kept free from contamination in transit. The world's best unsweetened milk—produced in England.

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IDEAL MILK

HUGE BANKRUPTCY SCANDAL

THE TWISTERS' PARADISE

Debt-dodging de Luxe

NO doubt many cases of genuine misfortune figure in the bankruptcy returns, but side by side with these, there are a much larger number of failures which honesty and prudence might have avoided, and which in all likelihood, would never have occurred if the Bankruptcy Acts did not relieve culpable insolvency from its normal legal consequences.

The official bankruptcy figures, available up to the end of 1924, reveal an appalling state of affairs. Bankruptcy is increasing by leaps and bounds, eating like a canker into the commercial life of the nation.

In 1920 there were 1,565 bankruptcies in the United Kingdom; in 1924 the total reached the astonishing figure of 4,794.

A popular affair

Registered deeds of arrangement, entered into as an alternative to bankruptcy, amounted in 1920 to 451; in 1924 to 1,901. In plain terms, bankruptcy has become a highly popular institution.

The extent to which bankruptcy cheats honest traders of their just dues is evidenced by the figures of money losses.

In 1924 the total liabilities under adjudication amounted to the colossal total of £12,617,084, the corresponding assets to £2,353,872, thus showing an estimated dead loss to creditors of £10,263,257.

A candid examination of the facts and figures, aided by first-hand knowledge of the proceedings of the Bankruptcy Court, leaves no room for doubt that the law is being deliberately abused.

Rogues or fools?

There was a case the other day in which a small builder had been bankrupt eleven times in six different localities. Three, four and five bankruptcies by the same individual, within a few years, are not at all uncommon.

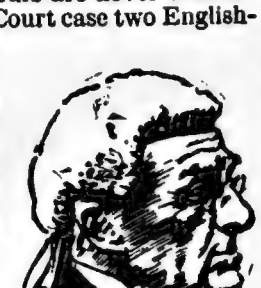
The worst that can happen to a man who trades in this reckless and injurious fashion, often with full knowledge that he will never be able to pay twenty shillings in the pound, is that he may encounter difficulties in obtaining his discharge.

In the last official year, 332 debtors were proved to have gone on trading after they knew themselves to be insolvent. They knew also, of course, that they had nothing to fear from the criminal law.

As many as 453 debtors had kept no proper accounts in their business, so that the Official Receiver was quite unable to determine whether they were principally rogues or fools; while 163 bankrupts had contributed to their insolvency by rash speculation, unjustifiable extravagance and culpable neglect.

These were the known cases. Frequently the dishonest bankrupt covers his tracks so successfully that his misdemeanours are never traced.

In one High Court case two English-born Jews had traded in partnership since 1923 as wholesale hosiery merchants. Although their commencing capital was only £280, their drawings from the business, during the thirteen months it was in existence, amounted to £28 weekly, although there were absolutely no profits from which this constant drain could be met.



Hon. Sir John M. Astbury, a judge on bankruptcy

When creditors became pressing, the partners at once sought the protection of the Bankruptcy Acts, cheerfully disclosing liabilities amounting to £2,591.

In another case, selected from the latest report of the Board of Trade, a man became sole proprietor in 1917 of a general exporting business, which had already accumulated £2,649 worth of bad debts through trading with South America.

A disgraceful deal

He nevertheless went on trading with South America, in the same reckless fashion, making further losses there and in the United Kingdom, ultimately failing for £55,042. His assets were estimated at £72!

An Oxford man commenced trading, in 1907, with a capital of £17. In four or five years he had blossomed out into an apparently prosperous hay, corn and straw merchant, and had begun to rent and buy farms.

It was not known, however, till the crash came a year or two later that none of the money which came to him was paid into the bank and that he kept no proper books.

The safe anchorage

In 1923 this merry merchant was actually buying cattle on credit to hand over to other creditors in satisfaction of their more pressing claims.

When in 1924 this versatile gentleman made for the haven of Carey Street, his unsecured liabilities amounted to £18,712, although his assets, it was expected, might realise about one-fifth of this sum.

There will be no protection for honest traders until deliberate commitments by persons who are insolvent are treated as what in fact they are, the obtaining of credit by false pretences.

At Blackpool last year a debtor was found to have started business as a builder, in 1919, with £100 of his own and £1,000 borrowed from his mother.

Although he had operated on an extensive scale, incurring liabilities to the tune of £11,101, he was unable to furnish the Official Receiver with any particulars of his income, or of the profits of his business during the three years preceding his bankruptcy.

The assets tendered in satisfaction of £11,101 worth of debts were expected to realise £900.

What is needed

What is needed is a drastic measure of reform, which, in the field of insolvency, will divide the sheep from the goats, separating honest victims of misfortune from fraudulent debt-dodgers and downright thieves.

Many of the offenders are aliens, who have no shadow of respect for the decent traditions of British commercial life, and it would be a good thing if misdemeanours under the Bankruptcy Acts were made a ground of deportation by the Home Office.

We suggest that Chambers of Commerce throughout the country should take up this question, and urge it on the attention of Parliament

Cartoonettes and Topical Jingles

by FRANK HOLLAND

"We're quite pally, naturally,
Neighbours ought to be,
But we're heading for no wedding
Uncle Sam and me!"

Too much scrapping overlapping
Feeds one up with fighting,
So that fistic, pugilistic
Bouts seem less exciting.

Meat profiteers for many years
Have had no sort of scruples,
To them the stuff is cheap enough
But here the price quadruples.

Don't ever rob the vulgar mob,
But find a way to twist 'em,
If you must steal, then be genteel
And use the leasehold system.

The 'Cold Snap' is sure to come

A WARMTH WITHOUT WEIGHT D.B. OVERCOAT TO MEASURE £2:5:0

OR IN S.B. CHESTERFIELD STYLE TO MEASURE £2:0:0

THE 'Cold Snap' is sure to come. Don't be a last minute Overcoat buyer. The man who rushes into a store at the eleventh hour and puts down his cash for an 'anything will do' overcoat often lives to regret it. Here, then, is a high grade Overcoat, superbly tailored to your special measures and worth 2½ times the price charged for same. Remember that our reputation has been built upon *quality* as much as *price*. Our range of patterns is the most complete ever offered in tailoring history - all the newest weaves and shades for your choice. Moreover, this unique guarantee stands behind every Barry garment—if you are dissatisfied with your purchase, for any reason whatsoever, return it and we will refund your money plus 2/6 by way of indemnity.

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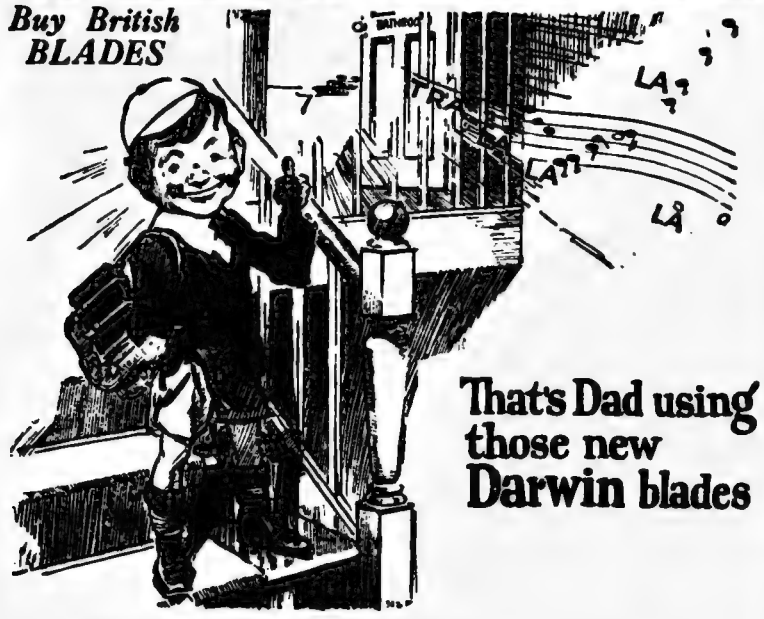

That's Dad using those new Darwin blades

DARWIN BLADES, with their Super-Cutting Rustless edges, make ordinary Safety Razors *Extraordinary.*

Nothing has contributed so much to man's personal convenience as the safety razor.

But it has always had one drawback—the nuisance of changing the blade almost daily, and the wastefulness of "dud" blades.

This unreliability is due to the universal use of ordinary carbon tool steel, with its very definite limitations. The adoption of Sheffield's new patent Cobalt high-speed steel, with its super-cutting qualities, in DARWIN blades, has completely revolutionised safety razor blade production. This new steel admits of *mass-hardening with absolute uniformity*, a feature hitherto impossible in safety razor blades.

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HERE we are in this year of grace, 1926, still attempting to do the things our grandfathers and great-grandfathers did, without any regard for the passing of the years and all that they should have meant to us

A BIG COMMERCIAL SCANDAL

by ERNEST MORISON *(Director of Publicity, City of Hull)*

I RECENTLY returned from a 20,000-mile tour in South and East Africa. I was keenly interested in making enquiries into the reason why Britain is so assuredly losing so much of her export trade in our own Dominions.

Unfortunately, I was given far too much convincing proof to be long in doubt what those reasons were.

I propose now to give them exactly as they were given to me, in the belief that it is only by the dissemination of such information that British commercial circles can stop the rot which now undoubtedly exists.

A large firm of optical instrument makers in Cape Town, with many branches elsewhere, commented on the increasingly keen competition of German manufacturers.

In less than four weeks four representatives of four separate German firms had called upon them, during which time not a single British representative had been seen.

Germany on the look-out

Twenty-five years ago the optical trade of South Africa was almost wholly in the hands of the British. *To-day it is for the most part taken by America, with Germany a good second.*

And the reason given me for the loss of this trade was that when repeat orders were sent "they could never rely on getting the same class of goods a second time."

One thing which struck me as remarkable was the almost entire absence of vacuum-cleaners. Never once on the voyage out, on the trains or at hotels, did I set eyes on that up-to-date domestic appliance.

There is no more demoniacal servant than the Kafir when it comes to handling good-class hardware. Yet British makers still persist in offering lightly made goods which cannot possibly stand up to the hard wear of these "boys."

As a consequence, the Germans, with their keen eyes for half a chance, step in and capture the market by supplying heavier patterns.

When it comes to groceries, it is more than ever apparent there will be a diminishing sale of British goods unless our manufacturers take more pains to cultivate this market.

Let me tell two little incidents which happened to myself whilst in East Africa.

A feed for the ants

In the first instance, I bought a box of one of the best varieties of sweet biscuits bearing a familiar name. It was beautifully soldered up, I found on removing the lid, and we enjoyed the biscuits on opening the tin.

Twenty-four hours later we found it not only contained scores but hundreds, if not thousands, of ants. The lot had to be thrown away. The lid wasn't ant-proof at all.

So much for No. 1. A little later when I decided to try again, I purchased another box of an equally well-known English manufacture.

Profiting, I hoped, by my previous experience, I placed this box—also beautifully soldered at the top—in a dish of water, because ants will not pass through *aqua pura*.

A fine chance lost

Imagine my feelings then when next day I produced that box on the table only to find it contained half an inch of water!

And just ponder over this. At the present time no less than 80 per cent.

Mr. Ernest Morison

of the toys sold in South Africa come from Germany.

As to the motor trade, it is scarcely necessary to say it is hugely favourable to American interests. America set the example years ago by building cars and trucks suitable to our Dominions by giving sufficient clearance from the ground to allow of wheels running in and out of huge ruts.

Yet right up to my leaving Africa cars were being sent in with as little as 6½ in. ground clearance, whereas it really ought to be 10 in. at least?

A geographical trap

Why should British makers be so slow as to take all these years to find out the necessities of this huge potential market?

Whilst in Mombasa I received two letters: one from one of the leading British advertising agencies addressed to "Mombasa, *South* Africa," and another from a British Research Association addressed to "Mombasa, *India*."

Is it to be wondered at that the local Press, British and vernacular, is bitingly cynical at our expense over these far too frequent "errors"?

I can quite imagine many "old stagers" wearily remarking after reading this dissertation on our shortcomings as a nation, "There's nothing new in all this; it's as old as the hills."

Exactly. But isn't that the tragedy of the whole thing?

For fifty years or more we have been told by other nations that if we wish to hold their trade we must approach them by catalogues written in their own language; by travellers able to converse with them in their own tongue, and that to include technical commercial terms peculiar to each particular trade; by allowing them to know *something* of their own national requirements as to what suits them best and not to expect to dominate them by our own insularity.

A fool's paradise

Meanwhile we seem to have entirely overlooked the fact that year by year European nations have been becoming more and more self-contained until now we admit, with anguish in our voices, that only the British Empire is left to us.

But is it? Here, again, we seem to have been living in a fool's paradise. Our sons and daughters overseas are just as independent in their opinions as any of those lamented lost markets. Preferential in sympathetic treatment they may be, but keen buyers who know what's what beyond a doubt.

The day is long past when to utter words "All British" is the open sesame to the storehouses of the world. Our Dominions are now old enough and strong enough to know their own minds and to get what they ask for—somewhere or other.

There is a large British population which would loyally buy British goods—if they were suitable. But that market will continue to be overrun by foreign-made goods so long as our manufacturers refuse to understand the conditions.

They must send out able men to study the market. And they must believe the reports of those men and act on them. They must provide the goods the market wants and not expect the market to take whatever goods are offered; that is suicidal.

The laughing-stock of the world

Throughout the Union I was frequently reminded of the fact that, whilst other competitive countries took the trouble to publish their catalogues in both English and Dutch, the Britisher was invariably the greatest sinner in printing his in good old English only.

My conclusion at the end of my tour was one of restrained pessimism and disappointment. I wonder really whether British manufacturers have any desire to export trade?

They behave as though the home market could absorb everything they produce, and yet they wring their hands, loudly bewailing their inability to extend their export connections.

It's all wrong. The remedy is in their own hands if they will only exercise it. Meanwhile they are making themselves the laughing-stock of the world by their inactivity.

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The work is edited by W. S. M. Knight, barrister-at-law, and contains valuable business articles by the most successful business men of the day. Among them are: Lord Dewar, Lord Waring, Sir Woodman Burbidge (managing director, Harrod's Stores), A. W. Gamage, John Lawrie (managing director, William Whiteley, Ltd.), H. G. Selfridge, and many others.

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In Sunshine Ward

by PHILIP INMAN

LOVE laughs at more than locksmiths. It sometimes smiles in the very face of Death—and wins

A GLIMPSE OF PARADISE

I HAVE become accustomed to many strange sights in my hospital life, but I have just gazed upon a scene which has moved me intensely.

Into my room there was led a middle-aged woman. She was accompanied by a young fellow who, from the tender solicitude he showed her, suggested that there was a close kinship between them. "Mother and son," I said to myself; but I was mistaken, as my story will show.

They had come in response to an urgent message. A telegram had reached the woman which said, "Your daughter is worse. Come at once."

As soon as I read the name I recalled the patient. She had been admitted a week ago suffering from acute appendicitis. The operation was completely successful, but complications developed and her condition had become serious.

I turned to the woman and said kindly, "Your daughter has been asking for you. We had better go upstairs."

The young fellow looked at me and murmured tenderly, "She cannot hear you; she's deaf." "And blind, too," I said, for I had noticed that she was sightless. "Yes, she's blind and deaf," he went on, "and Elsie's her only child."

Unspeakable tragedy

To be blind is indeed a calamity, to be deaf as well is a catastrophe, but in addition to have one's only child lying at death's door—well, I know of no word in our language that would describe such a tragedy.

We made our way to the bedside of the sick girl. When she saw who was with me a smile of welcome illumined her tired pale face. I heard her whisper faintly, "Mother, dear," and I saw the woman groping for her child's hand.

I had just left the ward when the young fellow joined me. "I can't stand it in there," he muttered brokenly. "To see her like that nearly drives me mad."

I turned back and glanced into the ward. There was the girl hovering on the brink of shadowland and, sightless and silent, her mother was sitting by her side.

It was while we were walking down the stairs that my companion told me of his relationship with the patient. They both worked in the same office, and only the week before she was taken ill they had become engaged to be married.

"Why are we given a glimpse of Paradise, and then have to suffer the

Philip Inman

tortures of the damned?" he asked, with a touch of rebellion in his voice.

He had come up against the riddle of the ages, and from the dim recesses of the past resounded the eternal echo "Why?" As well as I could I sympathised with him, but there is so little that can be said at such a time.

"How did you make her mother realise that she was so ill?" I queried. He told me that she could hear with the aid of a special instrument, but that in her anxiety to reach the hospital she had forgotten it.

For half an hour we chatted together, and during that time my visitor recaptured his soul. At first he shook with fright, and said that he could never return to that ward again. "If Elsie dies," he said, "it will kill her mother and it'll finish me."

When his words came again there was a new ring in his voice. "Forgive me," he said, "I spoke like a coward." Then he said, "Let me go back to her."

She was sleeping quietly when he returned and for an hour and a half he stayed and kept vigil over her.

Before he left to take her mother home he handed an envelope to the night-nurse. "I'll be back soon, but if she wakes before I return, will you please read this to her?"

It was not until the sun had risen high in the sky the next day that Elsie opened her eyes, and then there was no need for anything to be read to her, for her boy was sitting there.

The secret of the cure

Many a time have I known "the will to live" turn the scales in the conflict between life and death, but my association with this young fellow and his girl has taught me a new truth. It has shown me that the fighting spirit can be restored to one who through the ravages of pain and weakness had almost given up hope.

What he said to her I know not, but when I went my round later she was more than holding her own, and I could see the light of battle in her eyes.

For three days and three nights she lingered on and then came the crisis. "It is touch and go with her," said the doctor, "and nobody can do anything now but herself." "And her loved ones," I added.

Throughout the night they remained on one side of the bed her mother and on the other her boy. At three o'clock in the morning the change came.

The doctor standing by spoke only four words, but they were as precious as a world of radium to those two sitting there—"She will do now." "Thank God," exclaimed the young fellow, while a tear of gratitude dropped from the sightless eyes of the woman.

Now this patient is well on the road to recovery. If you ask me the secret of her cure I reply, "Medical skill and expert nursing played their part, but she clung to life because Love laughs at Death."

The Sentence of the Court

A FANCY DRESS AFFAIR

Cock-Hatted Pomposity

WHEN the name of Councillor H. E. Close was called, there stepped into the dock a figure in grotesque fancy-dress, which included a robe trimmed with rabbit-skin and a jangling gold necklace, large enough to adorn the throat of a hippopotamus, while in its hand it carried a hat which had evidently escaped from a touring pantomime.

Mr. Justice Bull having demanded an explanation of this apparition, it was stated that the defendant was Mayor of Hove, and had come in his robes of office to answer a charge of pompous behaviour.

"The charge," said Mr. Watchdog, K.C., "relates to an uncalled-for screech of etiquette by the accused, while acting as Jay P.

"A young man summoned for motor-car obstruction came to court in tennis flannels, whereupon we were afforded what might be called a 'Close-up' of mayoral dignity in process of being offended.

"'Why do you appear in such a get-up as this before the court?' demanded the outraged 'beak.' 'Why don't you come here properly clothed?'

"Ignoring an obvious opportunity for repartee on the subject of mayoral rabbit-skins or the rig-out of the court beadle, the young man humbly apologised, but even this did not suffice. 'The case will be adjourned for an hour,' announced His Wrathful Worship, 'to enable you to come here dressed in a respectable fashion.'

"Any comments," concluded counsel, "would be wasted. I prefer merely to present the facts and leave the jury to savour their bouquet."

* * *

Mr. Strawsplitter said that his client had made a courageous attempt to maintain the dignity of the magistracy at a time when too many ancient and honourable institutions were being undermined by Bolshevists. He would not assert that the young man who had come into the mayor's presence improperly attired was in league with Moscow, but such subversive conduct laid him open to grave suspicion.

* * *

"I know of no law ordaining a special 'court dress' for persons presented at petty sessions," said Mr. Justice Bull. "I tremble to contemplate the treatment which might be meted out by the accused to some poor defendant who, not being possessed of an extensive wardrobe, was compelled to appear before him in shabby raiment.

"If only on the principle that one piece of impertinence deserves another, the young man whose attire was thus gratuitously criticised might have been justified in returning to court in a bath-robe.

"What with the Mayor of Oxford insisting upon people bobbing to the mace and Councillor Close setting himself up as a dress censor, Bumbledom is showing a tendency to overreach itself.

"If this sort of thing goes on we shall either have to institute a close season for mayors or a special mayoral season for Close, during which visitors (if any) to Hove would not be allowed on the Marine Parade unless wearing frock-coats and top-hats.

"I must now direct that Councillor Close be laughed out of court twice—once here and a second time at Hove."

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self-control

is it a matter of NERVES?

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MORE THAN A BATH SALT

Words Winged to Women

To make a house into a home is peculiarly woman's work. It seems worth while enquiring into the reluctance of girls to take up this work and find out what lies at the root of their objection

MERCENARY MARY ANN

by MABEL HORNER

DOES unemployment press more hardly upon a woman than on a man? I think it does. I am not now thinking of wives and mothers who, because the male breadwinner is out of work, must try and keep little homes together on the miserable inadequacies of the " dole," but of women who want work in order to earn their own living and who cannot find what they seek.

It is not pleasant for a man to rough it and go on tramp, but that kind of life for a woman is hell. And many women, rather than face the possibility, take a swift way out.

" I cannot get work and don't know which way to turn or to talk," wrote Mrs. Garland, a thirty-nine-year-old widow of Battersea Park Road. " We have not got a friend in the world to turn to. I cannot leave Annie to face the world alone, so I want to die."

And, leaving this pathetic last message behind her, Mrs. Garland first of all killed her poor young daughter in her sleep and then took her own life.

A mother's grave error

Mrs. Garland was a cook and had made up her mind to enter only those situations where her daughter could have a place with her. That was her supreme mistake.

There are places for cooks and places for young girls of sixteen, and there is no certainty that this particular young girl would have been any better off had she been constantly employed in the same house with her mother.

Last year, no fewer than 349,274 domestic servants were registered at the employment exchanges as unemployed, and double and treble that number of women requiring domestic help were unable to get it.

Women want work, but are they willing to take the kind of work that the greater number are best fitted for, or do they impose impossible conditions? The question must be faced; the answer, when it is given, must be honest.

The London County Council evening classes are now open for the season, and an increase of at least 10,000 students is expected. That is splendid. But the girl who wrote to the County Hall, " I want to become a mannequin. Can you help me? " met with tactful advice to try for something else.

A puzzling question

Girls will become mannequins—a blind-alley occupation if ever there was one—they will train hard for the overcrowded job of typing, they will wear themselves to a thread in tea-shops, and they will stand with chilblained hands and frozen feet in tobacco-kiosks, but they will not enter domestic service.

Many of the reasons for objection are very trivial. One girl objected to wearing black stockings and another would not sweep stairs; one objected to the view from her bedroom window, and others insist on keeping pet animals for which accommodation cannot be secured.

A woman I know went to an employment agency and asked for domestic help. She was asked, " Have you a motor-car, madam, and a wireless installation? Girls, nowadays, expect to be fetched from the station in a car, and they insist upon wireless in the evenings." The would-be employer had neither the one nor the other and was forced to leave disconsolate.

Now, I wish to speak plainly. The larger business a man runs the more employees he can engage, and no one thinks the service derogatory. And why domestic helping should be so regarded puzzles me extremely.

I know many women who take up housecraft for their profession and hire their services to other women without suffering either loss of dignity or social *prestige*. They understand their work, and they take a pride in doing it superlatively well.

Incidentally, being well paid, they can afford to make their own amusements. And that is what is wanted. Housecraft

Miss Viola Tree, who recently said, " The mistake most people make is that they choose for a career what they desire instead of going where their talents lie"

must be made into one of the skilled trades and bring the proper rewards.

That is what is recommended by the Greater Birmingham Employment Committee. The committee recommends that schools for training servants should be set up, and that the training should be comprehensive and scientific.

Getting rid of a stigma

If this was done, not only in Birmingham but right throughout the country, if certificates and diplomas were given for proficiency in domestic arts as they are for other branches of useful industry, women would change their minds about domestic service.

The stigma would be gone. They would be skilled craftswomen and could command respect. If the Ministry of Labour had a few more women in its counsels it would see it done.

Nero in Knickers

by THE EARL OF MEXBOROUGH

A DISTRESSING case came before a North Country magistrate the other day. Two small boys, aged eight and nine years, were charged with the shocking offence of hacking with knives a number of calves.

It appears that they scaled a 14 ft. wall into an enclosure near a slaughter-house, and that they actually did their best to massacre seventeen of the little animals which were penned in there.

They managed to kill one, and the others were so terribly slashed that they had to be slaughtered immediately afterwards.

The magistrates were puzzled to know how to deal with the case, and the public must have been puzzled to know how these tender infants were prompted to commit such a fiendish act. The reason is not far to seek.

DURING the last year, a representative of the Council of Justice to Animals has been visiting the cattle markets over a wide area, and the experience thereby gained enables me to put forward some suggestions, which may explain in some part, at least, the display of savagery on the part of these two small boys.

The general public are not usually aware that there is a vast deal of unnecessary cruelty to animals in the cattle markets. The most avid spectators of the brutal treatment which sheep and oxen too often receive are children of all ages, who are allowed to wander at will throughout the market-places.

THERE they will see the cattle beaten into pens with heavy sticks, and when it is required to take some of them out again, slashed across the face in order to make them back out.

Frequently the cattle are jabbed with goads, or, what is even more cruel, have their tails twisted to make them go in the direction required.

If the children wander near the pig-pens, they will see the animals being dragged from the carts by ear and tail, or being pulled into the carts by their hind legs, their faces scraping along the ground.

A large sow will be forcibly removed by two men, each pulling hard on an ear, while a third prods the animal from behind.

Calves, sometimes only a week old, receive very rough treatment. Instances have been brought to my notice in which these little creatures are picked from the tailboard of the cart and allowed to fall on the pavement. They may even be left many hours in pens without food or water or straw on which to lie down.

The loading of the calves after they have been bought and sold is often a brutal proceeding, the little animals being picked up by their tails and legs and flung into the cart.

All this, be it noted, is witnessed by children, who cannot be blamed if they imitate the cruelty of their elders.

It is not an uncommon sight to see groups of young boys going around the cattle markets, armed with heavy sticks and beating any animals they come across.

IS it any wonder that children who are allowed to frequent the cattle markets learn to become as cruel as some of the drovers themselves, or that we have such a dreadful sequel as the maiming case to which I have referred?

In a few markets, children are wisely prohibited, and I strongly urge all local authorities to adopt the same regulations.

This reform is urgently needed, for the sake both of the animals and of the children.

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Human Documents

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed

Married at Fifteen!

A Mother's Call—Wife's Long Wait—An Enticing Reward

"SOME two years ago, I met a girl of my own age, just over twenty. We fell in love, and after a time she told me her life-story, which seemed to make me feel that it was my duty to try to help her.

"She was born of poor parents and while she was still practically a child, her father, at the close of the war, took his family abroad. It was there that the trouble started.

"Her father was earning good money and apparently he allowed the children to have things all their own way, with the result that this girl took to frequenting dance-halls and similar places, and it was not long before she got into trouble with a soldier in the local garrison.

"Although the girl was only fifteen years of age, her father insisted upon the man marrying her. He did so and soon afterwards returned to England, leaving the girl in her father's care. He, however, made no provision whatever for her or her baby.

"When later on her father returned to England, he declared that he was not in a position to support her and her offspring and that she must go to her husband.

"She went, but failed to persuade her husband to maintain her, and returned to her father who then left her with her mother and sought work in a different part of the country, taking the child with him.

"TO put it shortly, she was a wife and mother without husband or child. Her case seemed so pitiful that, when she asked me to help her, I offered her my protection and a home.

"We lived happily together for a while, but it was not long before I found that she had no real affection for me. Our disagreements grew so serious that we agreed to part, I leaving her mother and herself in the home I had provided and making a small allowance for expenses.

"Now I learn that this girl will soon bear me a child, and I wonder whether I have done the right thing in leaving her."

"HUMANIST" says: *I cannot understand how you could possibly think that you could help a child-wife by making her your mistress. There are organisations that would have helped her, but by your action you have probably destroyed the possibility of her obtaining maintenance from her husband. You have, of course, a moral obligation to make provision for the girl as well as the legal obligation which will shortly be placed upon you to maintain the child which she expects to bear you.*

* * *

"I AM an old widow, and some years ago I gave up my home to go to live with a married daughter, who was ill. I had a little money then and I paid a good amount for board until my savings had dwindled away.

Mother-Love

"We were quite happy up till then, but from the day I told my daughter that I had nothing left but my old-age pension, her manner towards me changed and she seemed to do all she could think of to hurt me.

"One day I was innocently the cause of a quarrel between her and her husband through saying that she had deceived him regarding some housekeeping money.

"She flew into a temper and thrashed me and when I tried to defend myself she screamed for help and told the neighbours that I was trying to murder her and part her from her husband.

"She and her husband left the house and took a small place near by where there was no accommodation for me, hoping that I would be driven into the workhouse. I found refuge with a friend, but I have little to thank my daughter for.

"Now I hear that my son-in-law is ill and that my daughter is in great distress. I would like to go and help her, but I feel that my pride will not allow me to do so. Yet I still have a mother's love and the knowledge that my daughter is unhappy and in distress makes me unhappy too.

"If I thought my advances would be well received I would go to her, but the blows my daughter rained on me left a mark on my mind as well as on my body."

"HUMANIST" says: *Write to your daughter and tell her that you will gladly let bygones be bygones and help her if you can. It would be a worse cloud in the evening of your days to know that your child had called in vain for help than to give your mother-love its way even if it should be repulsed.*

* * *

"NEARLY thirty years ago I was separated from my wife and left her with two children, to whose support I contributed.

After Many Years

"For the last twenty years I have been living with a widow who, though she is now an invalid, is one of the best on earth, and has devoted herself very wholeheartedly to my comfort.

"We have become very much attached to each other, and until recently have been quite contented in our little home.

"Recently my wife has made advances through our eldest son and is anxious that I should leave my present mode of life and return to her.

"My son is perfectly aware of the circumstances which led to my separation from his mother years ago, and does not attempt to press me to a decision, but I feel quite unable to make up my mind as to what I should do.

"As I have not seen my wife for nearly thirty years, you will readily understand that I cannot feel the same affection for her as I do for the woman who has looked after me so well. Please help me to decide my duty."

"HUMANIST" says: *The matter appears to be one largely for your own conscience. Presumably your wife has had ample opportunity of divorcing you, and it may be that her love for you is such that she has refrained from doing so in the hope that you would return to her. If you return to your legal wife, you should not forget that you have a heavy moral obligation towards the woman who has comforted you for so long and you should make proper provision for her.*

Forgotten Nobodies

THERE are many poor souls, abandoned by those who should provide for them, in grave moral danger through poverty. You can help to relieve their distress and perhaps save them from shame by sending a subscription to "The Greatest of These—" Fund. (See p. 38.)

"PLEASE help me to solve my problem. Last week I saw outside a police-station a reward for information concerning someone who had abandoned a baby.

Abandoned Baby

"I know who the mother is, for she is a relation of mine. My own affairs at present are not too bright. I have been out of work for a considerable time and with a wife and family to keep, my road is a very hard one.

"The reward offered would enable me to settle one or two debts and provide my wife and children with things which they badly need.

"Though I should not like to betray a relative to the police, I have the thought in mind that, if I do not give the information, someone else will do so and reap the reward.

"Is this a case where blood must be thicker than gold, or would I not be justified in giving the information asked for and claiming the reward?"

"HUMANIST" says: *When such notices are published, it is the duty of every citizen to comply with them. Put out of your mind the monetary reward, and the fact that a relation is involved. The chief interest is that of the baby, and no man is justified in shielding a mother who has shown herself unworthy of womanhood.*

* * *

Flirting with Temptation

"I have discovered that one of my workmates has long given himself 'perquisites,' as he calls it, by selling by-products and pocketing the proceeds unknown to our employer. He has offered to share the money with me if I help him. Life has always been a financial struggle for me, and the firm has never treated me generously."

"Humanist" says: *You appear to be flirting with temptation, which is the beginning of many a good man's downfall. Your own poverty and your employer's parsimony have nothing to do with the matter. It is your duty to protect your employer's property, and you should not make a dishonest bargain with a thief.*

The Children's Future

"I am a widow with two boys who will soon be leaving school. A good man desires to marry me and wishes me to go abroad with him, leaving my lads at home with my mother. Do you think this would be right?"

"Humanist" says: *Provided that arrangements are made for your sons' support, there need be no harm in leaving them behind. They will soon have to make their own way in the world, and there is no reason why they should not join you abroad later.*

An Unwanted Grandchild

"A relative of mine is in great distress. After an estrangement from her parents she has become an unmarried mother and though her parents are now willing to have her at home again, they refuse to receive her unless she makes arrangement for the adoption of the child. The girl refuses to be separated from her little one and matters are at a deadlock."

"Humanist" says: *I must say that I admire the attitude of the unmarried mother more than that of her parents. Try to make them realise that their duty to their daughter should make them sink their objection to the unwanted grandchild. If you cannot soften their hearts write to me again and I will advise you regarding adoption.*

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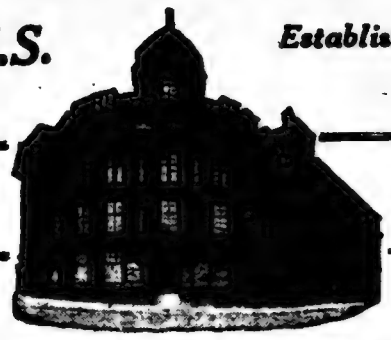

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Our Letter Parliament

The Dismal Jimmies' Jaunt

What is Religion?—Impure Whiteness—Shylock's Latest

MR. A. G. GARDINER, in "Bat-eyed Bogey Boosters," in JOHN BULL, September 18, is right. The present day is far better than the so-called "good old days." Much reform is still needed, but the devoting of space in the popular newspapers to vital matters is sufficient proof of still better times. A generation ago such writings were only to be found in religious journals. JOHN BULL leads in sensible thought to-day.—*L. J. B., Surrey.*

Getting On

In spite of the plaints of "dismal Jimmies," on the whole the masses are better off than in any previous era. In spite of much criticism, the "dole" is a charitable godsend, so is health insurance; and the bogey and fear of the workhouse, that dread of all respectable workers, has been removed through pensions at sixty-five. Yes, we are progressive.—*J. H., Lancashire.*

Steam Ahead

As a boy I worked twelve hours a day in the mine under conditions too horrible to think of. But agitation altered that, and the workman's conditions in many other ways. The student of industrial history knows how greatly every phase of industry has changed. The ordinary man does not fear changes in the social order; he welcomes them, for stagnation is much more to be feared than progress.—*Economist, Sunderland.*

Skeletons at the Feast

Those dull, dreary and despondent dogs who have everything good to say of the days that are long since gone, and nothing to add for the present time, ought to have lived in the past. They are certainly out of date in this age when, considering the thousand-and-one boons enjoyed by even the poorest in the land, they are but skeletons at the feast. "The best time is the present time."—*Woman Reader, Elgin.*

Unavailing Miracles

It is true that we have made astounding progress in regard to the conditions under which we labour and live by comparison with what they were twenty years ago. But of what use are better conditions of labour to a man unable to obtain work, and how do the miracles of science benefit him if he has not the wherewithal to secure them? There are hundreds of thousands of Britishers in this sad plight to-day.—*D. A. T., Mon.*

On the Right Road

In view of the coal stoppage and a certain amount of pessimism created thereby, Mr. A. G. Gardiner's article is, indeed, timely. People who think that the world is not progressing would do well to look back to the conditions under which their parents and grandparents existed. Humanity is going forward to fulfil Mr. Gardiner's prophecy, and in a hundred years' time war will be unheard of.—*Herbert Roberts, Tredegar.*

Woman's Day

Mr. A. G. Gardiner rightly rebukes our modern Jeremiahs who everlastingly sigh for the "good old days," but he omits one outstanding change in modern English life. One hundred years ago woman was still man's plaything or slave according to his whim. To-day, while she still has legitimate grievances, she has the entry to practically every profession, sits in Parliament, enjoys the franchise, and owns property in her own right. Even Channel swimming has ceased to be man's monopoly.—*W. N. L., Mountsorrel.*

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential not necessarily for publication. Envelopes must be marked "Letter Parliament."

Both Right

Mr. A. G. Gardiner finds fault with Mr. McCabe for declaring that religion is the enemy of mankind. I dare wager that both these gentlemen mean something different when they speak of religion. Perhaps Mr. Gardiner means poetry, morality, ethics; Mr. McCabe means supernaturalism, superstition, outworn beliefs, intolerance, bigotry, persecution. So that both are right, only they argue from a different basis.—*Nimrod, Durham.*

Food Taxed

The farmer who is enterprising enough to undertake the production of certified milk is penalised by having to find £5 for a licence. Certified milk is the purest milk the consumer can buy, and its production involves the farmer in considerable expense. What justification is there for this fee?—*N. A., Birmingham.*

Poison in the Can

It is time someone tackled this question of the poor's milk supply. The well-to-do can buy "Grade A" and "certified" milk produced under the supervision of the Ministry of Health, but poor people cannot afford to buy it. Children and women must suffer so that a few fat money-grabbers may wax even yet fatter.—*F. H., Eastbourne.*

Whiteness or Purity?

Bakers would rather use pure flour than that bleached, or otherwise treated, because it is better from every point of view, except that bread made from it is darker in colour. As this does not please the public, bakers have no choice but to supply white bread or shut up shop. The remedy is to make the milling and use of treated flour illegal, and for the public to demand purity instead of whiteness.—*A Baker's Man, Steyning.*

Printers' Pie

(*Half-a-crown is paid to the sender of every item published. Mark envelopes 'Pie.*")

"WESTERN EVENING HERALD":—"The boy had been paid his wages of 12s. The wages consisted of a TREASURY NOTE AND TWO HALF-CROWNS.

"GLASGOW EVENING TIMES":—"In the first TWELVE WEEKS of the current MONTH Poland exported 950,000 tons of coal."

"ROTHERHAM ADVERTISER":—"There were marks on her THROAT as if some person had gripped her by the HAND."

"NORTH EASTERN DAILY GAZETTE":—"Two of the Vicar's children were in the car at the time, but UNFORTUNATELY they escaped injury."

"EDINBURGH EVENING NEWS":—"Charlestown, Fife.—Furn. house, 2 ROOFS and scullery, NOW ON."

"My Bohemian Days"
by ARTHUR ROBERTS, the Famous Comedian.
See "The People" Next Sunday.

Business and Pleasure

Reading an evening paper, I noticed that a local shopkeeper had been fined for displaying two lights in his windows for the purpose of advertising. Below, in an announcement of a seaside town carnival week, it is stated that 200,000 lights will be displayed. One is for pleasure and the other is for business. That seems to make all the difference!—*H. T., York.*

Tram Hearses

Although you have a strong case for supporting the tram-scrappers, you might be interested to know how Italy has made her trams a real service. In Milan, special funeral cars are available at cheap rates to the poor. The track serves all the poor quarters of the city, and funerals by tram are an everyday sight. The poor of Milan don't want their trams scrapped.—*Traveller, S.W.*

Shylock's Ways

The moneylender's methods are many and various. Recently I went into a shop to purchase a suit of clothes which could be bought on the weekly payment system. The man in charge not only offered to make me a suit, but to lend me the money to pay for it on his terms. Bleeding the innocent was his main vocation; making clothes was merely a trap for the unwary.—*Unbillet, Roker.*

Fatal Obstinacy

Mr. Dersoe Kann castigates what he politely calls the British manufacturer's lack of enterprise. As a Continental commercial traveller I should call it pigheadedness. I have lost orders because of the manufacturer's refusal to alter sizes and even labels. The answer to all protests was, "This is the way we have always done it." Hard necessity is at last opening his eyes, but we will for long have to pay for his ignorant obstinacy.—*A. R., Hatcham.*

Clean Meat

If everyone were to follow the dietetic laws, as laid down by the Jewish law-makers, any danger of contamination from meat, etc., would be almost eliminated. The following rules have to be carried out in the case of meat prior to cooking: soak the meat in water for half an hour, then put salt on every available surface, after which the meat is thoroughly rinsed. This process can be relied on to counteract any effects of handling, dirt, etc.—*Alfred Marks, Surrey.*

Dividend Ignorance

Referring to the letter pointing out that unclaimed preference dividends are specialty debts only barred at the end of twenty years, it may be noted that this applies to ordinary dividends likewise. This ruling only holds good, however, for the shares of companies quoted on the Stock Exchange. Private companies may provide in their regulations for the automatic forfeiture of unclaimed dividends. The Stock Exchange requires non-forfeiture to be secured before a quotation will be granted.—*Lester, Loughborough.*

Another One!

I am an almost new reader of JOHN BULL. What a feast of good things your regular readers must have! Take this week's issue. The warnings against dirty tricksters, dirty touts and dirty milk; the suggestive articles on industrial problems; the mental tonic of the articles by Mr. E. R. Thompson and the Rev. R. J. Campbell; and the cheery outlook of Mr. A. G. Gardiner combine a constructive policy that will not only ease many burdens but will prevent them being imposed. I shall be a regular reader in the future.—*Elated, Belfast.*

Radio Notes

New Radio Ideas

by **W. R. DOUGLAS SHAW**

WIRELESS and the home are inseparable, and the majority of manufacturers now realise that the principal market is among men and women who have neither technical knowledge nor the desire to acquire more than is absolutely essential.

Consequently, the trend of progress is in the direction of simplified sets and controls and simplified descriptive literature.

In twenty years time, I venture to predict, our receivers will be incorporated with the electric-light fitting suspended from the ceiling, or attached to a wall bracket, and will require no more attention.

Cone-type and other open-diaphragm loud-speakers are becoming as popular as the horn-type, no doubt because the principle lends itself to numerous ingenious constructional adaptations and arrangements not always practicable with the horn types.

Moreover, the cone-type instruments appeal equally to the artistic eye and to the scientific mind. An adjustable cone-type model obtainable for £2 2s. is the "Musicola," produced by the C. A. V. Co.

THERE are many listeners who prefer headphones to loud-speakers, but ladies often complain of the ear-phones being too heavy and of the head-bands becoming entangled with the hair.

Lately, I tried a pair made by the Telephone Manufacturing Co., Ltd., which weigh only 6¼ ounces. Not only are they exceptionally light and comfortable, but also they are free from the other fault.

Easy-payment systems have now been adopted by many firms. A firm specialising in this class of business is the Wireless Distributing Co., Ltd.

The two-valve receiver embodying Sir Oliver Lodge's new N-circuit, I see, can be obtained on easy-payment terms from the Cleartron Company. Features of this set are single-dial control and freedom from oscillation.

In these days, many people are forced to live in rooms or flats where, in many cases, there are no facilities for putting up an aerial. The "Vinco" is a crystal set requiring no aerial.

ENTIRELY devoid of lead or acid, "Nife" batteries, made at Redditch, will withstand the most violent vibration and are extremely durable. The plates are of steel, and as an alkaline solution is used instead of acid, sulphation and specific gravity readings are both eliminated.

The case is of a special moulded material and the batteries are available in sizes for all purposes in addition to wireless.

These batteries represent another forward step in making battery construction a solid engineering job rather than a delicate chemical matter.

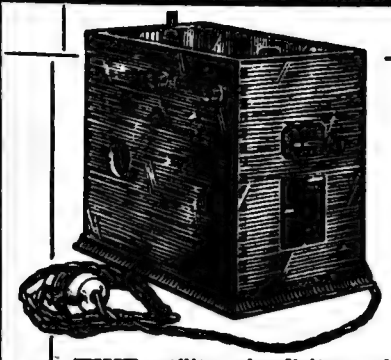
"JOHN BULL'S" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."



Every Owner of a Wireless Set needs THE BALKITE TRICKLE CHARGER

THE utility, simplicity and economy of this appliance appeals instantly to users of Valve Receiving Sets. With it the L.T. Battery can be kept always at full strength. It charges from the ordinary lighting mains at the rate of approximately half an ampere, and comes into operation immediately the set is switched off. It is suitable for 2, 4 or 6-volt accumulators.

The current drawn from the main is practically negligible. Cost of current consumed is under ½d. per day.

No. 484.—100–120 volts, 50–80 cycles, with filler and gauge, £2 18s.
No. 489.—200–240 volts, 50–80 cycles, with filler and gauge, £2 18s.
In principle it is similar to the Burndept Balkite Battery Charger

Beautifully made and finished with the usual Burndept quality.
The Burndept range includes everything for Radio reception from Components to complete Installations.

BURNDEPT
WIRELESS LIMITED

Head Office and Factory: Blackheath, London, S.E.3.
Telephone: Lee Green 2100. Telegrams: Burnacoil Phone London.
London Offices & Showrooms: Bedford St., Strand, W.C.2.
Telephone: Gerrard 9072 Telegrams: Burndept Westrand London.

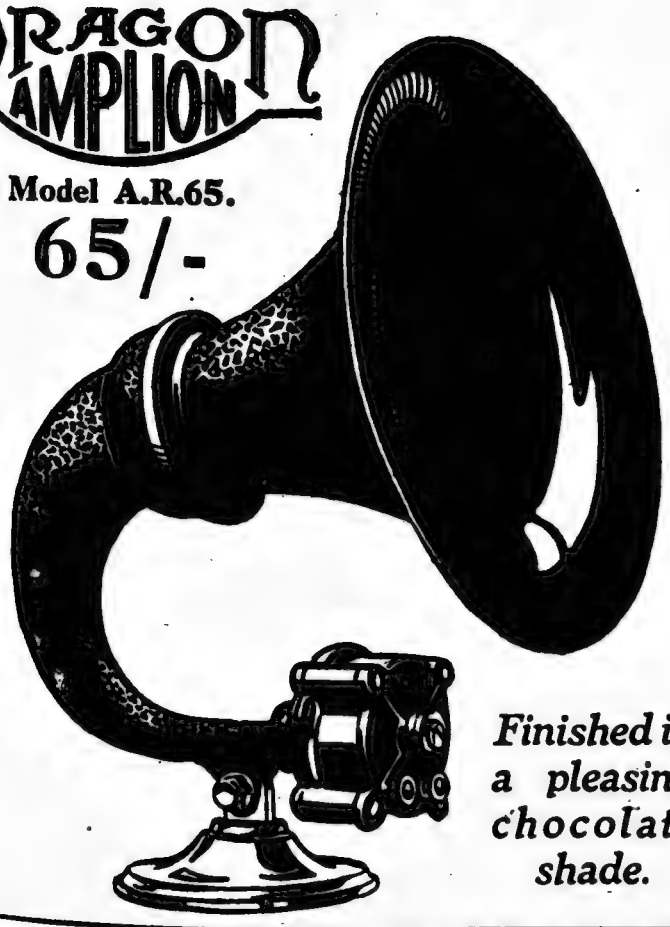
AGENTS AND BRANCHES EVERYWHERE RB

The new "SENIOR"

DRAGON AMPLION

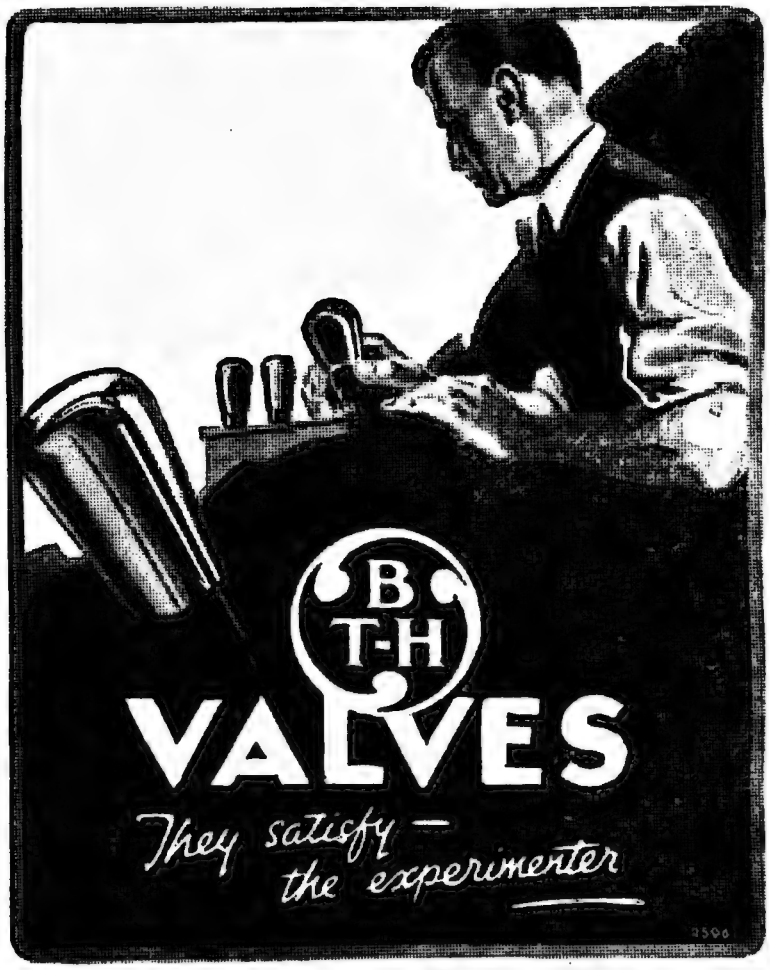
Model A.R.65.

65/-



Finished in a pleasing chocolate shade.

An announcement of Alfred Graham & Co. (M. Graham), 25, Savile Row, London, W.1.



Sold by all good Radio Dealers.

The British Thomson-Houston Co., Ltd.

"DUGGIE FOR DOUBLES."

DOUGLAS STUART

DON'T DELAY! WRITE TO-DAY.

5, DRURY ST., GLASGOW.

BOOKS OPEN ON

CESAREWITCH

and

CAMBRIDGESHIRE

ONE THIRD ODDS FOR A PLACE

UNLIMITED DOUBLE EVENTS

NO WAY BARRED

and

ALL FUTURE EVENTS

SEND FOR PRICE LISTS AT ONCE.

DAILY S.P. BUSINESS A SPECIALITY

NO LIMIT.

Commissions Accepted FROM 2/6.

FOOTBALL LISTS

SENT ON APPLICATION.

5, DRURY ST., GLASGOW.

The Street-Corner Tip

Breezy Heather and the Cesarewitch—The Good Record of Charles O'Malley Horses—The 17,000 Guineas Yearling—Indian Owners

COMING events are supposed to cast their shadows, but the Stayers' Handicap at Gatwick did not throw a reflection which will help us to solve the riddle of the Cesarewitch. Three mediocre animals out of an entry of twenty-three contested the race.

The Missing Breeze

As a rule only the minor lights take part in this race, but every little helps. Most racegoers went to Gatwick hoping to see Breezy Heather, owned by Mr. Purefoy, trained by E. Harper, run, as this Charles O'Malley filly is said to be a rod in pickle for the Newmarket race, but they were disappointed.

Mr. Purefoy

The Charles O'Malley Strain

They recollected that a couple of years ago Savernake, by Charles O'Malley, owned by Mr. Purefoy, and trained by E. Harper, just failed to win the Stayers' Handicap and was gambled on to win the Cesarewitch. Savernake finished third to another Charles O'Malley filly, Charley's Mount.

Light Dragoon 100 to 1

Their excellent memories took them back to 1921, when Mr. Purefoy, trainer E. Harper, won the Cesarewitch with Light Dragoon at 100 to 1, yet another by Charles O'Malley. On form Breezy Heather has no pretensions to win the long-distance race, but if the money is down it is a sure sign she has improved out of all knowledge. There are no doubts about her stamina.

Wait and See

The Newbury Autumn Handicap, another guide to the long-distance race, has not been decided at the moment of writing, and only half a dozen horses have attracted the big backers at the London clubs. I shall not venture on a definite selection for the big race yet awhile. Coughing has broken out in Tournesol's stable and my early fancy, Cottingham, is still on the easy list.

This Week's Big Race

My selection for the big race of the week, the Jockey Club Stakes, is Solario, if absent, Caissot. This event is run over the last mile and six furlongs of the Cesarewitch course. Tatra won the race last year, and was immediately made favourite for the long-distance event. Thousands went west when the pen was put through her name.

The Aga Khan's Costly Yearling

There are conflicting reports as to the price paid for the Hurry On—Ecurie yearling by the Aga Khan. The yearling was bred at the National Stud, Tully, Co. Kildare, and the Irish Correspondent of *The Sporting Life and Sportsman* gives the figure as 17,000 guineas. This authority is good enough for me. I hope the Aga Khan's bargain proves to be a good one, but even if I had the money I do not think I should be tempted to pay this fabulous sum for an unknown quantity, however good the quality of the breeding.

Indian Potentates

Indian potentates play a large part in racing over here nowadays, and I shall not be surprised if the Maharajah of Rajpipla, a newcomer to the English turf, takes the Cambridgeshire with Embargo. The winner of the Irish Two Thousand Guineas and the Irish Derby is a nailing good colt. Another Indian, very interested in British bloodstock, although his horses do not race over here very often, is Mr. Goculdas. I may have mentioned once before that his religion does not allow him to cross the sea, so he has never been out of India. As he wanted to see his St. Leger winner, Caligula, the horse had to do the travelling.

Sergeant Murphy's Trainer

George Blackwell, who had charge of Sergeant Murphy when he won the Grand National, is to train again under Jockey Club Rules, and ten of Mr. Sanford's yearlings from America are already in his care at Newmarket. Blackwell knows all there is to know about the flat-race game. He trained Rock Sand, the last horse to win the Two Thousand Guineas, Derby and St. Leger. That was over twenty years ago.

The Neck-or-Nothing Lads

Inasmuch as he was fined £25 by the Lanark Stewards for making an unjustifiable complaint about the starter, J. Taylor, the Northern jockey, will think twice next time. Fines, as a rule, are seldom more than £5, and only last week I mentioned that a sum of this nature was not a deterrent. Bad starts have been a feature of this season's racing, but in this particular case Captain Allison told the Stewards that Taylor had every chance to get away from the gate. A well-known jockey who seldom rides except at the wide Newbury and Newmarket courses, blames the bright young lads who are instructed to get a good position at all costs. A few £25 whisked out of their pockets would soon steady them.

Take My Tip

Take My Tip, who won the Grand Prix de Paris at the forlorn odds of over 60 to 1, is a probable runner for the Cesarewitch, and is sure to have a number of followers if only on account of his name. The colt will be piloted by J. Jennings, the Anglo-French jockey.

A Good Samaritan Jockey

As well as being a crack jockey, Jack Jennings is a Good Samaritan. He is mainly responsible for the Racing Stables Institute at Maisons-Laffitte. The institute has done a wonderful amount of good work to assist and improve the working conditions of stable lads and rising jockeys. New stables are found for the unemployed, disabled jockeys are found suitable employment, jockeys past their prime are assisted. Jennings says that Filibert de Savoie is the best horse he has ever ridden.

Invincible Well Named

Several readers have asked me about Invincible, the sire of Invershin, Innuendo, Inchory and Delius, four winners at the recent Ayr meeting. Invincible, alas, is no more. He was foaled in 1896, and won the Great Ebor Handicap in 1898 as a three-year-old. Mr. Reid Walker owns the four Ayr winners and C. Doyle trains all except Delius, who is in Alec Taylor's stables at Manton. Doyle also has charge of Invention, Inchbae and several other two-year and three-year-olds sired by Invincible.

"SILVER RING."

FOR YOUR NOTE-BOOK

BATTLESHAFT is a likely long-price turn-up for the Clare Welter Handicap. This three-year-old has been knocking at the door on several occasions.

ARCADE should win again this week. Watson has effected a thorough cure with this rogue.

SANTOLINA is worth noting for the Sutton Handicap Plate at Thirsk. Beat a better field last time out.

INCHRORY.—If Doyle sends the gelded son of Invincible to Chepstow he should be backed each way.

RAINBOW.—In the absence of Eurasian, Rainbow looks good for the Juvenile Selling Plate at A.P. This youngster was left lengths last time out and yet finished fourth to Birdwood in a field of twenty-seven.

EVENING ROSE is my long-shot for the London Sprint Plate at A.P. Hamshaw's three-year-old is one of the most consistent fillies in training.

Two coded selections will be given daily in the following papers:—

Sporting Life and Sportsman, Chronicle Mid-day, Sporting Pink, Western Mail, Glasgow News Record, Irish Independent, Sporting Man, The Sheffield Mail.

X O C I Q T R W D Z B M L J

3 K P G V S E F Y A N U H ?

How to read the code: In place of the letters or figures advertised in the daily papers read those above or below the line as the case may be. RUNZEIK would read EMBARGO.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, September 29, to Tuesday, October 5.

The Chance of
YOUR CHOICE
FOR THE CESAREWITCH
is fully discussed in
"THE SPORTING LIFE."
• 2d. DAILY 2d.

"Soccer" Selections

WEEK END COUPS.

6 HOME.—Bury, Liverpool, Port Vale, Halifax, Brighton, Plymouth.

5 HOME.—Sunderland, Halifax, Bristol C., Plymouth, Aberdeen.

4 HOME.—Port Vale, Brighton, Bristol C., Millwall.

3 AWAY.—Manchester C., Tranmere, Queens Park (Glasgow).

3 DRAWS.—Sheffield U. v. Burnley, Middlesbrough v. Notts County, St. Mirren v. Glasgow Rangers.

3 HOME, 2 AWAY.—Wrexham, Millwall, Airdrie, South Shields, Tranmere.

1 HOME, 1 AWAY, 1 DRAW.—Blackburn, Swindon, Middlesbrough v. Notts County.

FORECASTS FOR OCTOBER 9.

THE LEAGUE.—DIVISION I.

HOME WINNERS.—Aston Villa, Bolton, Burnley, Leicester, Newcastle, Wednesday.

AWAY WINNERS.—Huddersfield, Burv.

DRAWS.—Cardiff v. Sheffield U., Leeds v. Blackburn, Tottenham v. Birmingham.

THE LEAGUE.—DIVISION II.

HOME WINNERS.—Clapton O., Darlington, Hull, Manchester C., Oldham, Preston.

AWAY WINNERS.—Blackpool, Southampton.

DRAWS.—Notts Co. v. Port Vale, Portsmouth v. Swansea, South Shields v. Chelsea.

THE LEAGUE.—DIVISION III. (NORTHERN).

HOME WINNERS.—Bradford, Rochdale, Rotherham, Southport, Stoke, Tranmere.

AWAY WINNERS.—Halifax, Barrow.

DRAWS.—Doncaster v. Wigan, Lincoln v. Nelson, Walsall, v. Chesterfield.

THE LEAGUE.—DIVISION III. (SOUTHERN).

HOME WINNERS.—Charlton, Coventry, Crystal Palace, Exeter, Luton, Southend, Watford.

AWAY WINNERS.—Northampton, Plymouth.

DRAWS.—Bristol R. v. Bristol C., Swindon v. Millwall.

THE SCOTTISH LEAGUE.

HOME WINNERS.—Cowdenbeath, Hamilton, Hibernians, Morton.

AWAY WINNERS.—Aberdeen, Airdrie.

DRAWS.—Clyde v. Hearts, Dundee v. St. Mirren.

SAFETY FIRST!

ALFRED H. MAURICE

THE Football Accountant,

19, Bride Lane, London, E.C.4

"Fair Odds and Fair Play."

NOTHING BARRED | NOTHING STARRED

Six Leagues to pick from.

AGENTS WANTED, LIBERAL COMMISSION

Send at once for the

CHALLENGER COUPONS.

BET WITH THE BIG TWO

DAVID COPE

AND

ALFRED H. MAURICE

25, North Albion Street, Glasgow, C.1

Letter commissions accepted from 1/- upwards in accordance with our rules. All postages paid.

NO LIMIT—WIN OR PLACE
DAILY SETTLEMENTS
WINNINGS BY RETURN

Best Prices on Futures.

Send for Book of Rules and Price Lists.

THE TOTALISATOR

Established May, 1920.

STARTING PRICE GUARANTEED

CESAREWITCH.
CAMBRIDGESHIRE.

Third Pools, Singles and the Double Event Close October 5.

Business all the Year Round.

Send a postcard for full particulars, of Ante-Post Pool, Football returns to date, Football Lists, etc., there is no better firm to do business with,

THE TOTALISATOR,
St. Andrew Square, EDINBURGH

ADANA AUTOMATIC SELF-INKING

PRINTING MACHINE

45/-

COMPLETE PLANT

THIS massively constructed Printing Machine is the most wonderful of its kind. There are now over 10,000 users of these plants, many saving enormously in their own work, others making an excellent living. Will print any class of matter from a VISITING CARD to an ILLUSTRATED MAGAZINE, including Perforating, Creasing and Box-making. The finest malleable iron and mild steel used in construction. Simplicity to the extreme. No special skill required. Large numbers of boys are producing their School and Scout Magazines. Printers' metal type, case, complete accessories, and excellently illustrated instructional book included. Illus. particulars in two colours, and samples of work, sent on receipt of stamped addressed envelope. Also sold by small weekly instalments. Ask for Terms.

THE "ADANA" AGENCY (Dept. JU24)
34, King Street, Twickenham, Middlesex.
Printers should write for particulars of new system supplying First-Class Founders Type.

ESTABLISHED 30 YEARS.

WHITE, FISHER & CO.

144m, WEST REGENT ST.
GLASGOW.

SAFETY & SECURITY.

SEND US YOUR

FOOTBALL

COMMISSIONS AND ENSURE
PROMPT PAYMENT.

SIX LISTS
SIX LEAGUES
AND NOTHING EVER BARRED.

YOUR WINNINGS ON
YOUR BREAKFAST TABLE.

AGENTS WANTED.
GOOD COMMISSION.

RACING
NO LIMIT.

Send for our Book of Rules.

CREDIT ACCOUNTS OPENED.
Write, Call or 'Phone:
Sceptre House, 169-173, Regent St.
London, W.

WE NEVER QUIBBLE.

Rheumatism

Cured Quickly and Effectively.

Lincoln Street, Bristol.

Dear Sir,—I was taken seriously ill with RHEUMATISM, and eventually I lost my work. I had it in every part of my body. My feet, hands, and wrists swelled enormously, and I had a temperature of 103. When the pain went to my head I thought I should lose my senses. Doctors' medicine and liniment gave me no relief. After taking two boxes of Urace Tablets every trace of Rheumatism was cleared out. Within 5 days I was out of bed and able to stroll in the open. I have never been without Urace since.

Yours faithfully, W. THREADER.

Kidney Trouble and Bad Nerves

Cecil Street, Carlisle.

Dear Sirs,—I have been a wreck for over two years and have been under Doctors, but they did me no good. I tried Urace for three months, and I consider myself a new woman, in fact I can hardly believe I am cured of KIDNEY TROUBLE and BAD NERVES. I would advise others to take a trial of Urace Tablets, and I am sure they will benefit. Yours truly—

Mrs. EATON.

URACE Cures Quickly.

URACE and URACE alone, can cure rheumatism. It directly attacks the cause—uric acid—dissolves and expels it from the system, and prevents its reappearance. That is why URACE has succeeded when scores of so-called cures, such as spas, appliances, belts, and treatments, and cure-alls have failed. That is why URACE is so freely prescribed and supported by the Medical Profession. Get your supply to-day.

1/3, 3/-, & 5/- per Box.

From Boots, Timothy White Co., Taylor's, and all Chemists and Stores, or direct from the URACE Laboratories, 75, St. Thomas's Street, S.E.1.

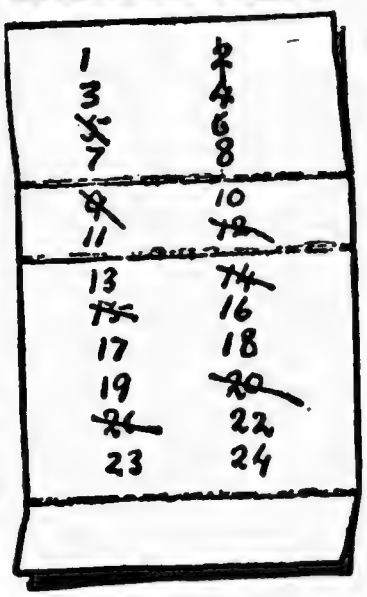
URACE TABLETS

Smoke B.D.V. and Win £500

NO ENTRANCE FEE
NO POSTAL ORDERS
NO NAMES TO WRITE

COMPETITION No. 5.
MATCHES PLAYED OCT. 9. 1926

1	Aston Villa	2	Derby C.
3	Bolton W.	4	Manchester U
5	Burnley	6	Arsenal
7	Cardiff C.	8	Sheffield U.
9	Leicester C.	10	Sunderland
11	West Ham U	12	Bury
13	Wednesday	14	W. Brom. A.
15	Everton	16	Huddersfield
17	S. Shields	18	Chelsea
19	Exeter C.	20	Brentford
21	Clyde	22	Hearts
23	Morton	24	St. Johnstone



£500 will be paid to the competitor who forecasts correctly the result of twelve matches. If more than one competitor is successful the £500 will be divided. If no competitor gives twelve correct results £250 will be paid to the competitor who forecasts eleven correctly. If more than one competitor forecasts eleven correct results, the £250 will be divided. If no competitor succeeds in forecasting eleven correct results, £100 will be paid to the competitor who forecasts ten or next best correct results. In the event of a tie the £100 will be divided and

MUST BE WON.

WHAT YOU HAVE TO DO.

Buy a packet of B.D.V. Cigarettes, slit the cover of the packet and copy on to the unprinted side the numbers from 1 to 24, as shown in the accompanying picture. Cross out the numbers indicating the teams you think will lose, leave in both numbers if you think they will draw. (Keep an exact copy.) Matches not played to a finish do not count.

No writing of team names required, numbers only. See illustration.

One forecast with your name and address on one packet of ten; two forecasts allowed on a packet of twenty. Write your name and town in capital letters on the back of the envelope. Pipe smokers may also compete. Copy team numbers on a sheet of paper and enclose label and foil of one packet B.D.V. tobacco. Packets of forecasts must be sufficiently stamped. No responsibility will be accepted for any packet lost, delayed or mislaid. Proof of posting will not be accepted as proof of delivery or receipt.

The Competition Editor of the "Sunday Herald" and "Daily Sketch" will act as Referee. In case of dispute, his decision must be accepted as final and legally binding. The above rules are express conditions of entry, and competitors enter on this understanding.

Employees of Godfrey Phillips, Ltd., are not allowed to compete.

No correspondence will be entered into or interviews granted.

If successful in nine or more matches you must send in a claim on a postcard, stating the number of matches given correctly, and setting out an exact copy of your forecast.

Address Forecasts to	Address Claims to
B.D.V. Competition No. 5, P.O. Box 181, GODFREY PHILLIPS, Ltd., Commercial Street, London, E. 1.	B.D.V. Competition No. 5, Claims, P.O. Box 160, 52, Bedford Street, London, W.C.2.
Closing Date: Thursday, October 7th.	Closing Date: Tuesday, October 12th.

Result of Competition No. 5 will be published in "Sunday Herald," "Sunday Pictorial" and "Empire News," Oct. 17th.

TO TOBACCONISTS.

It will help your customers if you will display this advertisement on your window and on your showcase or counter.

RESULT OF COMPETITION No. 2.

No competitor succeeded in forecasting correctly the results of all the Twelve Selected Matches, played on September 18th, but the following two competitors gave eleven results correctly, and thus share the prize of £250:

R. CHAPLIN, Stour House, St. Andrews Road, Bemerton, Salisbury.

Miss A. KERSHAW, 1, Milk Street, Greenacres, Oldham.

B.D.V.

THE KING OF CIGARETTES.

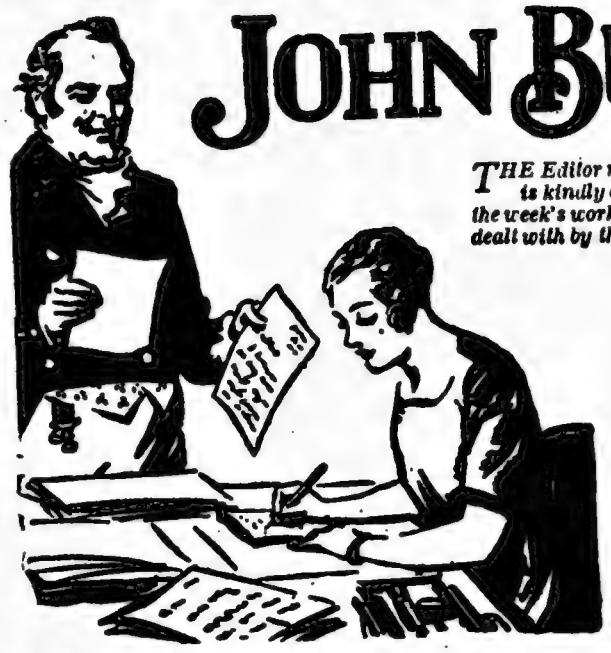
10 for 6d. One forecast.

20 for 11½d. Two forecasts.

Plain or Cork Tips.

GODFREY PHILLIPS LTD.

JOHN BULL *Replies*



THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

"WRITE to JOHN BULL about it" is no silly slogan. Those who have done so already know this well. And the "it" is all-embracing and covers any matter that causes trouble. Our Free Advice Service, staffed by experts, will gladly give you the counsel that will put you on the road to happiness again. Send particulars of your difficulty, with stamped, addressed envelope, and advice you can confidently follow will be given free.

* * *

DAISY J. (Felixstowe).—"Five girls besides myself know the secret." Six—all told.

P. G. (Woodford).—"I am a rate collector." Anything else known against you?

J. D. (Lancaster).—"I dislike orchestras in restaurants." Yet they put a lot of din in dinner.

B. C. (Sutton).—"I admit, sir, that I am very old-fashioned." Your initials suggest as much.

G. B. N. (Bognor).—"What is your opinion of the enclosed article?" Your initials at the end of it should be reversed.

MRS. H. (Peckham).—"In my opinion, my next-door neighbour is no better than she should be." Well, why should she be?

S. O. (Bray).—"Do you think that cross-word puzzles have done any good?" They have taught some women how to sharpen pencils.

G. B. (Rochester).—"I know how to tell a story, as the enclosed manuscript will prove." On the contrary, it's your letter that proves it.

E. O. R. (Stamford).—"Have you any relations in the House of Lords?" No, but we have a cousin whose back window overlooks a duke's stables.

W. R. (Durham).—"What can I do to help my son, who has a tremendous desire to go to the bar?" Can't you persuade the poor lad to take the pledge?

H. H. (Spalding).—"He stood in the telephone-box with the 'phone to his ear and never said a word for ten minutes." Probably he was talking to his wife.

NELLIE P. (Huntingdon).—"Isn't it wonderful that a silk dress should come from a worm?" Tut, tut!—that's no proper way to speak about your father.

L. B. (Boston).—"I was mistaken for Lord Oxford the other day." That's nothing. A fellow stopped us with the remark, "Holy Moses, an' how are you?"

S. M. (Richmond).—"Why does the bride's mother generally cry at the wedding?" It's natural to find relief in tears.

A. P. (Ealing).—"Laugh and the world laughs with you." Giggle, and people tap their foreheads significantly.

P. L. G. (Ipswich).—"My wife has been having a series of battles with the laundress about her spoiling my shirts." Hope there is now better news from the front.

F. J. (Tenterden).—"Most holiday-makers are glad to return home when the days are getting short." Especially as by that time they're usually getting the game themselves.

B. L. (Taplow).—"I want my own way." Then you must make it.

S. R (Taunton).—"Is an author's life worth living?" Oh, it's all write.

L. B. (Islington).—"What can you borrow from a moneylender?" Trouble.

MRS. R. (Brighton).—"I enjoy good health." Well that's the only kind you can enjoy.

H. B. (Staines).—"She dresses in excellent taste." She must have the gift of the garb.

DORIS (Carlisle).—"I have been jilted twice." The experience must have unmanned you.

T. L. (Taplow).—"I believe in giving and forgiving." That's better than getting and forgetting.

T. T. Y. (Rowley).—"Your paper makes me think." Then we've achieved the apparently impossible.

C. M. (Harlesden).—"You may print this article on your middle page." And then, again, we may not.

H. R. (Bushey).—"I go through life trying to forget my troubles." Making your millstones milestones.

B. Y. (Willesden).—"The modern girl is very hard." Nevertheless, a diamond will make an impression on her.

MISS A. (Bexhill).—"I have one very close man friend." He can't be much of a friend if he's very close.

P. L. (Ely).—"Girls are hard to understand." They never try to make themselves plain.

A. G. (Yarmouth).—"There seems to be an army of telegraph messengers in London." Yes, a standing army.

G. H. (Dover).—"I made no attempt to swim the Channel this year." We fear you've been trying to be conspicuous.

F. G. (London, E.).—"Not all shopkeepers try to deceive the public." Some try to remove the scales from our eyes.

T. B. (Royston).—"The Government is all right if the Cabinet Ministers hang together." But isn't that rather drastic?

L. T. C. (Marlow).—"I have an excellent memory." Then try to remember not to forget to stamp your letter next time.

A. B. (Buxton).—"Some modern playwrights are quite clever." But isn't it a shame how Shakespeare has stolen their ideas?

R. A. (London, S.W.).—"Many men owe their success to their wives." Many men owe their wives to their success.

P. T. (Ely).—"A man has cause to grumble when a half-raw steak is put before him." Yes. It simply isn't done.

Mistress: "Can you explain why it is, Mary, that every time I come into the kitchen I find you reading?"
New Maid: "It must be those rubber heels of yours, mum!"

One of 25 funny jokes in this week's "Passing Show"—36 pages for 2d.

MISS L. (Oxford Street.).—"I merely use a little powder to make me look nice." And why doesn't it?

G. L. (Belfast).—"I always stand upon my dignity." That won't raise you to any noticeable extent.

F. F. (Uxbridge).—"I fear we are all great asses." Speak in the singular man, speak in the singular.

MISS P. (Brentford).—"Suppose I die before you answer me." Tut! You only say that to please us!

G. G. (Shipley).—"Are you fond of fiction?" Not exactly, but duty compels us to read the daily papers.

MISS L. (Roscheath).—"I am very familiar with all the modern dramatists." Tut, tut! Shocking, shocking!

J. M. (Nelson).—"I don't think the salary I receive is quite what I deserve." Could you live on it if it was?

L. W. (Hove).—"I think you must have a double." Thanks, old man. Breeze round when you're up in town.

M. L. P. (Burnley).—"I owe more to my next-door neighbour than to anyone on earth." Is he your landlord?

MISS D. (Carshalton).—"I have written a song with a most charming refrain." Please charm us by refraining.

M. N. (Shepperton).—"I had some money left me last week." So had we. In fact, money is always leaving us.

"ENQUIRER" (Luton).—"If two is a couple what do you call three?" A bally nuisance if the first two are engaged.

L. J. (Bradford).—"I believe in the efficacy of a few cigs. when I'm tired." As you smoke the fag you lose the fag, naturally.

H. F. (Bedford).—"Do you know what makes me suspect my system is weak?" You've failed to spot any winners lately.

R. I. T. (Hammersmith).—"I have a natural bent towards speculation." Mind you don't break with bending too sharply.

E. R. Y. (Frome).—"I know I am the best cabinet maker for many miles round." You ought to offer your services to France.

F. G. (Leeds).—"I worry and worry and worry because I don't seem clever at any single thing." Rubbish. You're awfully good at fretwork.

GERTIE (Tadcaster).—"When I married he said he simply couldn't live without me." And now he can hardly live with you, we suppose.

M. D. (Coniston).—"What party do you really belong to?" Er . . . well, we hardly think she'd like us to refer to her as a "party."

MRS. T. (Birmingham).—"I am sure now that my husband married for money." And judging from your letter deserved every penny he got.

AMY (Acton).—"One boy is a clerk, with a good salary. But I still prefer the tram conductor." He's the one to say, "Sit up closer, please!"

MRS. T. (Haworth).—"I can thoroughly recommend her because of the reputation for cooking she bears." But who the dickins wants cooked she bears?

G. I. O. (Pontefract).—"What would you advise a man to do who has a constant hissing in the ears?" Get off the stage and try something different.

A. V. (Wellingborough).—"I've just come into a fortune of £4,000." Win one of the *Bullets* "Twin" Firsts this week and you'll nearly be able to pay the lawyer's fees.

MRS. G. (Barnsley).—"Women's clothes will be worn longer this winter." And so will men's clothes if we know anything of the financial effects of the coal trouble.

"ANXIOUS" (Bromley).—"Do you think it wise, even when very much in love, to marry on impulse?" We think it wiser to marry on a secure weekly wage.

F. L. (Acton).—"What, in your opinion, is the best safeguard against biting insects?" Keeping your mouth shut with the determination not to bite insects.

NORA (Canterbury).—"If you tell a man anything it goes in at one ear and out of the other." If you tell a woman anything it goes in both ears and out of her mouth.

MISS O. (Coningsby).—"It's awfully silly to flatter people just because we happen to admire them." And sillier to admire people just because they happen to flatter us.

(Many replies unavoidably held over.)

RESULT OF £150 "ADCOMP" COMPETITION.

Correct List: PALMOLIVE, ENO, ARMY CLUB, GLAX-OVO, KRUSCHEN, BOVRIL.

The First Prize £130 is divided between the three following competitors, who sent in correct coupons, (£33 6s. 8d. each): Miss C. M. Redwood, Brixton, London, S.W.9; Mr. J. Berkeley, Wraysbury, Bucks: Miss Florence Hudson, Wimbledon, London, S.W.

The 2nd, 3rd and 4th Prizes are divided among 22 entrants who gave four correct names (£2 5s. 6d. each).

A complete list of names and addresses may be seen at this office. Cheques have been posted.

Philip Emanuel, *Advertisement Director*, ODHAMS PRESS LIMITED.

32/6 SENT ON APPROVAL 45/-

TERMS

for the SMALL SUM OF **1/-** DEPOSIT

Ladies Here is the opportunity to buy your new Winter Coat on the easiest of easy terms and a good coat which is smart-looking, the correct style and latest fashion. A real good coat cut from all wool, good quality.

BLANKET CLOTH

smart in appearance and most comfortable in wear. Price only 32/6. It is our speciality for this season, well tailored, with loose side straps and box pleats, giving smart side effect, plain sleeves, etc. Easy terms, 1/- deposit now, 2/6 on delivery and 6/- monthly. Send 1/- to-day and say which colour we shall send you—Beaver, Helio, Rust, Wine, or Delph Blue. SATISFACTION OR DEPOSIT REFUNDED.

for the SMALL SUM OF **2/-** DEPOSIT

Here is a coat for the lady who admires good style, perfect needlework and comfort. Very attractive and smart, cut on mannish lines in the latest D.B. style with tailored collar, shoulder lined, inverted pleat in side panels, giving a charming effect. A splendid coat in good quality

VELOUR CLOTH

Price only 45/- on easy terms. 2/- with order, 3/6 on delivery and 5/6 monthly. A wonderful Bargain and a good looking Coat which your friends will admire and it is offered to you on special easy terms which anybody can afford to pay and you have the Coat to wear while paying your monthly instalments. Send 2/- P.O. to-day and say which colour we shall send you—Helio, Beaver, Wine, Coffee, Tan, Rust, Golden Brown, Delph Blue or Navy.

25/- BLANKETS

SENT YOU ON APPROVAL TERMS **1/-** DEPOSIT

Full size 70 x 90 ins., heavy, warm, & woolly. Only 25/- easy terms. 1/- deposit, 2/- on delivery, & 6/- monthly. Send 1/- to-day for a pair of these wonderful blankets.

Supplied in all Stock Sizes and made to order.

Satisfaction or deposit refunded.

MASTERS Ltd., 83, Hope Stores, RYE.

NEW HAIR-GROWTH

BY USING **KOTALKO**

The small photo, taken from a football group, shows how bald Mr. Evans was. The other photograph proves the wonderful new growth of hair which has come through using three boxes of Kotalko.

J. H. Brittain, Ltd., London.

"Dear Sirs,—I had gradually been losing my hair for a long time, until at last I became almost completely bald, with hardly a hair on my head. My hair previous to the baldness was very straight and thin, whereas to-day it is a mass of wonderful curls.

"I can strongly recommend Kotalko to those who are bald, losing hair or troubled with dandruff."

Yours faithfully, (Signed) JACK EVANS.

Many persons—both men and women—who were completely bald have grown a full crop of beautiful hair by using Kotalko.

Marvellous and speedy growth of hair has been reported even when falling hair, dandruff, and baldness have existed for years.

—SEND THIS COUPON— *Or Copy It.*

To JOHN HART BRITTAIN, Ltd., 2, Percy St. (53 J.H.), London, W. 1.

Please send me, post paid, Testing Box of KOTALKO, with directions, for which I enclose 3d. in stamps.

NAME.....

ADDRESS.....

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1/9 NOW & A GRAND GRAMOPHONE AND RECORDS ARE YOURS

MY FREE LISTS only want seeing and you will not buy elsewhere. Beautiful horn and hornless models in great variety at the lowest and easiest terms known. Small deposit gets any Model and Records ON 14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID. Money refunded if dissatisfied. My Gramophones are the talk of the year. Nothing so good and cheap offered, so send for FREE LISTS NOW.

Edwd. O'Brien Ltd. THE WORLD'S LARGEST CYCLE DEALER, Dept 34 COVENTRY.

Our Chemist Speaks Out

and Reveals Highly-Prized Secret.

THE human skin owes its flexibility and health to its constant lubrication by natural oil from tiny glands inside the tissues. Without this invisible oil-bath the skin would become leathery and prone to disease.

The Ancients realised the vital need for preserving this protecting oil-film. They regularly rubbed their limbs and bodies over with oils obtained from rare herbs. That is the highly-prized secret of Zam-Buk.

To-day's great herbal healer, Zam-Buk, contains valuable aromatic oils that mix readily with the natural oils of the human skin. These do the work of soothing and healing when through the shortage of Nature's oils the skin is exposed to dire disease. The oils in Zam-Buk are so fine and so adjusted as to be readily absorbed by the pores or breathing holes in the skin, down into the inner tissues. Zam-Buk thus annihilates disease, however deep-seated.

Each ingredient in Zam-Buk is selected for a definite purpose — some to restore the healthy softness of the skin, some to destroy harmful germs, some to draw pus and other poison out of the tissues and some to allay inflammation, kill pain and stimulate the growth of new skin. All the ingredients in Zam-Buk are brought to their highest efficacy by costly scientific research.

Unlike common salves and ointments, Zam-Buk contains no lardy fats and no powdered mineral drugs to choke the pores.

Whatever your skin trouble Zam-Buk is the friend you need. This great soother and healer is unequalled for cuts, burns, scalds, sprains, rashes, bad legs, pimples, eczema, ringworm, poisoned wounds, ulcers, piles, scalp sores, etc. **Zam-Buk 1/3 & 3/- box Zam-Buk Medicinal Soap, 1/- tablet. All Chemists.**

Zam-Buk

TRY ZAM-BUK and ZAM-BUK SOAP FREE!

By sending a postcard (bearing 1d. stamp) to the Zam-Buk Laboratories, Leeds, you can obtain absolutely free a sample box of Zam-Buk Balm—also a dainty sample cake of Zam-Buk Medicinal Soap. Don't lose this chance of a free double trial of the world's finest skin-treatment. All that is necessary to do is to mention that this offer is made in "John Bull" 2/10/26.

100,000 Rugs
GIVEN AWAY.

This Phenomenal Offer is made to the readers of "John Bull." On receipt of Postal Order for we will forward direct from our Looms to your address one of our "Prudential" Brussolette 10/6

Real Seamless Woven
Guaranteed Genuine Bargains CARPETS

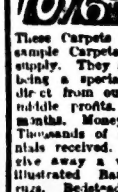
Carriage 1/- extra

Suitable for Drawing-room, Dining-room, Bedroom, etc., handsomely bordered in thirty Turkey patterns & fashionable self shades of Crimson, Greens, Blues and Art Colourings, to suit all requirements and large enough to cover any ordinary sized room.

10/6

These Carpets with FREE RUGS will be sent out as sample Carpets, showing you the identical quality we supply. They are made of material equal to wool, and being a speciality of our own, can only be obtained direct from our Looms, thus saving the purchaser all middle profits. Over 600,000 sold during the past 18 months. Money willingly returned if not approved. Thousands of Repeat Orders and Unsolicited Testimonials received. With every carpet we shall absolutely give away a very handsome rug to match. Gigantic Illustrated Bargain Catalogue of Carpets, Hearthrugs, Bedsteads, Bedding, Table Linens, Curtains, etc., post free, mentioning "John Bull," 2.10/26, when writing. Established over Half-a-Century.

F. HODGSON & SONS (Dept. J.B.), Woodsley Rd., City of Leeds.



WE TRUST YOU

2/6 is all you pay till you have ridden a Mead "Marvel" 400A cycle one month. Sent Packed FREE. Carriage paid. Immediate delivery.

"MARVEL" 400 £6 19s 6d CASH

Satisfaction guaranteed or money refunded. Factory-soiled cycles CHEAP. Accessories at popular prices. Write TO-DAY for specifications and illustrations of 25 new models.

Mead CYCLE CO. Ins. (Dept. M.657 SPARKBROOK, BIRMINGHAM

"The Greatest of These . . . . . ."

WAITING FOR MOTHER
Tragedies of Sickness and Unemployment

TWO little boys in a small Scottish town are awaiting their mother's home-coming in very tragic circumstances. They are only five and three years of age and the mother has been separated from her bairns for the last two years by illness.

When she was taken to hospital, the task of looking after the little ones devolved upon their father, who fought throughout the war with a Highland regiment. His own impaired health rendered his task difficult, and considerable periods of unemployment made it doubly hard.

In spite of all his efforts he has been unable to earn sufficient to provide adequately for the children, and though, until recently, he was able to keep up the payment of the rent, he is now threatened with eviction through being a comparatively trifling amount in arrears.

THERE is another tragedy of sickness and unemployment in a Midland county where an ex-Service man who fought for four years in France has been unemployed since last Christmas and has for five months been laid aside in hospital.

His wife and two children have, for the greater part of that period, been endeavouring to exist on 10s. 2d. a week, and it is only since the case was brought to our notice that the guardians have made a grant which will enable the family to carry on with less suffering.

Arrears of rent, however, still remain, and the threat of eviction is held over the heads of this tragic family.

In another part of the country, there is a lonely woman in terrible difficulty. She is the widow of an ex-Service man who died last January after some months of illness which prevented him providing support for his wife and little baby.

The widow is now living with an octogenarian mother whose only income is her old-age pension. The bereaved mother's sole means of support is 12s. 6d. a week received from the guardians.

These are samples selected at random of cases of distress which are helped weekly by the "Greatest of These—" Fund.

Readers may rest assured that their contributions will be used to assist really deserving cases, and that no deduction whatever will be made for administration expenses, all of which are borne by the proprietors of JOHN BULL.

'The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by JOHN BULL.

ACKNOWLEDGMENTS

J. H. M. (Plumstead), £1 10s.; C. H. M., 2s. 6d.; H. A. T., 1s.; E. Chapple (Wealdstone), 2s. 6d.; H. St. Clare, 5s.; J. Castle, 2s.; J. Baker, £1; R. J. and A. E. Dubois (Folkestone), 5s.; H. C. E., 5s.; Thos. K. (Oxford), 2s. 6d.; "Hopeful," 2s. 6d.; Ess Bel, 5s.; Kia-Ora, 10s.; Neuf (Oxford), 1s.; A Tiny Drop, 2s.; Mrs. F. Godding, 5s. 6d.; "Winner," £1; Mrs. K. M. Bennett (Bexhill-on-Sea), 1s. 1d.; Mrs. Wilson (Preston), 2s. 6d.; "Zomba," £1; Mrs. M. Forest, 1s.; "Beverley," 1s.; Work-Girl, 6d.; Widow's Mite, 4s.; "Commission," 9th, 3s. 3d.; J. N. S. E. M., 1s.; Anon., 3s.; Miss D. M. Taylor, 2s.; A Working Man's Wife (Camberley), 5s.; Mrs. King (Northampton), 6d.; Jessie Hayes (Belfast), 2s.; J. Barrett (Ringwood), 2s. 6d.; "Braw Lad" (Galashiels), 10s.; Toto, 8s. 6d.; F. A. W., £5 5s.; A Labourer, 2s. 6d.; J. N. S. E., 2s.; A. C. (Hove), 2s. 6d.; A. Wiles (Derby), 1s.; Mrs. Dawson, 9d. Parcels of Clothing from "A Reader, W. H."; An Unsuccessful "Bullets" Competitor; Mother (Wolverhampton); Mrs. Jas. Fraser (Aberdeen); E. C. Worcester, and Mrs. Rachel Bushnell.

(More acknowledgements will be found on page 4).

ARE YOU SLEEPLESS?
Some Hints on Insomnia.

Some people lie awake for hours before they can fall asleep. Others wake suddenly in the small hours and worry over trifles, while some doze fitfully all night and never feel rested on rising. Insomnia is caused by a disordered condition of the nervous system. It means that the nerves are not receiving proper nutrition, and, in the quiet of the night, when the muscles relax and the heart settles down to repair the system, the nerves grow restless, and cry out for the nourishment the blood cannot supply.

It is very unwise to rely upon narcotics: what is needed is a good tonic to build up the blood. Dr. Williams' pink pills are recommended because they assist the digestive organs to take blood-making ingredients from the food and so supply the nerves with the nourishment they need. With satisfied nerves sleep comes easily and naturally.

Better sleep, steady nerves, improved appetite, increased vigour—these can all be yours by taking Dr. Williams' pink pills. Of all chemists, 3s. 0d. box.

FREE. An interesting treatise on "The Nerves and Their Needs," will be sent free to all who write to C.F. Dept., 36, Fitzroy Square, London, W.1.

Needless Surgery

NOSE and THROAT should not be operated upon until you have read my booklet on the modern system of non-operative treatment of nasal and throat troubles. Save yourself needless suffering and needless expense. Booklet FREE. Send 1d. for postage. Consultations daily. Phone Langham 2240. Advice by post.

Lt.-Col. Kynaston R.P. (late R.A.M.C. L.R.C.P., M.R.C.S.)

Room 2, Langham House, Regent St., London, W.1.

RUPTURE CONQUERED
Its Discomfort and Pain Ended
Wonderful invention acclaimed by Medical Profession.
INSTANT AND PERMANENT RELIEF EFFECTED

What "The Lancet"—the great Medical Journal—says:

"AN INGENIOUS PAD.—The Beasley Surgical Appliance Company have submitted to us a hernia appliance which should obviate a great deal of the trouble and inconvenience caused by an unadaptable pad. The air-filled pad adapts itself to the part which it is intended to support, and is kept in position by webbing or rubber bands. The whole apparatus is easily washable, and the air valves are so simple that there is no likelihood of their getting out of order.

Fourteen Important Points

1. NO OTHER APPLIANCE CAN BRING FORWARD THE SAME MEDICAL EVIDENCE.
2. It carries the personal recommendation of Britain's leading medical journal, "The Lancet."
3. It has been awarded the Certificate of Merit by the Institute of Hygiene, whose Committee consists of leading surgeons and physicians in this country.
4. The Appliance embodies a pad which can be inflated or deflated at will to give the required amount of pressure.
5. It is the ONLY one which is fitted with a real AIR PAD.
6. The principle of the Beasley Appliance is entirely different from any other Rupture Appliance in existence.
7. It is manufactured from the finest materials procurable.
8. It cannot foul or get dirty, for it is washable.
9. IT IS SENT ON APPROVAL WITH A GUARANTEE OF MONEY REFUNDED IF DISSATISFIED.
10. It contains no springs or metal, wood or ebonite, and cannot slip under any circumstances.
11. It is the only appliance made which has a scientifically and anatomically correct pad.
12. It has given entire satisfaction to patients who have tried every known truss or appliance without success.
13. It was invented by a man who suffered for thirty years from double rupture.
14. It is made in various shapes and sizes, and these are chosen TO SUIT EACH CASE INDIVIDUALLY.

Test these Claims for Yourself on our "Money Back" Guarantee

If you are ruptured send now for full details of the most wonderful appliance ever invented for your relief and comfort. It is not a truss. It is just a neat, washable little belt with a pad you inflate in a second to just the pressure you require to suit your varying needs. You can adjust it in a moment, and it cannot possibly slip out of place. It is so light and comfortable that you positively will not know you have it on. Indeed, you will forget the rupture altogether.

And it holds the Hernia with such gentle firmness that in nearly every case the broken tissue reunites and the rupture is conquered for ever. No wonder doctors everywhere recommend it. No wonder that great medical journal, THE LANCET, has endorsed it enthusiastically, as it has never done for any other appliance.

Make a personal trial absolutely free. Fill in this coupon NOW, and post it to-day to *The Beasley Surgical Appliance Co., Dept. S.F., 26, Charing Cross Rd., London, W.C.2.*

FREE TRIAL COUPON

THE BEASLEY SURGICAL APPLIANCE COMPANY,
Dept. S.F., 26, Charing Cross Road, London, W.C.2.

Send me your illustrated book about Rupture, and particulars of your offer of a Personal Free Test under guarantee.

Name .....

Address .....

20 Years of Eczema

Sleepless, Pain-racked and almost Crippled. Completely cured by Germolene.

Mrs. Hilda Davies, Poplar Terrace, Hallow, near Worcester, writes:—"For 20 years I suffered from ulcerated legs and eczema. The pain was so intense day and night that I could neither rest nor sleep, and could hardly walk. The first application of Germolene soothed the pain, so that I was able to sleep, the eczema began to clear, and the wounds to heal. I continued with Germolene, and now I am completely cured."

Germolene Aseptic Soap.
Ideal for the bath. A boon in the nursery and a protection from blemish and disease.
Of all Chemists 1/- per tablet.

Use Germolene for

Eczema	Itching	Ringworm
Psoriasis	Chapped Hands	Ulcers
Rashes	Cuts and Burns	Chilblains
Piles	Skin Eruptions	Pimples

And all Cut, Bruised, Itching, or Ulcerated Surfaces.

SOOTHES AT A TOUCH!

HOME PRICES: 1/3 and 3/- per tin. Of all Chemists and Stores.

Germolene
The Aseptic Skin Dressing

2 First Prizes of £250 'BULLETS' 'TWIN' OFFER 20 BIG PRIZES! LAST WEEK! 2 First Prizes of £250

and 2 each of the following Big Prizes!

£50 £45 £40 £35 £30 £25 £20 £15 £10

10 Prizes of £5 | 200 Prizes of 5/- | TARGET 10,000 PRIZES | 500 Prizes of 2/6 | 100 Prizes of £1

An Autumn "Double"

SOME unkind things have been said about twins in *Bullets*, but "Twins" in the *Bullets* prize-list have met with a very cordial reception.

And no wonder! This week's "*Bullets* Big Twenty," which gives every competitor a *doubled* opportunity of a substantial prize, provides that spice of variety which is never lacking in our prize-lists. "An exceptionally attractive offer which I hope will be repeated" is the opinion of Mr. C. W. Pratt, of 115, Parkwood Road, Boscombe—and he is only one of many who have expressed their approval of the list.

A wealth of prizes ranging from £50 down to £10 follows the "Twin" Firsts. But though the prizes are doubled, the time available for entries is now halved—you have only a few days left to get into the prize-list.

A "Ten to One" Winner

To one competitor in next week's Record *Bullets* Offer will go the equivalent of ten ordinary First Prizes—the astounding sum of £2,500.

When *Bullets* began its long career in 1912, £100 was the First Prize. That seemed a lot of money, but a £1,000 First Prize a year later was a startling venture indeed. From £1,000 the First soared to £1,500, then to £2,000, last autumn to 2,000 Guineas and now—*A First Prize of £2,500!*

Whose ship will come home on this tide of fortune—yours?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

HOW TO MAKE "BULLETS"

There is nothing difficult about *Bullets*. All you have to do is this: select any of the *Examples* below—then give any Two, Three or Four words with some bearing upon it. Thus a recent winner who selected the *Example* MADE MOTHER SMILE added the *Bullet* BECAUSE CRYING WON'T HELP, and secured £50 for those few words. Other recent big prize-winners were — *Example:* — "GOOD-BYE! *Bullet*:—SHE SANG—HE SAID. *Example*:—IN A HOLE. *Bullet*:—THAT'S LIFE "ALL OVER." Now go ahead and win one of those £250 prizes for yourself.

EXAMPLES FOR "BULLETS" No. 614.

BRITAIN AND AMERICA IN LEAGUE
HEARD IN THE NURSERY
THE FOOTLIGHTS
OUT OF ENGLAND
MUSIC
WITH JOY
IF SHE ISN'T PRETTY
BETTER TIMES
KNOWING
FOR A SHILLING
SAID TO THE ALIEN
KINDLY
FRESH AIR
IF HE'S HONEST
KEEPING SHOP
CHILDREN
A QUICK ONE
SHOWED HE WAS BRAVE
NO SECRET
VILLAGE TEAM
COOL
AT PRE-WAR PRICE
NOT LIKE A MAN
WHAT THE TIPSTER SAID
HARD FACTS
PALS
HER LUNCH
WITHOUT A STAIN
MILLIONAIRE'S SON
UNKIND
WHAT IS THE STAGE?

☞ **Address Coupons to "Bullets," No. 614. "John Bull," Long Acre, London, W.C.2. (Comp.)**

Example _____ Closing Date, Thursday, Oct. 7.
Bullet _____
Example _____
Bullet _____
(614) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d. Address _____

Example _____ Closing Date, Thursday, Oct. 7.
Bullet _____
Example _____
Bullet _____
(614) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s. Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing Date, Thursday, Oct. 7.
Bullet _____
Example _____
Bullet _____
(614) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d. Address _____

Example _____ Closing Date, Thursday, Oct. 7.
Bullet _____
Example _____
Bullet _____
(614) P.O. No. _____ Signed _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s. Address _____

☞ If you wish to send in further "Bullets" you can write them on plain paper.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5 and £2 respectively will be paid to the Newsagents from whom the winners of the two First and two Second Prizes in Competition No. 614 have purchased their copies of "John Bull."

☞ The result of "Bullets" Competition No. 612 (£2,000 Offer) will appear next week.

NEXT WEEK 'BULLETS' BIGGEST EVER! £2,500!

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There are many different ways of washing, but every way is a possible Rinso way.

You can let Rinso work by itself in cold or boiling water, or you can work with Rinso in hot water, just as you like, according to the clothes to be washed. Any way will give you first class results and save you a lot of unnecessary fatigue.

Prepare Rinso according to the directions or in a way of your own, the lather will tell you when it is ready.

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Soak or Boil *it's all one to*

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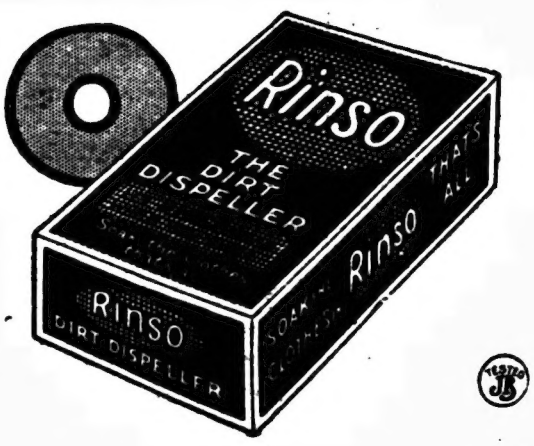

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